

**Roadshow Presentation** 

August 2019



## **DPDHL Group at a Glance**

#### Network Businesses – asset intensive Brokerage & Outsourcing – asset light

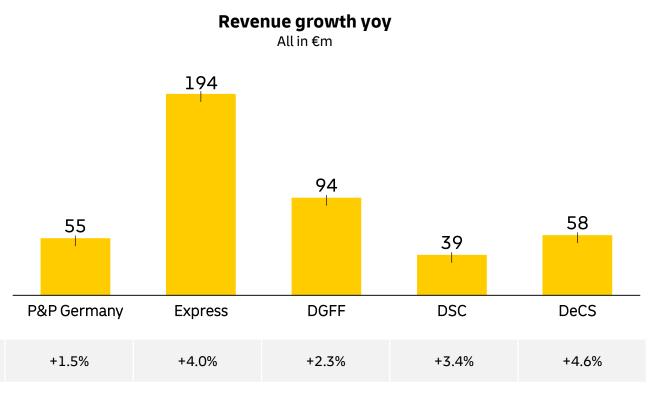
Deutsche Post DHL Group	Revenue	Post & Parcel Germany	DHL eCommerce Solutions	DHL Express	DHL Global Forwarding, Freight	DHL Supply Chain
<b>Group revenue</b> €61.6bn	-€ m-	15,108	3,834	16,147	14,978	13,350
<b>EBIT</b> €3.162bn	EBIT / Margin					
~500k employees >220 countries/	-€ m-	683	-28	1,957	442	520
territories		4.5%	-	12.1%	3.0%	3.9%
Market shares	Staff (FTE)					
# 1 P&P Germany # 1 Express Global # 1 GFF Global # 1 SC Global	-in ´000-	159.032	29.493	93.550	43.347	151.877

<sup>\*</sup>FY 2018 figures

## **Q2 2019 Group Revenue**



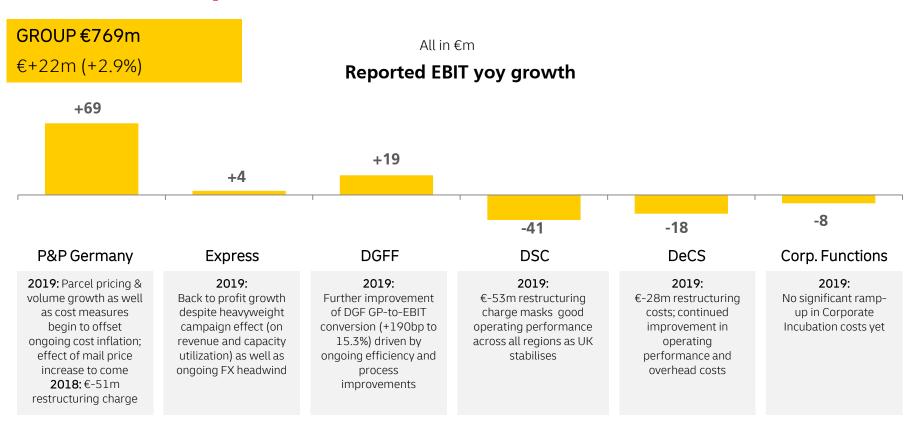
**Organic Growth** 



**Group:** 

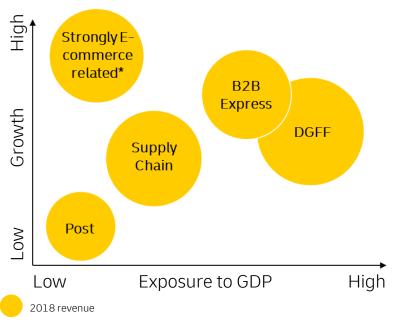
+3.1%

## **Q2 2019 Group EBIT**



### **DPDHL** drivers: external vs internal

#### Diversified revenue exposure...



#### ...with significant self-help support to EBIT

- P&P: mail & parcel pricing, overhead reduction, productivity measures
- Express: disciplined yield management & network optimization
- **DGFF:** Simplify program measures
- DSC: Strategy 2020 measures
- **DeCS**: portfolio & overhead measures

<sup>\*</sup>B2C Express, Parcel Germany and DHL eCommerce Solutions

## DPDHL: Potential Measures In Case Of A Global Downturn

#### **GROUP PERSPECTIVE**

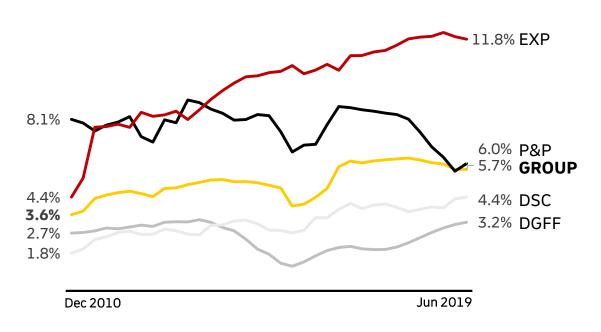
- Well diversified business portfolio
- Positive structural trend from growing e-commerce

#### **DIVISIONS**

P&P	EXP	DGFF	DSC	eCommerce Solutions
Yield management & Parcel growth	Yield management & e-commerce growth	Maintain focus on profitable volume	Resilient, multi-year customer contracts	Yield management & e- commerce growth
Intensify cost management, e.g. add'l overhead cost reduction	Cost adjustments, a.o. discretionary spend, network capacity management	Ongoing cost benefits from "Simplify"	Maintain selectivity and focus on long term customer relationships	Make adjustments to cost structure, e.g. overhead cost reduction
Capex steering	Capex steering	Asset-light business	Asset-light business	Capex steering

# DPDHL: Focus Is The Key To Sustainable Margin Expansion

12m rolling EBIT margin<sup>1)</sup>



- Group: Balanced and steady expansion as all divisions execute on 2020 strategic plans
- EXP: Demonstrating the result of sustained focus on TDI and yield
- P&P: Overcoming current challenges in managing the transition from post to parcel
- DSC: Making gradual progress towards 4-5% goal
- DGFF: Building momentum to close gap to benchmark profitability

# 2019 P&P Germany and Group EBIT guidance increased at lower end - 2020 guidance confirmed

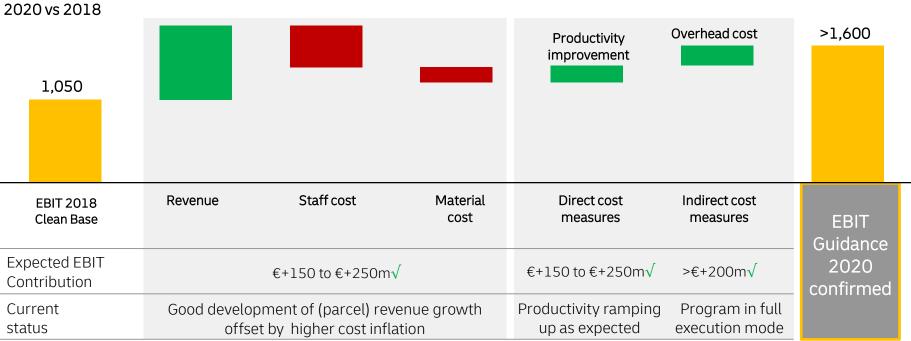
EBIT, € bn	2019	2020
P&P Germany	<b>1.1-1.3</b> (from 1.0 – 1.3)	>1.6
DHL – incl. eCom. Solutions	3.4 – 3.5	>3.7
Corporate Functions	~-0.5	~-0.35
Group	<b>4.0 – 4.3</b> (from 3.9 - 4.3)	>5.0

#### FY 2019:

- Free Cash Flow: >€0.5bn (incl. ~€1.1bn debt-financed Express intercontinental fleet renewal)
- Tax rate: Between 19% and 22%
- Gross Capex (excl. leases):
   ~€3.7bn (incl. ~€1.1bn for debtfinanced Express intercontinental
  fleet renewal)

# P&P Germany 2020 bridge: main elements confirmed

EBIT contribution, in €m 2020 vs 2018



### **DHL EBIT Bridge to 2020 Target**



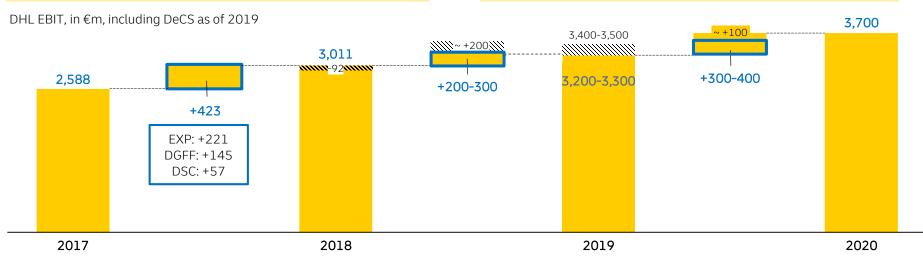
Express: Focus on TDI DGFF: IT renewal / Simplify

DSC: OMS/Standardization

DeCS: Portfolio focus & volume growth



Based on Global GDP consensus estimates for 2019/20 (~ +3%)



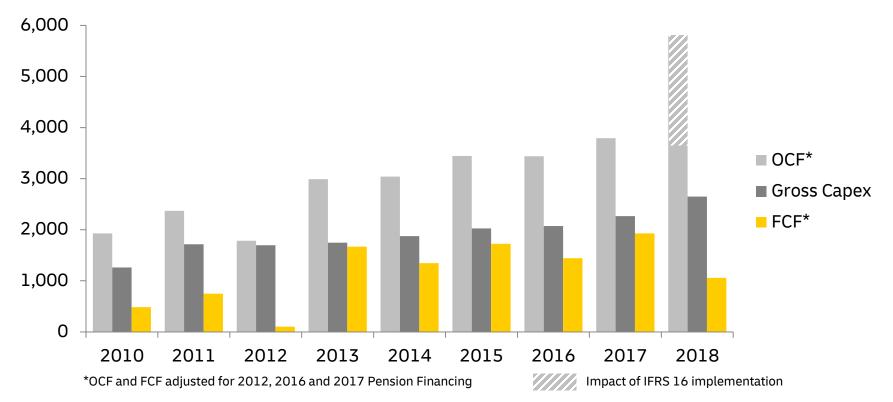


Operating Contribution from Express, DGFF, DSC

Non-rec. effects: 2018, DSC (€-92m); 2019e, DSC China (€+426m), DSC restr. (~ €-150m), DeCS restr. (~ €-60m)

## Consistent Cash Flow Generation And Growth Investment

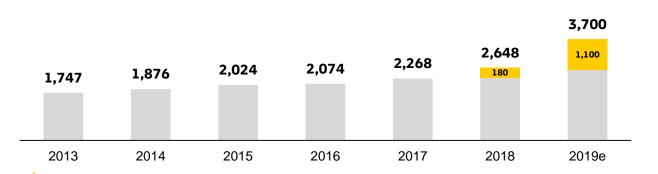
In €m



## Group Capex: Gradual Increase In Growth Investments - 777 Peak In 2019

#### **Group Capex,**

in € m



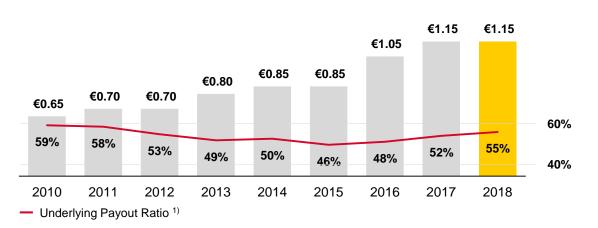
- Our capex intensity has always been relatively low
- FX, divestitures (WLT) and contract structure changes (NHS) have slowed down revenue growth and hence inflated the capex/revenue development
- Capex intensity now rising, associated with the Boeing 777 program, which will peak in 2019

Capex/Revenue

Capex related to Boeing 777 order

## DPDHL Group Finance Policy: Confirmed And Executed Upon

#### Dividend of €1.15 for FY2018



Dividend payments of €1.4bn to DPDHL shareholders on May 20th, 2019

#### **FINANCE POLICY**

Target / maintain rating BBB+

 Dividend payout ratio to remain between 40–60% of net profit (continuity and Cash Flow performance considered)

 Excess liquidity will be used for share buybacks and/or extraordinary dividends

L) Adjusted for Postbank effects as well as non-recurring items when applicable

### **DPDHL Investment Case Summary**

#### **EARNINGS**



Sustainable growth from diversified global market leader



Clear agenda for improving profitability

#### **CASH FLOW**



Continued investments for profitable growth



Strong balance sheet and cash generation

#### SHAREHOLDER RETURNS



Long-term Finance
Policy defining
sustainable
shareholder returns

## Four GoGreen targets for 2025

More detail in dedicated IR
DPDHL Group ESG
Presentation

**Global Target** 

By 2025, we will increase our carbon efficiency by 50% over 2007 levels to support the global ambition to limit global warming to well below 2°C.

33% achieved

**Local Target** 

Deliver 70% of our own first and last mile services with clean pick-up and delivery solutions.

32% achieved >9,000 StreetScooter

**Economic Target** 

> 50% of our sales will incorporate Green Solutions which make our customers' supply chains greener.

>2 m trees planted

People Target

>80% of our employees to become certified GoGreen specialists. This includes joining partners to plant one million trees each year.

**EMISSIONS** 

»2050

## **Overview: P&P Germany**



#### **Business model**

- Letter and parcel delivery in Germany
- Provider of German Universal Service regulated by Bundesnetzagentur
- High quality (speed & reliability) network
- High degree of automation in mail and parcel



#### Customers

- Private as well as business customers (B2B,B2C,C2X)
- >44m delivery addresses / drop-off points in Germany
- Broad customer base across all business sectors
- Digital solutions for marketing and mail communication



#### **Market position/trends**

- Postal incumbent in Germany
- Revenue market share of 63% in letter mail, 45% in parcel market in Germany
- Strong e-commerce driven growth in Parcel activities
- German parcel market volume growth 5-7% p.a.
- Mail volume decline: ~2-3% p.a.



#### **Strategy**

- Focus on service to maintain high quality and competitive network
- Improve core business through investments in staff, IT & equipment for sortation and delivery
- Drive parcel and e-commerce growth in Germany

# P&P Germany: Parcel yield measures show visible benefit

Q2 2019 yoy	Volume	Revenue
Mail*	-4.7%	-3.5%
Parcel Germany	+6.6%	+10.5%

- Incl. working day effect (1 day less yoy), mail volume decline (MC + DM) close to expected trend at -3.2%
- Parcel yield measures show further significant positive effect as revenue growth rate outpaces solid volume growth



<sup>\*</sup>Mail Communication & Dialogue Marketing

## P&P: Price increase on regulated mail as of July 1st



Ex-ante regulated mail products

2018 revenue: € 2.8bn

+10.6% starting July 1st 2019 Valid till end 2021



Partial services (Teilleistungen)

2018 revenue: € 2.0bn

2019: no increase 2020: average increase of +3-4% planned

# P&P Germany: Progress in line with expected 2020 Trajectory

Deutsche Post DHL Group

INDICATIVE NOT TO SCALE

#### H1 2019 EBIT levers:

Parcel price increases Early retirement in ramp-up phase Efficiency measures initiated

#### H2 2019 FBIT levers:

Mail price increases (as of July 1)
Parcel price increases,
predominantly for business
customers
Gradual increase in benefits from
early retirement
Ramp-up of benefits from
efficiency measures

#### FY 2020 EBIT levers:

Further yoy contribution from mail price increases Further parcel price increases, predominantly for business customers Full effect of early retirement Full deployment of efficiency measures

2020 EBIT:

- > €1.6bn
- = EBIT levers
- cost inflation

2019 YTD: EBIT yoy, excl. Pension revaluation (Q1/18) and restructuring cost (Q2/18):

Q1 19: €-70m Q2 19: €+18m

#### Ongoing cost inflation:

- Wage costs +3.0% (Oct 2018)
- Wage costs +2.1% (Oct 2019)
- Transport cost: Trucking / Toll

## **P&P Restructuring Measures, Direct Costs**

		Hubs	Transport	Last mile
Process stabilization	Stabilizing of operations based on existing SOP 1)	+ Transfer of best practices to low performing entities + Intensify Certified training + Improve accuracy of volume forecasts	+ Optimized schedule management to avoid overtime	+ Deliver small parcels by postmen + Focus on on-time shift ending
Process improvement	Apply 1st Choice and lean management tools to improve SOP 1)	+ Increased performance dialogues + Additional trainers to improve truck loading quality	+ Use regular tours for pick- ups instead of on-call tours + Improve daily network planning	+ Further rollout "Verbund" delivery (joint parcel & mail delivery) + Increased performance dialogues (Zustellteamleiter)
Process renewal	Drive structural process enhancements through automation and digitalization	+ Further reduce share of manual handling of letters & parcels + Increase share of letters sorted in delivery sequence even more	+ Replacement of legacy transport management system + Improved volume prognosis based on enhanced data analytics	+ Introduce intelligent routing and shipment visibility (OnTrack) + Enable flexible mail delivery districts based on daily volumes

<sup>1)</sup> SOP = Standard Operating Procedure

### **Overview: DHL Express**



#### **Business model**

- Door-to-door Express delivery, focused on Time Definite International product
- Self-operated infrastructure
- 3 main global hubs linked by intercontinental network
- Standardized, scheduled network >250 dedicated aircraft serving approx. 500 airports globally



#### **Customers**

- Low customer concentration with more than 2.5m business customers
- Strategic focus on Small & Medium Enterprises
- Premium profitable cross-border B2C~30% of TDI volumes



#### **Market position/trends**

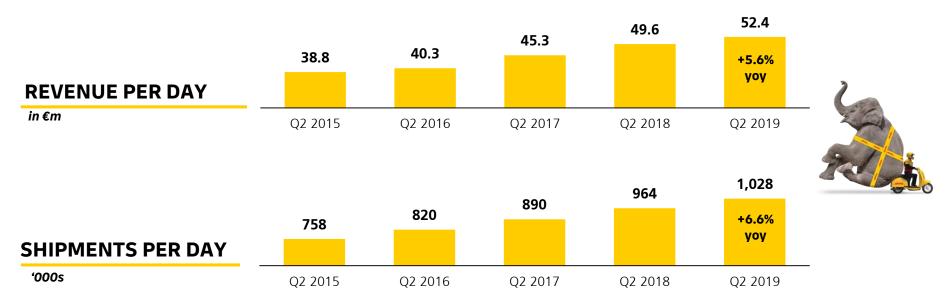
- Presence in more than 220 countries and territories
- Global market leader in the international express market with 38% market share
- Strong presence in developing markets (Asia, Middle East, Africa, Latin America)



#### **Strategy**

- Focus on and grow the TDI (Time-Definite-International) product
- Improve service, while optimizing network utilization and yield
- Relentless focus on customer service along all touch points

## Express: TDI growth continues, with expected mix effects

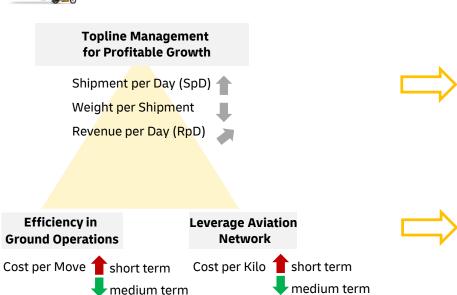


- Solid Q2 19 TDI volume growth in light of macro uncertainties, supported by selective B2C growth and continued although slower - growth in B2B volumes
- Revenue growth rate remains below volume growth rate, as expected, due to mix effects triggered by measures on heavyweights

## **Express: Continuation of expected EBIT effects**

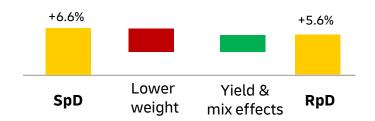


#### **Reminder: Heavyweight Campaign**



#### Main Q2 effects

- Lower rev/shipment due to lower average weight

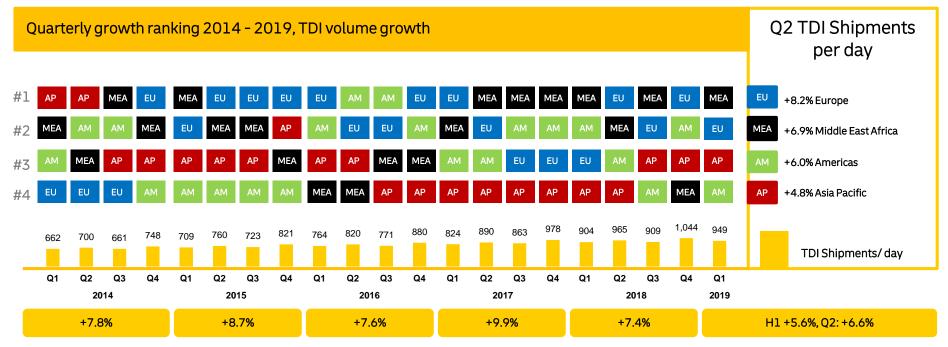


#### - Temporary lower utilization in Aviation Network

Weight-load-factor

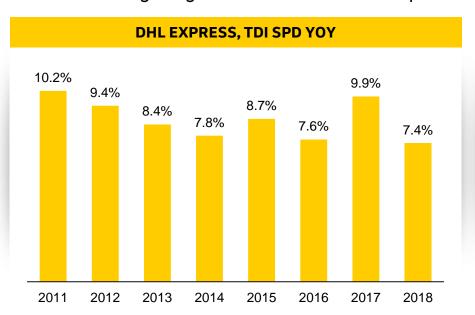


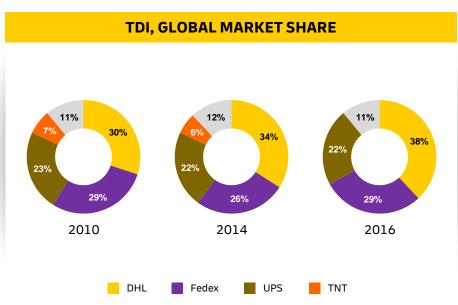
# Trade flows with constant variation in regional pattern



## **Focus on TDI is Our Key to Success**

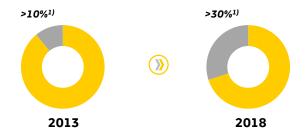
Leading global network & "insane" customer centricity & certified employees = consistent strong TDI growth and market share expansion





# E-commerce is a Profitable Growth Driver for DHL Express

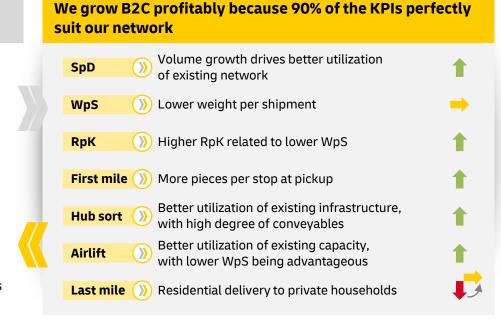
#### Portion of B2C TDI shipments has increased over time



#### We treat B2C/e-commerce shipments as a TDI vertical

- applying the same yield discipline
- using B2C requirements to enhance the overall TDI service and capabilities
- equipping our sales force to effectively sell to e-commerce customers
- engaging in partnerships to grow cross-border e-commerce

1) Indications based on medium to large B2C customers of top 30 countries

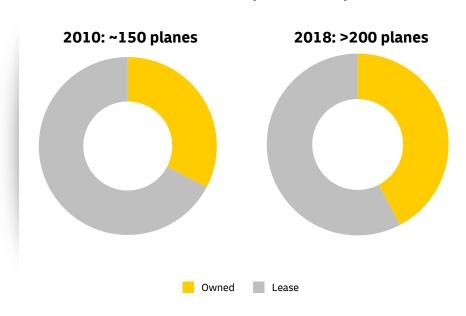




X-Border e-commerce has developed into an important TDI vertical and profitable growth driver

## Intercontinental Fleet: Use Replacements as Opportunity to Move Towards Higher Ownership Structure

#### Dedicated fleet (w/o feeders)



#### 2010-18: fleet expansion

- Expansion based on successful virtual airline model gradual shift in mid-sized, regional segment from leases to ownership
- Today: well balanced fleet regarding ownership and maturity ownership structure of intercont fleet still more tilted towards leases

#### Outlook: intercont replacements by new, owned planes

- Order for 14 Boeing 777s signed, in-line with intentions announced at May 2018 CMD – first delivery expected in 2019
- New aircraft are capacity neutral but bring significant cost, efficiency and reliabilility benefits
- Any further fleet expansion to be carefully considered in line with market growth expectations

### Overview: DHL Global Forwarding, Freight



#### **Business model**

- Specialist in air, ocean and road freight as well as industrial projects and end-to-end transport management solutions
- Asset-light business model, based on brokerage of transport services
- Tailored sector solutions



#### **Customers**

- Established customer base including >50% of Forbes 500 companies
- Strong sales focus on SMEs
- High diversification across regions and industries



#### **Market position/trends**

- Global No. 1 in air freight and No. 2 in ocean freight
- Presence in more than 150 countries and territories
- No. 2 in European road freight with presence in more than
   50 countries and territories



#### **Strategy**

- Strategic focus on sustainable growth, customer and operational excellence as well as maximizing profitability
- Step by step approach to IT renewal
- Goal to achieve GP/EBIT conversion ratios in line with industry benchmark

## **DGFF: GP increase despite slower markets**

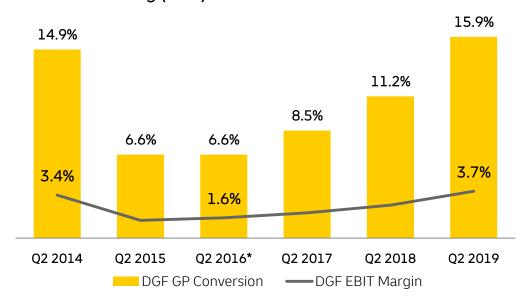
Q2 2019 yoy	Air Freight	Ocean Freight
Volumes	-5.8%	+0.2%
Gross Profit	+4.8%	-3.0%
GP/EXP t; GP/TEU	+11.3%	-3.2%

- Volume development continues to decelerate, reflecting weaker markets as a result of macro and trade worries
- Overall DGFF Gross Profit up 2.6%, supported by GP/t increase in AFR



## **DGF: Further improvement in GP-to-EBIT conversion**

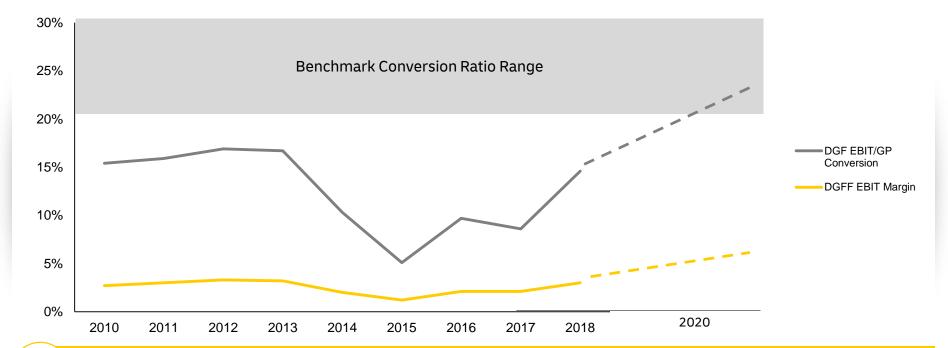
DGF EBIT margin and GP/EBIT conversion, 12-months rolling (LTM)



- Simplify program to improve global organisation, processes and IT continues to provide steady, gradual improvement
- Profitability also supported by AFR GP/t expansion as a result of slowing markets

<sup>\*</sup>Adjusted for NFE one-off

# Simplify Strategy Aims to Close the Gap Towards Benchmark Profitability

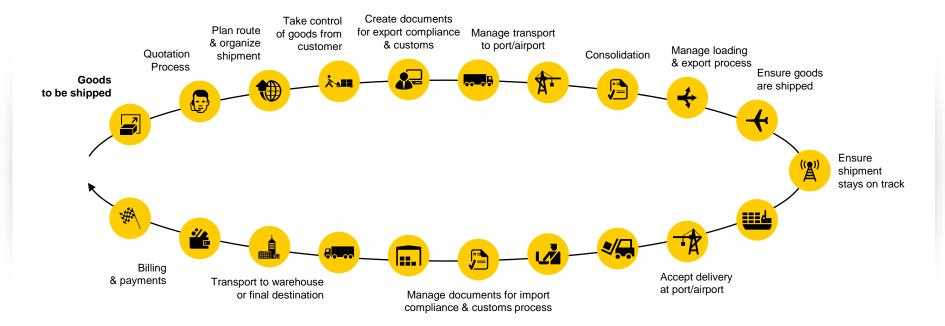




No structural barriers – we have the right combination of people, business model, processes and IT renewal to achieve benchmark conversion ratios over time

### The Lifecycle of a Shipment is a Complex Process

Forwarding is more than brokerage of transport, it is managing all the steps along the way





Success in Forwarding is built on experience, customer relationships, processes and in some aspects, such as consolidation, is also a function of scale

## **Overview: DHL Supply Chain**



#### **Business model**

- Delivering customized logistics solutions based upon globally standardized modular components including warehousing, transport and value-added services
- Full value chain: Planning, sourcing, vendor management, production, kitting, packaging, repairs, returns and recycling logistics services
- 6 Global sectors: Life Science & Healthcare, Automotive & Technology, Technology, Retail, Consumer, Engineering & Manufacturing



#### **Market position/trends**

- 6% markets share world No.1 in contract logistics
- Uniquely positioned to benefit from key market trends (outsourcing, emergence of a global market, rise of emerging markets)



#### Customers

- Strong customer base built on long-lasting partnerships in more than 50 countries
- We serve all of the worldwide top 25 best rated supply chains, according to Gartner
- Providing sector expertise, standardized solutions and value-added services to new customers and further develop existing contracts



#### **Strategy**

- Increase efficiency, quality and service through standardization
- Benefit from global scale to create cost benefits
- Drive growth through increased value-added services and investments in emerging markets
- Accelerated digitalization program with deployment of key technologies at our site

## DSC: China deal closed – planned measures started

China deal closed in Q1 2019

EBIT effect: €+426m

FCF effect: €+653m

Revenue ~€-500m EBIT ~€-30m

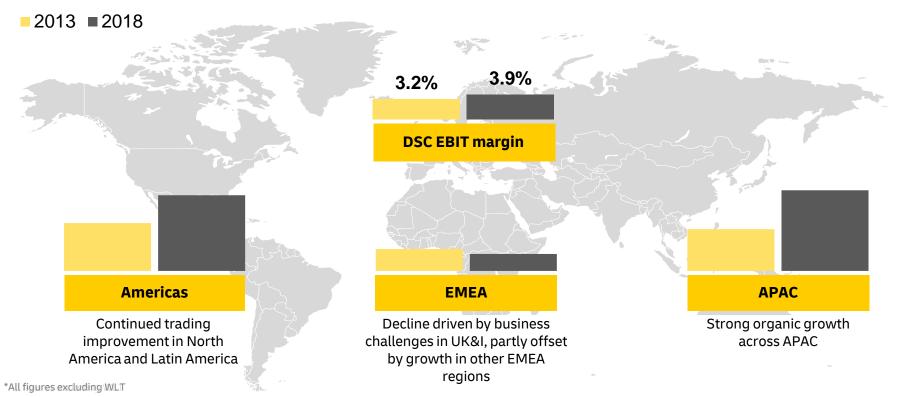


Restructuring charges:

Q1 €-58m Q2: €-53m

- Reduce overhead / early retirement of staff
- Support exit of customer contracts with low profitability
- Restructure/ closure of underperforming sites

# DSC Profitability: EBIT Margin Regional Development

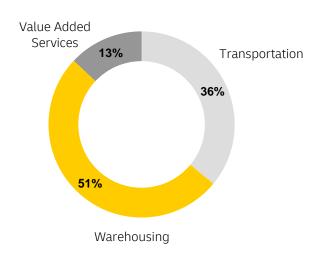


## **DHL Supply Chain: Solutions Overview**

Offering Customized Solutions Across the Entire Supply Chain



## Revenue by Service Area FY 2018



· · · · End-to-end supply chain S

Supply Chain services

### **DSC: Clear Digitalization Strategy**



Automated Storage and Retrieval Systems



Vision Picking

- Digitalization is a strategic pillar for DSC with a clear roadmap in terms of overarching goals and target use cases
- Technologies are being deployed across regions by local experts, in close cooperation with our customers and the technology providers

### **Overview: DHL eCommerce Solutions**



#### **Business model**

- Parcel operations in Europe, US and selected international markets:
- India: BlueDart
- Parcel Europe: Mix of owned assets, joint venture and cooperation with local parcel delivery companies
- US: Consolidation / Injection of parcels into USPS last mile network



#### **Customers**

- Domestic B2C/B2B delivery
- Cross border eCommerce customers



#### **Market position/trends**

- #4 in USPS Parcel Select
- #1 in Indian B2B Express
- No new market entries/geographical expansion planned for now



#### **Strategy**

- Simplify "logistics as a whole" for our customers
- Sophisticated, tech-enabled solutions along the whole value chain
- Focus on profitable growth

### **DHL eCommerce Solutions: Main Current Priorities**

Increase profitability

- Lower unit costs
- Very restrictive Capex
- Maximise utilization of assets.

Focused business expansion

- No new market entries/geographical expansion planned for now
- Focus on profitable growth

Design of leading ecommerce solutions

- Simplify "logistics as a whole" for our customers
- Sophisticated, tech-enabled solutions along the whole value chain



## **Group Information**

### **Q2 2019 Group P&L**

in €m	Q2 2018	Q2 2019	vs. LY
Revenue	15,026 15,480		+3.0%
EBIT	747	769	+2.9%
Financial result	-135	-137	-1.5%
Taxes	-54	-139	<-100%
Consolidated net profit	558	493	-11.6%
EPS (in €)	0.42	0.38	-9.5%

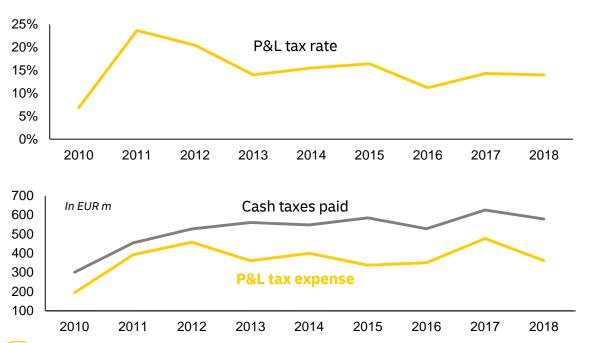
### Effects to consider for 2019 modelling

DSC	DSC	eCommerce Solutions	DHL	Corporate Functions	GROUP
China Domestic Transaction	Restructuring Costs	Expected One- Off Costs		e.g. StreetScooter SmarTrucking	
Closing announced on 18.02.2019	Mainly UK Operations	Business Review ongoing		Additional ramp-up costs	NET EBIT EFFECT
~ +426	~ 150	~ 60	~ +200	~ 100	~ +100

EBIT effect (€m)

All these effects are considered in our 2019 guidance

## P&L Tax Rate And Cash Taxes Paid Expected to Increase

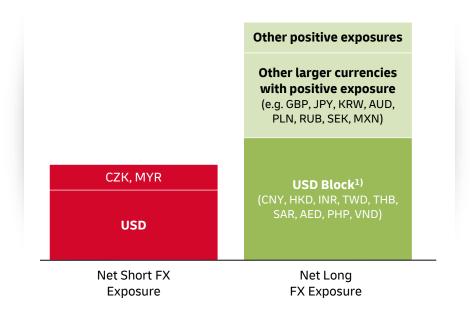


- Main difference between P&L tax expense and cash taxes paid arise from deferred tax assets
- No additional tax loss carryforwards to be capitalized as deferred tax assets in Germany in 2018
- Not yet capitalized tax loss carryforwards amount to EUR 6.4bn, most of it in the US
- Cash taxes paid will increase in line with anticipated growth in profitability



P&L tax rate expected to reach mid-to-high 20% range by 2020

# FX Movements are Part of Being the Most Global Company in the World



#### FX effects are mainly translational

- EUR appreciation => lower revenue and EBIT
- Direct USD exposure actually more than offset by USD-correlated block => USD depreciation = positive stand-alone, but in practice most often offset by FX movements in the USD block
- More than 50% of FX effects in 2018 came from outside of the big currencies

### Ultimately, FX volatility is unavoidable and best managed by the business

- We do only opportunistic hedging (e.g. Brexit)
- Difficult to model FX externally due to the many cross currency dependencies

### IFRS 16: Major Effects on 2018 P&L

#### €m

Revenue		•	No changes
Materials expense	-2,056	<b>1</b>	Decrease as lease expenses to be recognized as depreciation and interest costs – only exemptions for short-term leases and low-value assets, which stay in material costs
EBITDA	+2,056		Increase due to lower materials expenses
D&A	+1,877	<b>—</b>	Increase due to new depreciation of capitalized operating-lease-assets
EBIT	+179	<b>*</b>	EBIT increase as operating lease expense replaced by depreciation and interest
Net finance costs	-376	<b>—</b>	Increase due to interest cost component booked in finance cost
Income taxes	-28	<b>*</b>	Lower during first years due to higher deferred tax assets
Cons. Net Profit	-169	*	Whilst neutral over time, timing effect due to higher interest during first years

### **IFRS 16: Implications for DPDHL Group**

Scope at DPDHL Group: >25,000 leasing contracts, covering >35,000 assets

#### Major impacts on 2018 results:

P&L	EBIT: increase of €179m
Balance sheet	Net debt: €9.2bn (from initial recognition of lease liabilities)
FCF	FCF: no change based on new definition: OCF – <i>net cash for lease liabilities</i> - net capex - net M&A - net interest
Credit Rating	No impact on rating and related metrics expected



No effect on actual cash generation and debt rating

### **Q2 2019 Group Cash Flow**

in €m	Q2 2018	Q2 2019	vs. LY
EBIT	747	769	+22
Depreciation/Amortization	807	918	+111
Operating Cash Flow before chg in WC	1,485	1,446	-39
Changes in working capital	-130	-181	-51
Operating Cash Flow	1,355	1,265	-90
Net Capex	-485	<b>-1,188</b> (incl. € 743m B777 payment)	-703
Net Cash from Leases	-498	-572	-74
Net M&A	-61	-8	+53
Net interest	-23	-44	-21
FCF	288	-547	-835

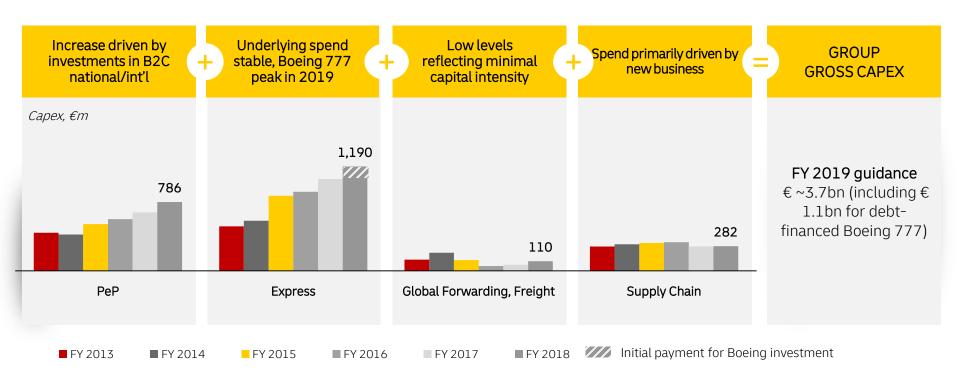
### Cash Flow Outlook: overview of major drivers (1/2)

<u>in</u> €bn	2019e	20e vs 19e	Main Drivers
EBIT	3.9 to 4.3	*	2020 EBIT guidance : >€5bn
Depreciation/amortization	~ +3.6	•	Slight increase in line with Capex
Change in provisions	~ -0.7	*	2019 from P&P early retirement: ~€-100m cash-out and ~€-200m cash-neutral movement towards other liabilities
Income taxes paid	-0.7 to -0.8	-	Rising EBT at stable cash tax rate (~22%)
Change in WC / Other	-0.4	*	2019 includes reversal of China EBIT gain and build-up of ~€200m other liabilities from P&P early retirement
OCF after changes in WC	5.7 – 6.0	<b>*</b>	Improvement driven by EBIT growth

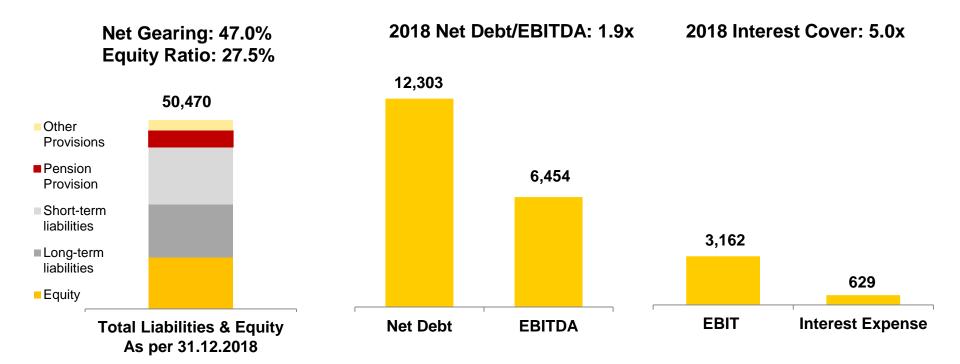
### Cash Flow Outlook: overview of major drivers (2/2)

<u>in €bn</u>	2019e	20e vs 19e	Main Drivers
OCF after changes in WC	5.7 – 6.0		Improvement driven by EBIT growth
Net Capex	~ -3.5	*	Slight gradual increase in divisional capex spendings; Boeing 777 order: ~€1.1bn in 2019, ~€500m in 2020
Net Cash for Leases	~ -2.2	-	Slightly increasing in line with business growth
Net M&A	~ +0.6	•	2019: China DSC deal; 2020: no significant M&A planned
Net Interest	~ -0.1	<b>→</b>	In line with 2019
Free Cash Flow guidance	>0.5	<b>*</b>	Improvement vs 2019 trough

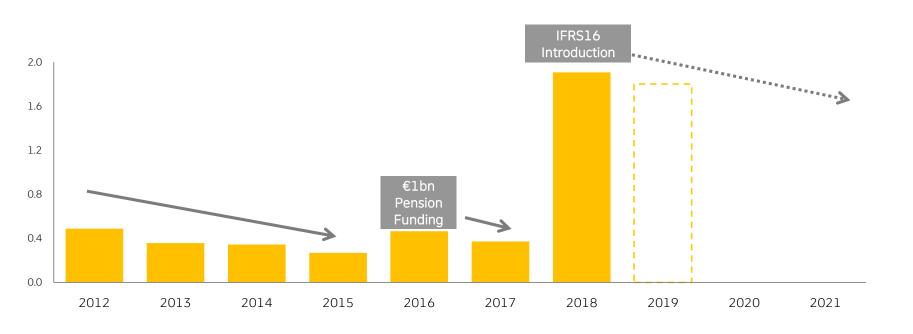
### **Gross Capex: Recent History and Outlook**



# Healthy Leverage Ratios Even After IFRS 16 Implementation

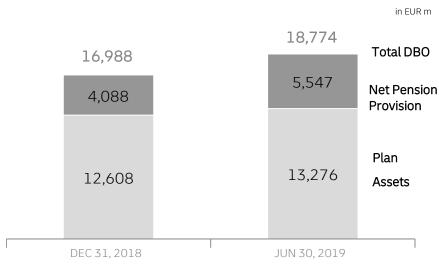


### **Net Debt / EBITDA: History and Outlook**

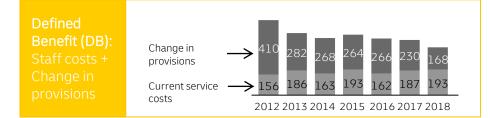


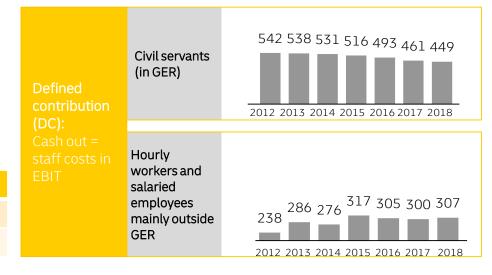
## DPDHL Group Pensions - DBO, DCO, and Civil

**Servants** 



Discount Rate	Germany	UK	Other	Total
Dec 31, 2018	2.30%	2.70%	2.35%	2.42%
Jun 30, 2019	1.40%	2.10%	1.66%	1.64%





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