Deutsche Post DHL Group

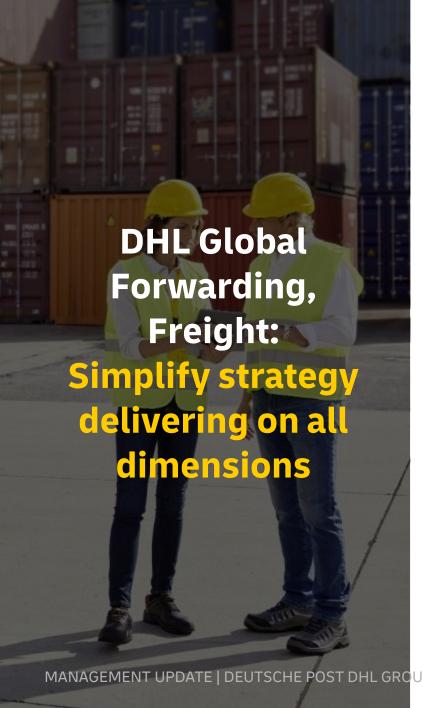
We have reached a **new performance level** and are delivering stronger than ever





### DHL Global Forwarding, Freight investment summary

- Asset-light business model: Global presence in >150 countries with around 45,000 highly qualified employees
- Market potential continues to be attractive addressing international supply chain disruptions (short- to mid-term) and above market growth potential in line with global trade developments (long-term)
- Investments into state-of-the-art IT systems are driving increased operational efficiency and enhanced customer experience
- Sustainably higher GP/EBIT conversion and EBIT margin levels expected
- New sustainable product offers launched in 2021 & 2022



### **EMPLOYER OF CHOICE**

Certified as Top Employer and Great Place to Work in 35 and 17 countries respectively in 2021

**Employee Opinion Survey (EOS)** continues to be strong with scores >80 for Employee Engagement (+8pp. vs 2019)

### **PROVIDER OF CHOICE**

- Digitalization roadmap includes significant enhancements in customer experience (myDHLi, Saloodo!)
- Net Promoter Score continues to steadily increase (2021: 56, 2019: 46)

### **SUSTAINABLE DEVELOPMENT**

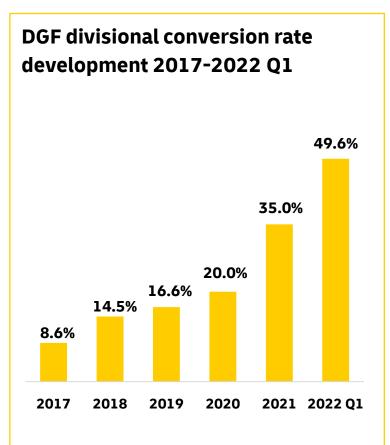
Investment

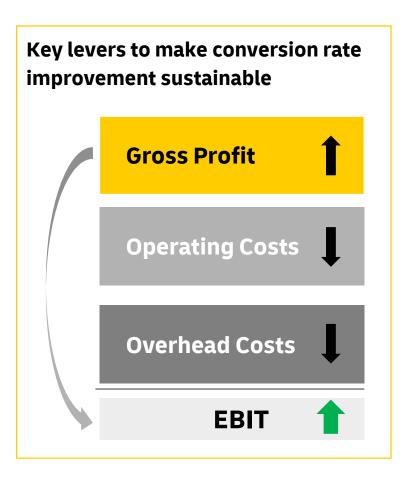
 Launched series of sustainable transport solutions, e.g. by using rail and sustainable air and marine fuels

### **INVESTMENT OF CHOICE**

- Record DGFF EBIT of €1.3bn in 2021 successfully leveraging challenging freight market conditions
- **DGF GP-EBIT conversion at 35%**









# Legacy back-end system replaced in record time setting the foundation to continuously optimize the business

2017
Started
Global TMS

(CargoWise One)
rollout for **Ocean freight** 

2018

Started rollout for Airfreight

2019

**Accelerated** 

rollout
by introducing
an agile
deployment
approach

2020

Completed<br/>rollout forCompleted<br/>rollout forOcean freightAirfreight





2021

### **Benefit realization (exemplary)**

### Already established:

- Enhanced customer, vendor, carrier and customs integration
- Automated data & timestamp entry
- ✓ eDocument library & storage
- ✓ Auto-Rating & Auto-Costing functionality
- ✓ Full financial & operational transparency
- ✓ Harmonized reporting

### Planned/ in development

- Modernization of indirect function systems
- Standardized and efficient workflows across the network
- Higher data quality and master data integrity
- Further process automation and system integrations, e.g. quote requests

# myDHLi developed as a one-stop-portal for customers with continuous enhancements to offer innovative functionalities and features

DGFF offers solutions for all shipping needs, including Air, Ocean, Road and Rail, to boost the collaboration with our customers, colleagues and partners:

- Easy to use with fast and accurate information at all times
- Full visibility over the shipments

### **Latest enhancements**

Reporting + Analytics

GOGREEN

### 2 Smart ETA<sup>1</sup>

- Higher ETA quality and reliability for Ocean Freight shipments
- Improves ETA prediction up to 48%





1) Estimated Time of Arrival

**DHL Global** 

Forwarding, Freight:

State-of-the-art

myDHLi enables easy

digital interactions

customer portal

myDHLi

Key levers to make divisional conversion rate improvement sustainable and

maintain a DGF conversion of 35+%

# Gross Profit optimization

# Operating costs reduction



### **Profitable Growth**

- Sector-specific solutions
- E-commerce
- Stronger penetration of selected local markets

### **AFR shipment consolidation**

- Hub & Gateway strategy
- Standardized global operating model

### **OFR trade & commodity mix**

- Dedicated tradelane focus
- J.F. Hillebrand acquisition

#### **Automation**

- Further elimination of manual processes like data entry
- Further system integrations,
   e.g. increasing API usage

### **Standardization**

 Rollout of global operating model on local level incl. standardized approach to offshoring

### Scaling

 Scaling of global IT applications for maximum leverage

## Structural costs reduction

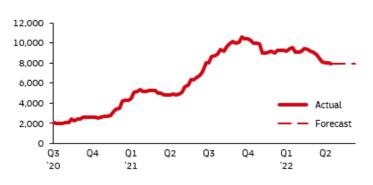


- IT renewal and related benefit realizations through automation, standardization and scaling also in indirect functions incl. HR, IT and Sales
- Continuous review and streamlining of global, regional and country overhead structures



### Market expectations post-COVID: Supply chain predictability to remain low

### **World Container Index (WCI)**



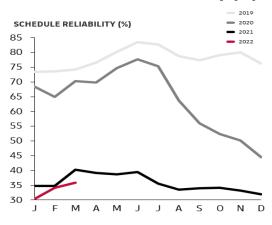
Source: Drewry, in USD/40ft container, including BAF & THC both ends, 42 individual

Surcharges related to e.g. equipment & space availability are not reflected in WCI &

### **Market Outlook**

- Temporary volume peak expected after Shanghai re-opening.
- US demand expected to remain solid
- EU market impacted by inflation and Ukraine crisis

### Ocean Schedule Reliability (%)



Source: Sea Intelligence

### **Market Environment**

- Low schedule reliability
- Sudden COVID constraints
- Port congestions

### Ocean Freight: Selective approach to maintain growth path and contribute to 35+% divisional conversion rate for DGF

### **Gross Profit** optimization

- Increased margins due to clear customer segmentation and focused trade lane selection
- Leverage our leading market position to conclude long-term capacity agreements with Ocean Carriers
- Favorable freight rate negotiations possible because of our extensive global coverage
- Ability to offer fully integrated solutions end-to-end within own network
- DHL cross-divisional cooperation allows for a holistic and comprehensive customer approach
- Sector specific value propositions provide a tailor made solution to all industries

### **Operating costs** reduction



- Enhanced data visibility and quality through our operating system and interactive tools
- Higher productivity thanks to process automation and optimization
- **Operational excellence** supported by state of the art systems, management tools and training



Great strategic fit Hillebrand is a full service ocean freight forwarder with a focus on logistics for Beer, Wine, Spirits and Bulk commodities in Flexitanks and ISO tank containers and complements DHL's subsidiary Gori

**Financially** attractive

>€100m EBIT (FY21)

90+ **Countries of presence** 

2700+ **Employees globally** 

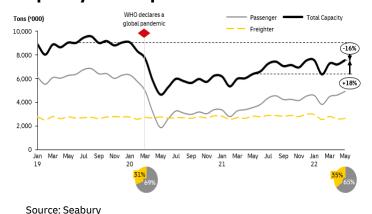
Integration well under way

- Acquisition finalized on 23<sup>rd</sup> of March at an equity value of €1.5bn
- 100 % ownership by DHL Global Forwarding, Freight
- Hillebrand and DHL's subsidiary Gori will serve as experts for logistics of beverages, beer, wine and spirits under joint brand 'Hillebrand Gori - a DHL company'
- Hillebrand Bulk business (i.e. flexitanks, ISO tanks) will be transitioned under DHL brand umbrella, focusing on industrial commodities & foodstuff
- Synergies developing as expected e.g., in the context of joint procurement

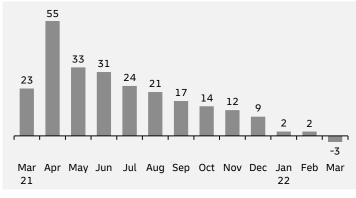


### Market expectations post-COVID: Capacity expected to remain tight while global AFR market expected to continue its historic growth path

#### **Capacity Development**



### **Demand Development (YoY % Growth)**



Source: WorldACD

### **Market Outlook**

- Disruptions in Ocean Freight market expected to continue
- Demand expected to outstrip supply through 2030
- Given demand vs. supply imbalance, rates to stay at high levels through 2023-2024 (e.g. TransPac / AP<->EU)

### **Market Environment**

- Limited new capacity until 2025: PAX capacity not expected to return to 2019 levels before 2025
- Capacity cuts due to sanctions and RU **Airspace closure** (impact on transit time)
- Production capacity for large freighters limited: new aircraft orders low vs. 2019

# DHL Global Forwarding, Air Freight: Automation, standardization and upscaling IT benefits as key levers for sustainable contribution to 35+% DGF conversion rate

# Gross Profit optimization

- Optimize our global Hub and Gateway Network to improve our consolidations and continue to optimize our cargo routing enabling centralized capacity procurement and maximizing utilization
- Long-term capacity agreements with our preferred carriers and close cooperation and capacity planning with DHL Aviation
- Principal of one-file one-operator and entrepreneur within a network will continue to improve customer satisfaction
- Maximizing digital opportunities within our key operational process to offer better visibility and ensure first class quality to our customers (e.g. RFID labels)

# Operating costs reduction



- Upscaling the benefits of one system to standardize our operational processes; implementation of one global target operating model will assure high efficiency across our network
- Automation of various tasks
   (example: auto-rating, booking
   and costing) will continue to
   improve productivity and quality

### **FREIGHT**

Strong focus on pricing and customer centricity drives best performance and service experience

### Pricing initiatives to protect and further improve EBIT margin

### Various factors intensify ongoing price pressure

- EU Mobility Package
- Fuel price
- Capacity Shortage
- Labor cost
- Geopolitical tensions
- COVID-19

### **Pricing initiatives to cover the price increases**

### General Rate Increase (GRI) / surcharge campaign

 Annual GRI with additional extraordinary GRI conducted in 2022

### **Fuel surcharge measures**

 Adjustment of fuel floater methodology with predominantly monthly frequency

### Additionally, we leverage our Efficient Network to ensure high quality service:

- Invest into our European network to strengthen our footprint
- **2** Focus on Quality Management
- Building up respective skills to establish a strong workforce
- Continue successful rollout of digitalization agenda, particularly the new Transport Management System (EVO)





### GoGreen: Offering sustainable transport solutions for all core products

### **Ocean Freight**



#### Sustainable Marine Fuels

For less-than-container load, launched in Jan. 2021 For full-container load, launched in Jun. 2021

### **Air Freight**



Sustainable Aviation Fuels

Launched in Feb. 2022

### **Road Freight**



#### **Insetting Solution**

Long established in Sweden, relaunch as Skicka Grönt Rollout in further countries, planned in 2022

### **Rail Freight**



**DHL Railnet** 

Offered for rail & intermodal shipping

### What's more?

Collaborate with like-minded industry partners



Strong industry partnerships and annual carrier certification

- Form a strong team of Certified GoGreen Specialists
  - As part of our DNA, the Groups Certified program is leveraged to embed the knowledge
  - Over 50% of employees from DGFF have had foundation training





### **Market**

### **Market growth**

Expected to be around GDP growth for Air, Ocean and Road Freight

### **Capex Outlook**

- Flat / slightly increasing from FY21 levels (€132m)
- Asset light business model: Selected investments related to warehouses, sites and IT

### **Expected growth vs. market**



**ABOVE** 

Aligned with unchanged focus on GP optimization and profitable growth

### **EBIT Outlook**

- Absolute GP to fluctuate in fairly narrow range around 2021 levels
- DGF GP-EBIT conversion rate of 35+%. supported by sustainable continuous improvement
- Increase Freight EBIT margin to over 3.5%