

# INVESTOR PRESENTATION

DHL GROUP INVESTOR RELATIONS

DHL Group May 2025



## **CONTENT**







#### **DIVISIONAL DEEP-DIVES:**













## **DHL Group Equity Story**

## World's leading logistics portfolio with strong market positions







## **GROUP OF STRONG DIVISIONS**

Q1 2025 Group EBIT +5% yoy to €1,370m



## DHL Express €662m (+5%)

Unchanged volume momentum, as expected (TDI SpD -7%)

TDI focus, cost management and yield measures nevertheless drive 5% yoy EBIT increase



### DHL Global Forwarding, Freight €202m (-23%)

Stable yoy volume and yield trends in DGF (AFR tons -3%, AFR GP/tons +1%,; OFR TEU +1%; OFR GP/TEU +10%)

Freight EBIT down €43m yoy in challenging core European markets



### DHL Supply Chain €268m (+5%)

Continued EBIT growth at >6% margin

Topline growth and profitability supported by ongoing robotics & automation roll-out as well as new contract start-ups



## DHL eCommerce €52m (-9%)

Organic growth of 6% driven by B2C volume growth and yield measures

EBIT development held back by increase in depreciation reflecting proactive network investments



### Post & Parcel Germany €281m (+45%)

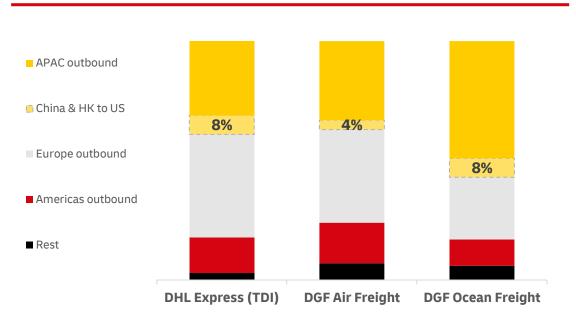
Continued growth in Parcel revenue, although slower reflecting cautious consumer sentiment

Mail revenue up against like-for-like volume decline driven by price increases

## DHL EXPRESS AND DGF INTERNATIONAL FOOTPRINT

DHL Express and DGF have a balanced and diversified geographical exposure

### **Shipments by tradelanes (FY 2024)**





## FIT FOR GROWTH: IN IMPLEMENTATION

**DHL EXPRESS, Q1 2025** 

**EXAMPLES:** 



- Aviation net supply cost (at constant fuel price) declined by
   7% yoy
- Hub cost decreased by -1% yoy



- Pick-up and delivery (PuD) cost reduced by -1% yoy
- Delivery consolidation initiatives in US lower PuD cost (-8% yoy)



- Direct FTE declined by -3% yoy from operations optimization
- Indirect FTE held stable yoy (Europe: -2% yoy)

## **DHL GROUP GUIDANCE: UNCHANGED**

#### FY 2025 target, in €bn

	<b>≥6.0</b> Group EBIT		~3.0 FCF excl. Net M&A	<b>3.0-3.3</b> Gross Capex excl. leases
<b>≥5.5</b> DHL	~ 1.0 P&P Germany	~-0.4 Group Functions		<b>8-30%</b> -ax Rate

- Base assumption: continued muted macro environment
- This outlook does not cover potential impacts of changes in tariff or trade policies as such changes could have substantial negative but also positive effects for DHL Group

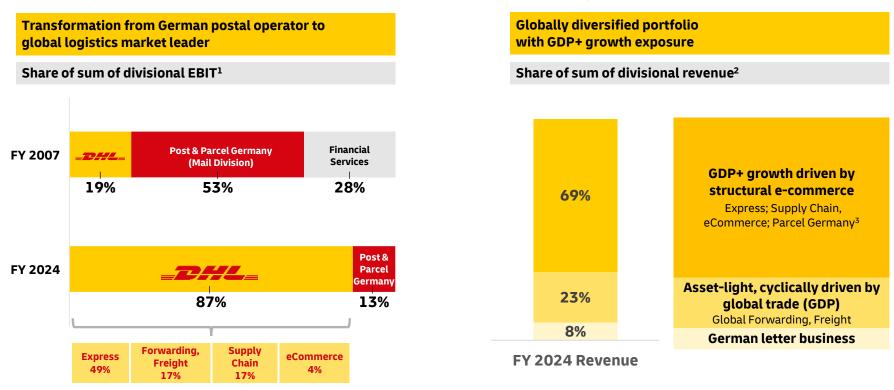
#### Mid-term, in €bn

>7	≥3	≥3
Group EBIT	FCF excl. Net M&A, p.a.	Gross Capex excl. leases, p.a.

- Post-2025 mid-term EBIT target assumes a market environment with market growth rates returning towards our trend expectations
- Confident to achieve structural earnings growth from 2025 onwards, whilst recognizing relevance
  of macroeconomic development on our industry, which will have an impact on timing of reaching
  mid-term target level



## GDP+ growth profile supported by structural long-term trends



<sup>&</sup>lt;sup>1</sup>Both years excl. Corp Center (2007) / Group Functions (2024) / Consolidation. <sup>2</sup>Excl. P&P Others, Group Functions / Consolidation. <sup>3</sup>Incl. International

## DISCIPLINED CAPITAL ALLOCATION SET OUT IN FINANCE STRATEGY

Stronger focus on increasing ROIC introduced with Strategy 2030











#### **ORGANIC GROWTH**

#### **Boosted by Strategy 2030**

- Targeted investments into logistics core with strong focus on trade flow shifts, GoGreen Plus, e-commerce and further fast-growing sectors
- Focus on efficient capital allocation to support consistent Return on Invested Capital increase

#### REGULAR DIVIDEND

#### Core shareholder return instrument

- 40-60% dividend pay-out ratio from adjusted net profit
- Reliable, proven dividend continuity



#### **INORGANIC GROWTH**

#### Value-accretive & targeted

 M&A to supplement organic growth; subject to strategic, financial & integration criteria

#### Financing

 Combine strong cash generation with balance sheet strength if needed, in accordance with rating target range

#### SHARE BUY-BACK POLICY

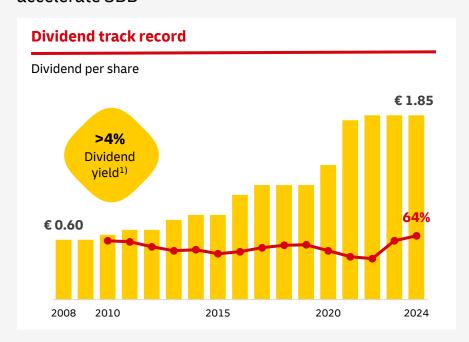
#### Additional measure to offer attractive shareholder returns

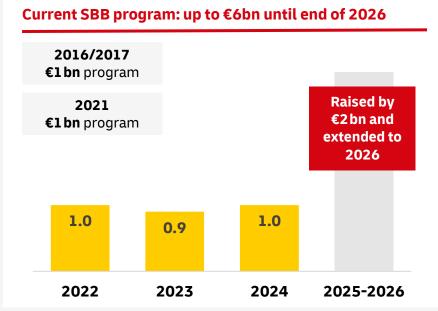
 Use Free Cash Flow and balance sheet strength as appropriate, relevant M&A spending taken into consideration

Rating target range: BBB+ to A-

## ATTRACTIVE SHAREHOLDER RETURNS

Delivering on dividend continuity commitment and leveraging our strong balance sheet to increase and accelerate SBB

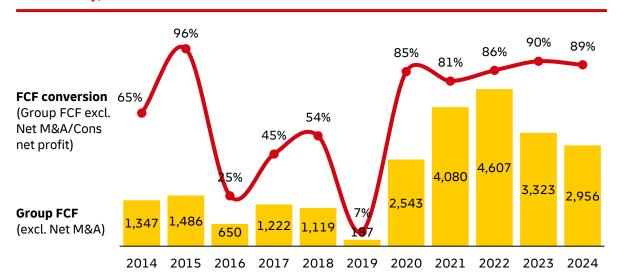


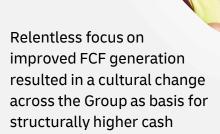


## **FOCUS ON FREE CASH FLOW HAS PAID OFF**

FCF conversion shows structurally improved translation of profit growth into cash flow

#### FCF history, in €m





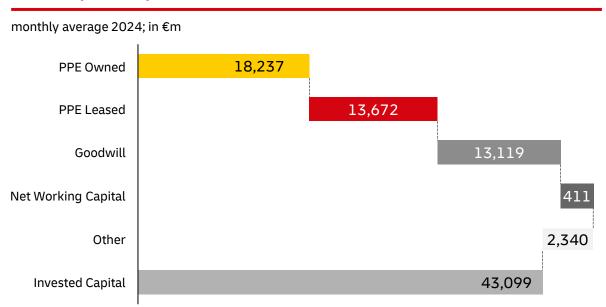
generation

New level enables balance between continued targeted growth investments and attractive shareholder returns, in line with Finance Strategy

## **OUR REPORTED IC INCLUDES LEASES AND GOODWILL**

Different definitions of Return on Capital and IC used across peer group

#### **DHL Group, IC composition**

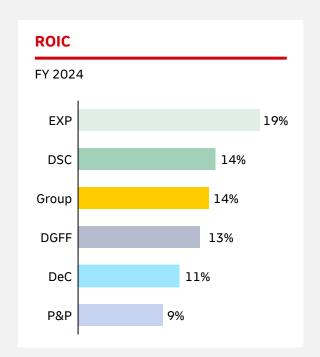


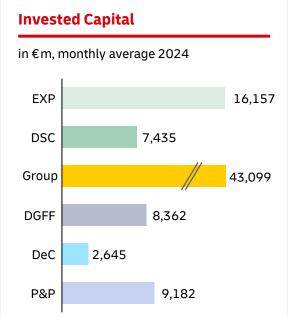
- The right mix between PPE Owned and PPE Leased gives us agility, scalability, and flexibility to quickly respond to customer needs in changing macro circumstances and logistics trade flows
- PPE Leased mainly in Express and DSC, where leasing is part of the successful business model
- Goodwill mainly stems from acquisitions done prior to 2006

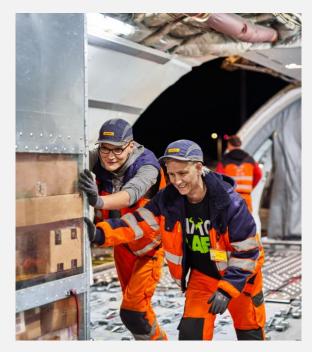
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## HIGHEST ROIC IN ASSET INTENSIVE EXPRESS

Good to strong ROIC across divisions with Express leading the way on reported basis



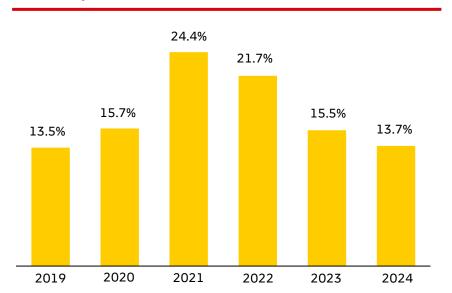




## **KEY DRIVERS TO INCREASE ROIC**

Accelerate Sustainable Growth: Strategy 2030 targets increase in EBIT, FCF and ROIC across all divisions

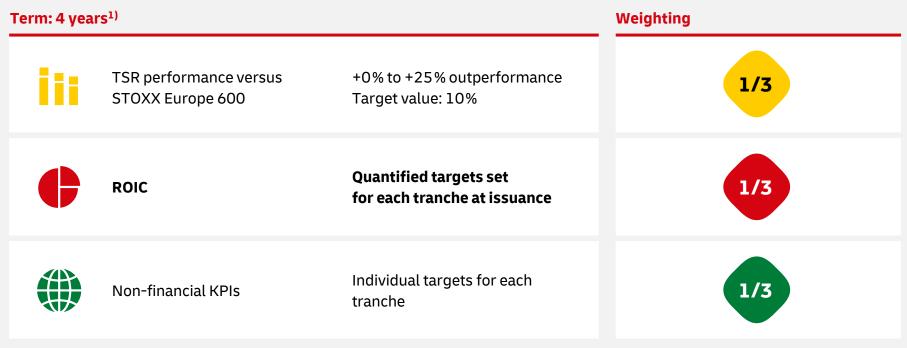
#### **DHL Group ROIC**



- Each division's core business implies a distinct Invested Capital profile
- Group Capital allocation not solely driven by highest divisional ROIC; all divisions receive the capital needed to support their growth strategy
- **Enhanced focus on ROIC** to drive increases across all divisions, rather than prioritizing one division over another
- As with Free Cash Flow, we have initiated a cultural shift towards enhancing our ROIC focus, supported by changes to management remuneration policies

## **ALIGNING MANAGEMENT INCENTIVES WITH ROIC FOCUS**

AGM 2025 proposal: Add ROIC as part of long-term variable management remuneration



<sup>1)</sup> ROIC and ESG targets: Target values are determined based on medium-term planning, so 3-year performance period + 1 year holding period, TSR (Total Shareholder Return) target: 4-year performance period

## **CONTENT**







#### **DIVISIONAL DEEP-DIVES:**











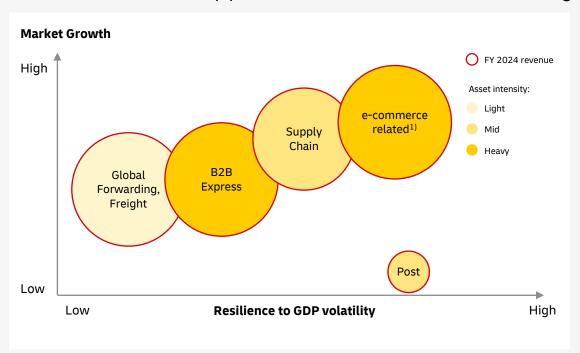
## **GROUP OF STRONG DIVISIONS**

All divisions operate from a strong position to manage short-term volatility and leverage structural growth



## **OUR POSITION: UNIQUE CORE LOGISTICS PORTFOLIO**

Our well-diversified set-up provides resilience and enables us to navigate volatility

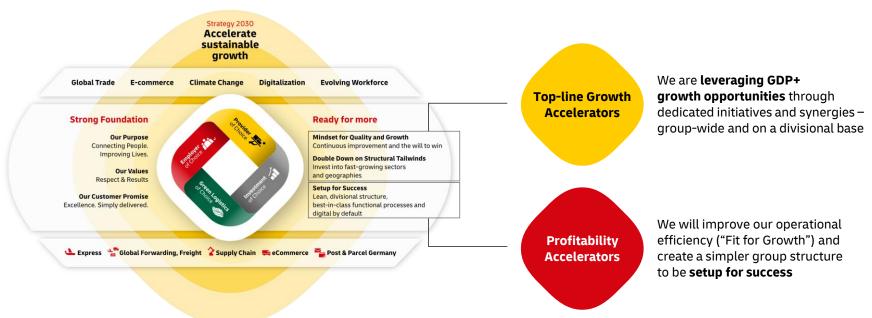




- ✔ Higher resilience of e-commerce related business and Supply Chain outsourcing visible in current environment
- Business models also diversified in terms of asset intensity and related investment / return profiles
- All divisions well equipped to adapt and support customers in quickly changing market environments

## **EXECUTING OUR GROWTH STRATEGY**

Main levers for achieving our strategic goals are the same for the Group and for all divisions: We focus on where and how we can accelerate our growth and improve our profitability



## **DIGITALIZATION**

Example Digital Sales: Enabler for sales efficiency and growth with focus on SME segment

**EXAMPLE** 

#### **Digitalization**

- Process Automation and AI:
   Utilize data analytics and AI tools across entire logistic value chain
- Deploy specific agentic AI in large impact areas:
  - Customs
  - Customer Service
  - HR / Hiring process
- Automation and Robotics: embed automation into our standard operations
- Divisional IT Architecture / roadmaps: enhance profitable logistics core in all divisions
- Cyber Security:
   Keep focus on resilience across IT, Operations and data

#### The Group Digital Sales program...

- ...strives to achieve **significant digital revenue impact** by enabling seamless online sales across the group
- ...aims to **attract and convert SME customers** while also meeting needs of DHLs entire customer base



**Direct shipment bookings** Customers directly book and pay a shipment online



New contracts with customer-individual rates New customers are digitally found, acquired and onboarded



Best practices within DHL Group, e.g. P&P Germany, are to be made usable for other divisions

**2030 ASPIRATION** 

Leverage all growth potential of Digital Sales across DHL Group

## FIT FOR GROWTH: GROUP-WIDE COST PROGRAM

Confirmation of targeted cost savings with end of 2026 run rate of >€1bn



#### What it is

**Structural cost improvement:** sustainable reduction in cost base resp. avoidance of cost build-up

**Digitalization / change of processes:** more efficient execution driving higher productivity



#### What it is not

**No cyclical cost flex**, e.g., capacity adjustments to volume fluctuations; part of usual business!

No compromise on quality: clear ambition as quality leader!

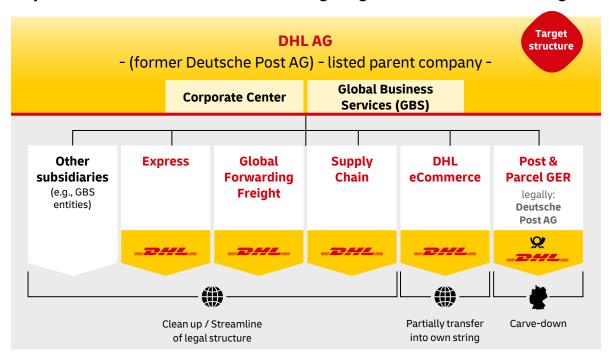
No lower investment in structural growth opportunities: unchanged commitment!



## **ALIGNMENT OF LEGAL GROUP STRUCTURE**

Objective of the modernization is to align legal structure with existing management structure

ILLUSTRATIVE





One of the largest company transition measures in Germany with more than 175,000 employees to be transferred

DHL eCommerce employees and the P&P segment will be transferred from the listed parent company

#### into independent Group entities



Structural project is well on track:
We continue to plan for confirmation at the
2026 Annual General Meeting

In new structure, full **allocation of Group Functions costs** into divisions

## **DHL Group ESG measures**

## Decarbonization measures

Measures	2024 Results 2030 Targets		
Dealized Decaybouringtion Office	1,584 metric kilotons of CO₂e	Deduce CLIC amissisments (20m matrictors of CO a	
Realized Decarbonization Effects	(2025 Target: 2,000 metric kilotons of $CO_2e$ )	Reduce GHG emissions to <29m metric tons of CO <sub>2</sub> e	
Increase use of sustainable fuels in air, ocean & road freight	Share of sustainable fuels amounts to 3.0%	>30% share of sustainable fuels in air, ocean and road freight	
Increase electrification of the fleets in pick-up & delivery	$\sim 39{,}100$ e-vehicles used in pick-ups and deliveries (41.4%)	Ambition 2030: 66 % e-vehicles used in pick-ups and deliveries	
Climate-neutral building design		All our own new buildings are climate neutral	

### **Employee matters**

Measure	2024 Results	2025 Targets	2030 Targets
Employee Engagement	82%	≥80%	≥80%
Share of women in middle and upper-management	28.4%	≥30%	≥34%
Accident rate (LTIFR) per 1m working hours	14.5	≤15.5	≤10.8

### **Corporate governance**

Measure	2024 Results	2025 Targets
Valid certifications of compliance relevant trainings in middle- and upper-level management	99.1%	≥98%
Cybersecurity rating	750 points	≥710 points of 820 achievable points

## DHL CSI (Customer Solutions & Innovation): Providing #OneDHL to the market drives value as many customers require multiple logistics services

Percentage of customers buying from 2+ divisions

~98%
Tier 1

(Top 100 customers)

Share of total revenue represented by customer group

~18%

of Group

~79%
Tier 2

~42%

of DHL Group revenue



As of FY 2024

## **CONTENT**







#### **DIVISIONAL DEEP-DIVES:**













Financial Outlook 2030

## DHL EXPRESS

## Market growth assumptions (2024-2030)

TDI shipment growth: 4-5%

## Expected growth vs. market (2024-2030)



Driven by best service quality, successful business strategy (pricing, commercial,...) and geographic footprint

#### **Capex Outlook**

- Investments of ~€1 bn p.a. mainly for replacements and moderate increase in capacity
- Further expansion subject to shipment growth using proven aviation Capex flexibility

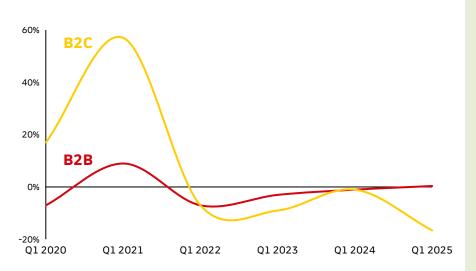
#### **EBIT Outlook**

- **EBIT growth ahead of volume growth,** driven by established yield management, positive capacity management and continuous efficiency improvements
- Return of EBIT margin to mid-teens

## **Q1 2025: EXPRESS**

EBIT grew by +5% yoy despite expected unchanged volume dynamic, driven by ramp up of cost benefits

### DHL Express Time Definite International Shipments/Day yoy



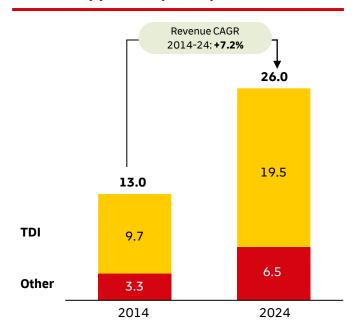
#### **Key Q1 actions**

- Reduction in air capacity and related costs: 5% capacity reduction yoy in Q1 including 4% reduction in block hours. Total Weight Load Factor in Q1 (on average) improved by 120bps yoy
- ◆ Annual General Rate Increase (GRI) implemented as usual at the start of year, driving sticky positive contribution from net price change (NPC): like-for-like Revenue/kg +4%

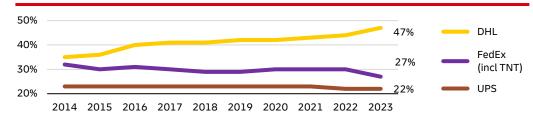
## TDI RETROSPECTIVE SHOWS VERY STRONG TRACK RECORD

Global market leadership through focus on people and quality

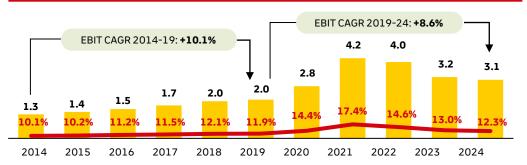
#### Revenue by product (in €bn)



#### Global TDI revenue market share evolution1)

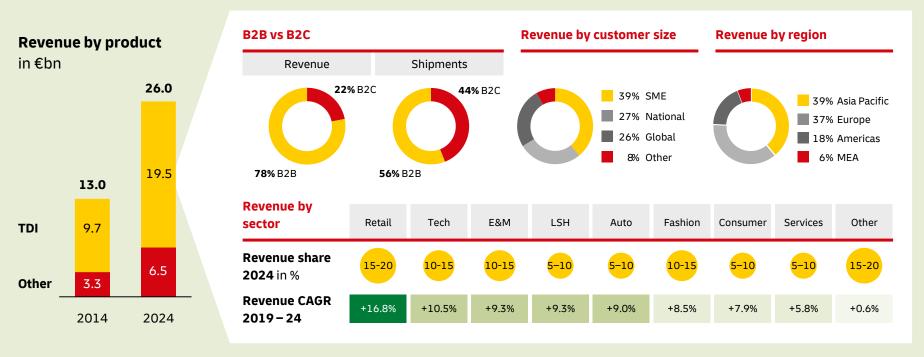


### EBIT (in €bn) & EBIT margin (in %)

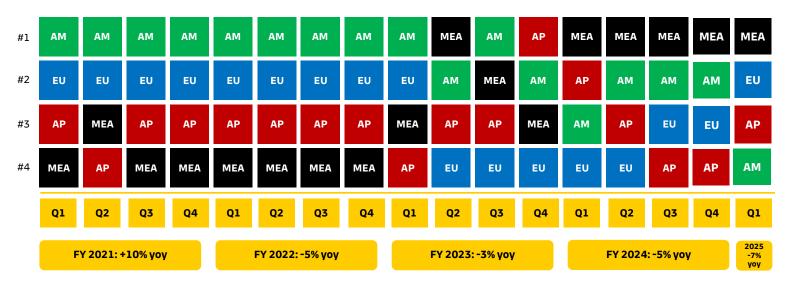


## TDI CORE BUSINESS WELL DIVERSIFIED

A balanced portfolio across geographies, sectors and customer sizes safeguards against market volatility



## Express TDI volume growth, quarterly growth ranking

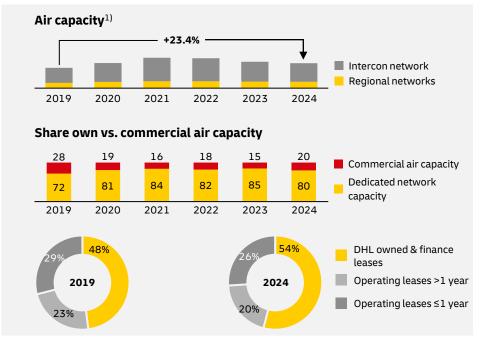


FY 2016: +8% yoy; FY 2017: +10% yoy; FY 2018: +7% yoy; FY 2019: +6% yoy; FY 2020: +9% yoy

## STRENGTHENED BY FLEXIBLE NETWORK

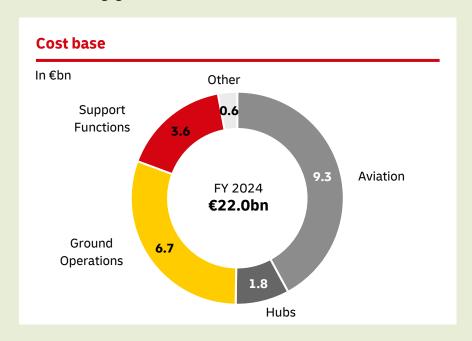
Our network flexibility enables us to align capacity with changing demand to sustain profitability





## FIT FOR GROWTH: STRUCTURAL OPTIMIZATION

Targeted measures across complete set-up to drive optimal utilization and ensure continued strong returns on our leading global network



## Measures under implementation

#### **Aviation incl. Hubs**

- Partner airline optimization, e.g. Polar JV exit
- Structural network adjustments, mainly in Europe and US
- Fleet replacement

#### **Ground Operations**

- Optimization of PuD and Terminal Handling
- Delivery consolidation in lower density areas, mainly in US

#### **Support Functions, Customs & Others**

- · Lean overhead and simplification
- Streamlining of customs activities

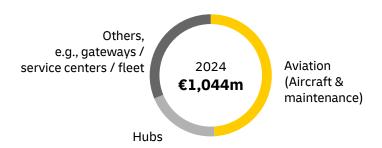


## **INVESTMENT FOLLOWS GROWTH OPPORTUNITIES**

Prudent Capex spending key driver to ensure further improvement in cash generation and ROIC

### Focus on maintaining leading global network

#### Capex owned assets by type



### **Strong cash flow generation**



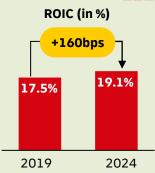
- Significant contribution to structurally higher Group FCF
- Prudent Capex spending drives profitable top-line growth while ensuring continued strong cash conversion of EBIT into FCF

### Strong earnings justify continued investment

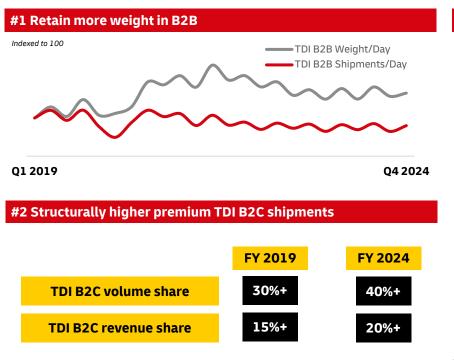


#### **Levers to increase ROIC**

- Drive EBIT growth by securing the right volume at the right price
- Align Capex closely with market opportunities
- Leverage network flexibility to optimize costs and maximize utilization



## Back to fundamentals: Reasons why Express EBIT is structurally higher despite lower B2B volumes





## **Express Core Products**



**Time Definite International (TDI)** The premium segment within the express industry <a href="Time Definite">Time Definite</a> = dedicated delivery at a scheduled time of day <a href="International">International</a> = cross-border shipment (intra- or between continents)

#### Time Definite Domestic (TDD)

Domestic door-to-door delivery by a specific time, or by the end of the next possible business day

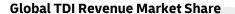
## Day Definite International (DDI) and Day Definite Domestic (DDD)

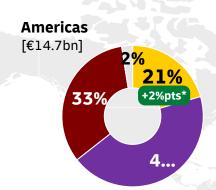
Door-to-door delivery within a certain number of business days for less urgent and heavier shipments

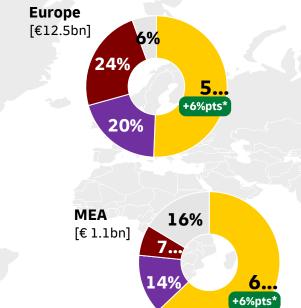


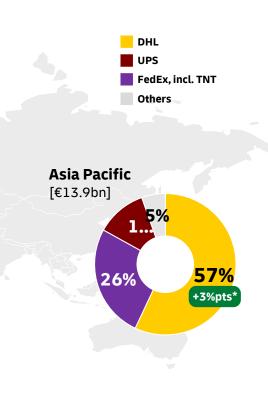
## Express Market chare b

## Market share by geography (2021)









Sources: Market Intelligence study 2021

\*) vs 2016 including 53 countries

# focus on yield management based on well established toolset



#### **Express pricing components**

#### **Base shipment price**

- According to customer shipment profile (volume, weight, trade lanes)
- Subject to annual General Price Increase (GPI)

#### **Fuel surcharge**

- Moves up and down with fuel price movements
- Transparently based on external fuel price indices

#### **Potential other surcharges**

- Subject to specific shipment profile or services requested (e.g. Customs, delivery preferences etc.)
- Demand Surcharge

#### Constantly tracked and revised through established mechanisms:

- Ship-to-Profile
- Tender review Board
- Red / Yellow Card
- Net Price Change



Financial Outlook 2030

# GLOBAL FORWARDING, FREIGHT

# Market growth assumptions (2024-2030)

Volume growth in core products in line with global GDP

# Expected growth vs. market (2024-2030)



DGFF growth above market driven by service quality, sector and sales channel strategy, and further digitalization

#### **Capex Outlook**

- Asset-light business model to be continued
- Ongoing investment into digitalization and optimization along IRR 2.0 (IRR = IT Renewal Roadmap)

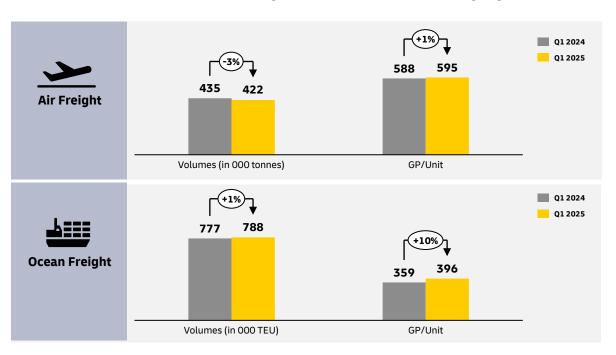
#### **EBIT Outlook**

- Return to divisional conversion rate DGF (GP-to-EBIT) of 35% by 2030<sup>1)</sup>, supported by
  ongoing structural productivity gains through GTOM<sup>2)</sup>, central operational governance and
  further digitalization & automation
- Cycle average EBIT margin 6-7%

<sup>1)</sup> Assuming a year in the middle of the macroeconomic cycle

#### Q1 2025: DHL GLOBAL FORWARDING, FREIGHT

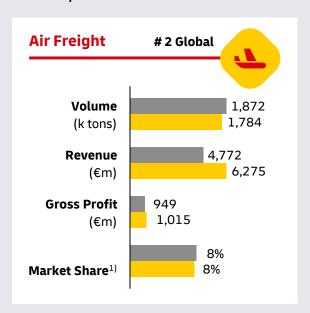
Stable performance in DGF; Freight EBIT down in challenging markets

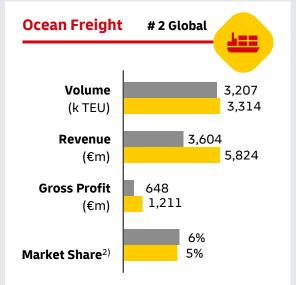


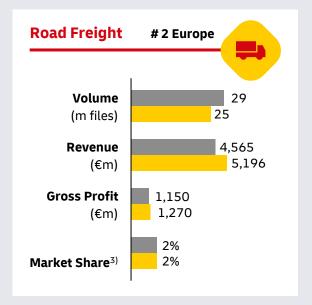
- Volume stable yoy, with increased volatility but no major distortions from tariff speculations
- GP/unit holding up well as DGF supports customers navigating volatile market circumstances
- DGF GP-to-EBIT at 25% (-280bp yoy)
   reflecting cost phasing structural cost
   measures ramping up as reflected in 3%
   yoy decline in DGFF FTE
- Freight EBIT down €43m yoy reflecting challenging conditions in core European markets

#### **LEADING POSITION IN FORWARDING BUSINESS**

#### Development 2019 - 2024







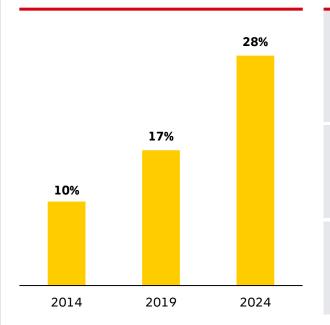


## SIGNIFICANT EFFICIENCY IMPROVEMENTS

IT Renewal Program resulted in efficiency gains through enhanced visibility and centralization



#### **Divisional Conversion Rate DGF**



#### **Key Drivers**

#### **Enhanced Visibility & Operations**

Implemented end-to-end file visibility with our One File / One Operator model for better tracking, accountability, billing, and customer experience

#### **Centralized Data & Steering**

Unified steering logic with a single data source for informed decisions, transparency, and standardization

#### **Optimized Outsourcing & Efficiency**

Expanded Shared Service Center outsourcing to cut costs, boost scalability, and refocus core teams on high-value tasks

#### STRENGTHENED SECTOR APPROACH

Maximize profitability with targeted sector growth through strategic capability investments

Sectors chosen based on higher GP/unit or very high conversion rate possible:

#### Life Science & Own global GxP1) certified network (110+ stations), **Healthcare** advanced systems and time-critical services Aerospace **Solutions for oversized components** (e.g., engines) & Aviation and high-value parts **Expand cross-continental B2C** E-commerce air-solutions beyond ex-China Specialize in capital equipment & microchips movements Semiconductor Solutions meeting high industry regulations Government

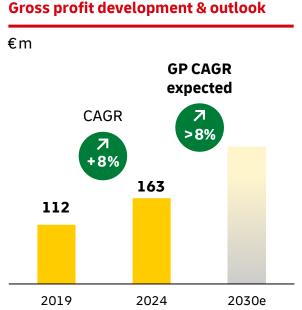
#### **Gross Profit Development**



#### **DOUBLE DOWN ON INDUSTRIAL PROJECTS**

Industrial Projects play a key role in delivering tailored complex logistics solutions across various industries





#### Strong growth potential

>8% CAGR expected for Industrial Projects (IP) by 2030 through optimized processes and expertise

#### **Integrated solutions**

Tailored logistics for complex shipments, supported by advanced IT solutions and strict safety standards

#### **Collaborative strategy**

Internal cooperation and carrier relationships to secure large-scale projects and ensure seamless execution

#### **DOUBLE DOWN ON CUSTOMS**

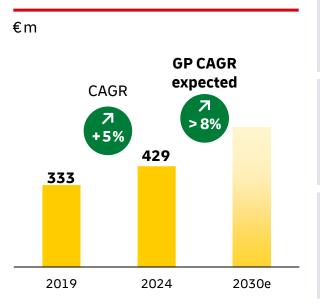
Driving long-term high-margin customer relationships through customs brokerage services

#### **DHL TradeConnect**

DGF's integrated Global Customs Solutions, streamlines clearance processes to be faster, more consistent, and fully compliant, improving customer supply chains



#### **Gross profit development & outlook**



#### **Unmatched value proposition**

By leveraging deep local expertise and advanced digital solutions, we deliver visibility, control, and a superior customer experience

#### AI powered platform

Streamlining of highly manual and repetitive tasks for operations by intelligent text recognition of customer documents

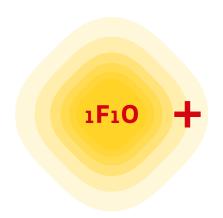
#### Strategic investments

Continued focus on digital innovation, sales structure optimization, and targeted marketing to outperform market growth

#### **GLOBAL TARGET OPERATING MODEL**

Enhance efficiency with global standardization in workflow, invoicing and Shared Service Center operations

**Global Target Operating Model (GTOM)** 



1 operator oversees all file activities & remains single point of contact

#### Workflow

dashboard

automation

Reduced manual

work allowing more

focus on customer

increases

Enhanced workflow



**Invoicing** 



# Service Center

Shared



- Quicker invoicing due to higher level of automation
  - More accurate invoicing avoids revenue leakage
- Reduced admin for operator
- 100% service center utilization for mandatory services
- Task centralization
- Streamlining of processes with AI

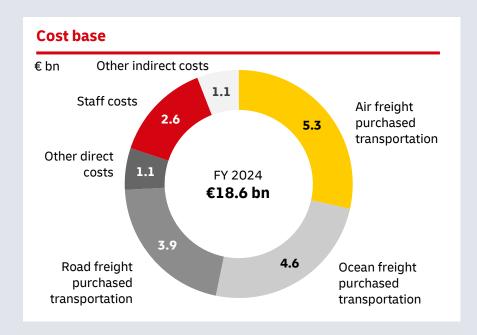
Target:
Productivity improvement
30%

by 2030 compared to 2024

Productivity improvement FY 2024 yoy: Air Freight +8.4%; Ocean Freight +13.5%

#### FIT FOR GROWTH: SUPPORT GP-TO-EBIT CONVERSION

Driving internal efficiencies through dedicated cost and productivity measures will support targeted further increase in GP-to-EBIT-conversion ratio



#### **Measures under implementation**

#### **Global Target Operating Model**

Standardization, automation and optimized use of service centers through GTOM



#### **Shared Service Centers**

Maximize the utilization of global shared service centers through e.g. task centralization



#### **Support Functions**

- · Lean overhead and simplification
- Streamlining of support functions
- Selective regional/country consolidation

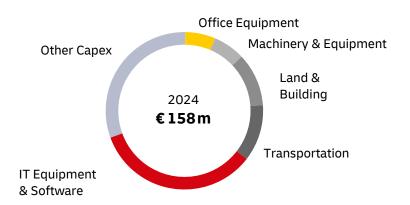


#### **EBIT GROWTH KEY DRIVER OF CASH GENERATION AND ROIC**

Fundamentally asset-light business model offers highly attractive cash flow and ROIC profile

#### **Asset-light & growth focused investments**

#### Capex owned assets by type



#### Solid base to focus on profitable growth...



- Growth and efficiency initiatives to sustain strong FCF generation
- Investments focused on people, processes, sectors, trade lanes, segments, yield and pricing, and VAS capabilities to achieve above market growth

#### ...and drive strong ROIC in asset-light model



#### Levers to increase ROIC

- Maintain asset-light model with a limited increase in invested capital
- Resume EBIT growth, driven by identified top-line growth accelerators
- Enhance divisional conversion rate DGF through profitability levers, including GTOM and yield management



Financial Outlook 2030

# DHL SUPPLY CHAIN

# Market growth assumptions (2024-2030)

**4-6% average growth** in global contract logistics market

# Expected revenue growth vs. market (2024-2030)

Significantly above

Driven by ongoing outsourcing trend, trade development as well as strategic initiatives towards higher growth products and sectors

#### **Capex Outlook**

- DSC will maintain current business model (mostly asset-light)
- **DSC will continue investing** into new business as well as into robotics and automation solutions, digitalization and decarbonization. This in turn leads to an improved GP based on higher margins from new business, as well as increased efficiencies

#### **EBIT Outlook**

- **Continuous EBIT growth** driven by participating in market growth, sector and customer specific solutions and build up of specific capabilities (incl. focused M&A)
- Continuous improvement of industry-leading profitability to EBIT margin of 6-7% supported by sector focus, digitalization, standardization and process optimization

#### **Q1 2025: DHL SUPPLY CHAIN**

Continued strong performance demonstrates our ability to deliver sustained growth and profitability

€735m

Total Contract Value signed in Q1 2025

+9%

Q1 2025

Revenue growth
Life Sciences & Healthcare

+5%

Q1 2025 EBIT growth yoy 6%

Q1 2025 EBIT margin

#### Sustainable top- and bottom-line growth

• Continued positive dynamic with revenue +1.1% and EBIT +5% yoy in Q1

#### **New business wins**

• €735m new contract value signed in Q1 in attractive fast-growing sectors

#### M&A

- Consolidation of Inmar as of Jan 1st, 2025 (US Reverse Logistics provider)
- Acquisition of CryoPDP announced (Global Specialty Courier for Life Sciences & Healthcare)

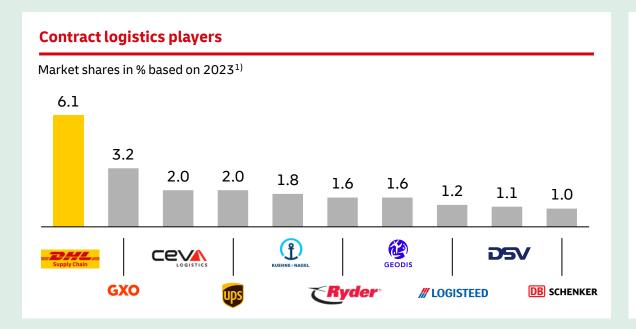
#### Mid-term trajectory:

Continuous EBIT growth, continuous improvement of industry-leading profitability to EBIT margin of 6-7% and gradual ROIC improvement



#### **UNDISPUTED MARKET LEADER**

We have developed an extensive global network focused on innovation, maintaining a strong commitment to operational excellence to set ourselves apart from competition



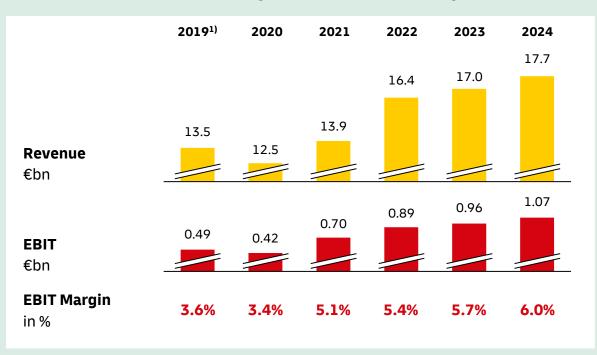
Market leader in Contract Logistics

Only contract logistics provider certified as "**Great Place To Work**" with 97% of employee coverage

Leader recognized by **Gartner** in the Magic Quadrant for Third-Party Logistics, Worldwide (2024)

#### **FIVE YEARS OF ACCELERATED GROWTH**

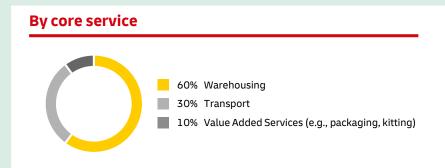
Proven track record of achieving year-on-year revenue growth and EBIT margin improvement

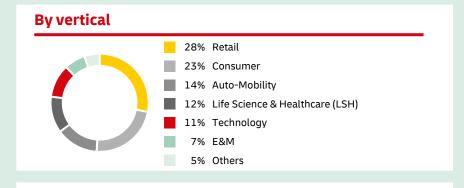


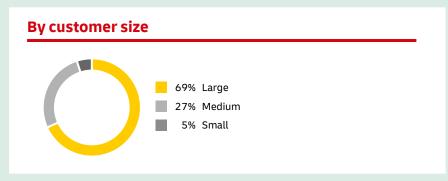


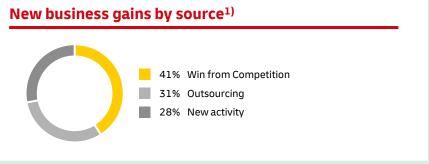
#### FY2024 REVENUE: DIVERSE STREAMS SECURE OUR SUCCESS

Our diversified revenue leverages market growth opportunities and ensures resilience in a VUCA world









#### **GROWTH IN CONTRACT LOGISTICS**

Our global scale, extensive network, and operational excellence allow us to harness structural tailwinds in contract logistics while navigating industry complexities, setting us apart from competition

# Supply chain diversification accelerates

# Drivers Geopolitical risks Supply chain disruptions Cost competitiveness

# Fast growing sectors, with rising complex requirements



E-commerce global share of retail to reach 22% with CAGR of 6-8% (2022-2027)<sup>1)</sup>



Structural shift in **LSH** accelerates growth in advanced segments & requires **distinctive logistics** solutions



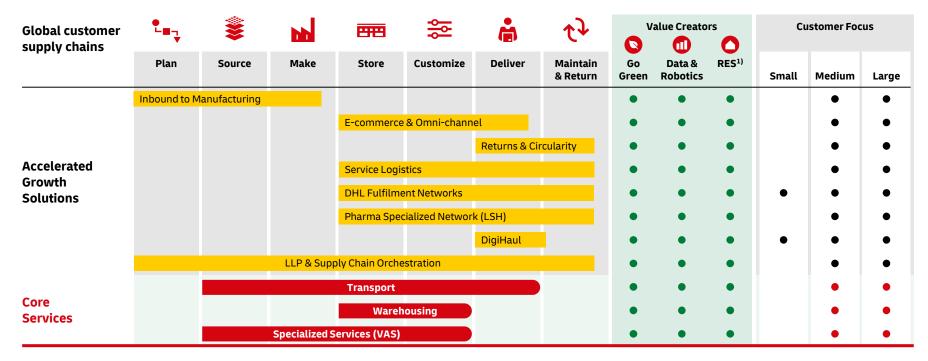
Complex requirements will advantage larger players, raising **entry barriers** for smaller competitors

#### **Outsourcing continues to grow**



#### **ACCELERATED GROWTH SOLUTIONS**

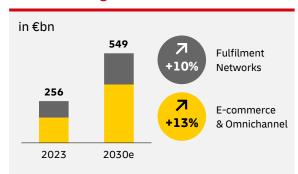
Our Accelerated Growth Solutions are a key part of our solutions portfolio to accelerate our growth



#### PRODUCTS FOCUSED ON GLOBAL E-COMMERCE GROWTH

We are rapidly enhancing our e-commerce offering to meet the growing demands of both SMEs and larger e-commerce customers, fueling continued growth

#### **Estimated logistics market size & CAGR**



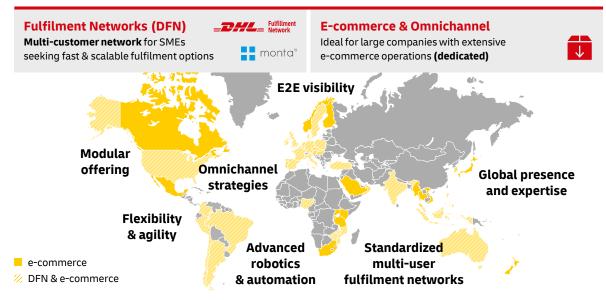
#### **Footprint**



>200 e-commerce dedicated operations

>70 fulfilment network locations

#### **Solution Overview**





#### **LIFE SCIENCE & HEALTHCARE LOGISTICS**

We build on our strong LSH footprint and DHL Group's capabilities to deliver excellence in healthcare through our global reach, team of experts and tailored E2E network solutions

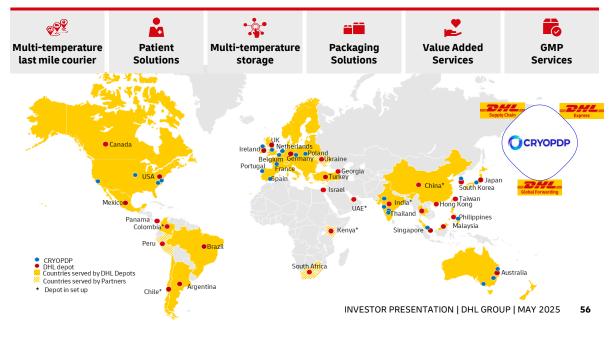
#### **Pharma Segment Logistics Market**

#### CAGR 2023-2030e Highly specialized logistics services required in specialized segments Conventional **Specialized segments** Pharma Conventional 5% Biopharma 13% Cell & Gene Consumer Health 6% 25% Clinical Trials Med Device 6% 12%

#### **Footprint**

€2.1 bn	>430	>110k
revenue FY 2024	LSH customers globally	Clinical logistics shipments

#### **Solution Overview**



#### **COMMERCIAL & PRICING STRATEGY**

Our objective is to better retain the value we deliver by choosing the right commercial model for each customer and assessing their willingness to pay to apply the most effective pricing strategy

#### **Pricing strategy**

#### **Pricing Strategy** based on:



Willingness-to-Pav



Value Quantification



Versioning & Surcharging



Customize the contract according to the value provided

#### **Balanced contract model**





**Built-in mechanisms** to adjust pricing in case of inflation



Usage of open-book contracts for uncertain volumes & high-risk contracts

#### Multi-year contracts provide resilience





**Proof** that **value** builds long lasting partnerships



Stable revenue stream

#### **MODULAR STANDARDIZATION**

Through modular standardization, we deliver customized solutions built from standardized modules, enabling faster and more efficient deployment of new operations

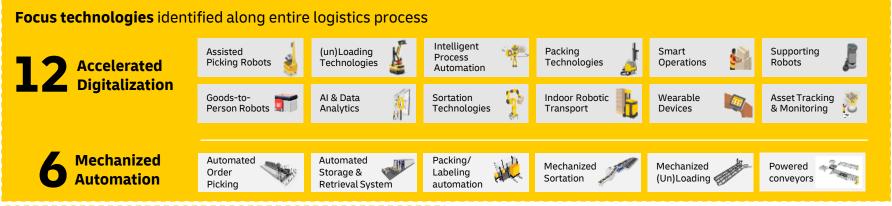
#### A DHL standard module catalogue ...

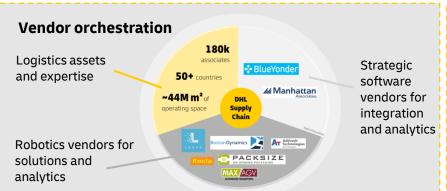
#### Inbound Outbound Unloading Putaway Picking VAS Standard VNA Case Kitting Ware-Trailer housing Hazardous Labelling Container Locus Customs Pallet Conveyor Racking Clearance Order Own Fleet Carrier Planning Proc. Mgmt. Transport DHL-proven standard modules designed to address common customer needs Pre-configured elements: Ease to design & re-configure customer operations

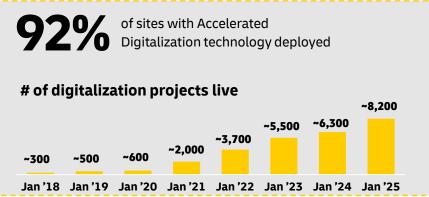
#### ...to provide flexibility to our customers

Scale our operations faster	151	New large-scale operations in 2024	***
Ensure robust implementation	95%	New business start ups delivered on time	<b>5</b>
Guarantee best-in- class quality	96%	Service Quality <sup>1)</sup> (all operations)	
Be able to fulfil their changing demands	91%	Renewal Rate in 2024	<b>T</b>

# DSC's digitalization agenda is processing fast while the unique ecosystem of integrated solutions, robotics and analytics maximize value

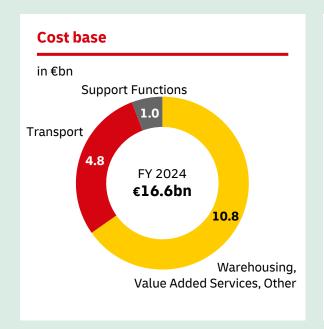


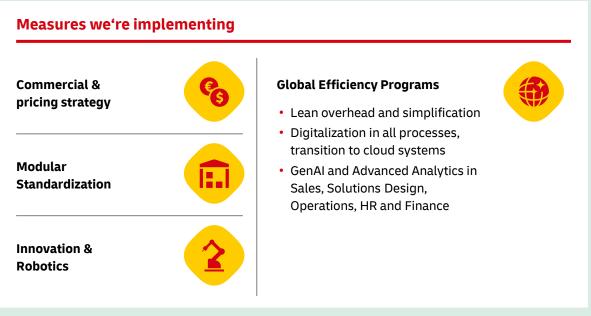




#### FIT FOR GROWTH: DRIVES GROWTH & PROFITABILITY

Structural productivity gains support new business wins through better service levels and contribute to continuous margin improvement



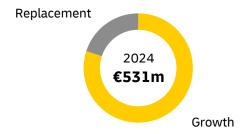


# INCREASING RETURNS ON GROWING ASSET BASE

Maximizing returns through enhanced profitability of new business wins and improving existing business

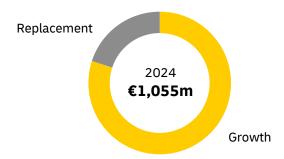
Investment for future growth while maintaining asset-light business model

#### Capex owned assets by type



Mainly machinery and equipment. Further examples include fleet, robotics and automation. IT systems

#### Capex leases assets by type



Mainly land and buildings (e.g. real estate deals and facility renewals). Further examples include investment in vehicles

# Committed to generate rising cash flow...



- Strong FCF generation, anchored in resilient long-term contract business model
- FCF increase to be mainly driven by EBIT growth, supported by above-market expansion and efficiency gains from robotics and automation

# ...and gradual ROIC improvement



#### Levers to increase ROIC

- Capex to grow in alignment with new business wins
- EBIT growth oriented towards attractive products & services as identified by topline growth initiatives
- Leverage pricing, innovation & robotics, and modular standardization to enhance return on invested assets



Financial Outlook 2030

# DHL eCOMMERCE

# Market growth assumptions (2024-2030)

Strong volume growth of 6-8% across domestic and cross-border e-commerce markets – geographically quite heterogenous

# Expected growth vs. market (2024-2030)



Expanding market share alongside strong yield discipline

#### **Capex Outlook**

- Average spend of ~€300-400m p.a. (capex owned assets)
- **Further investments along whole value chain:** Fleet expansion & modernization, digital platform, network expansion, especially in hubs and depots including sorting technique

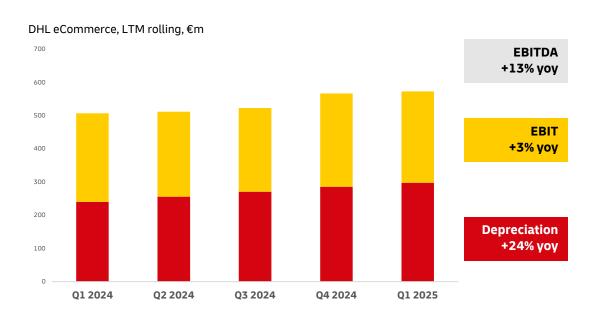
#### **EBIT Outlook**

- EBIT growth trajectory driven by volume, yield and operational efficiencies
- EBIT margin stable at 4-5% in investment phase (until 2025);
   followed by margin expansion to >5%

#### **Q1 2025: DHL ECOMMERCE**

Organic growth of 6% driven by B2C volume growth and yield measures

#### Targeted investment into network expansion holding back EBIT growth



#### **Key actions**

- Yield Management: Annual GPIs implemented in all countries
- Investments: Continued self-funded investments in expansion and automation; depreciation increase currently offsetting EBITDA growth

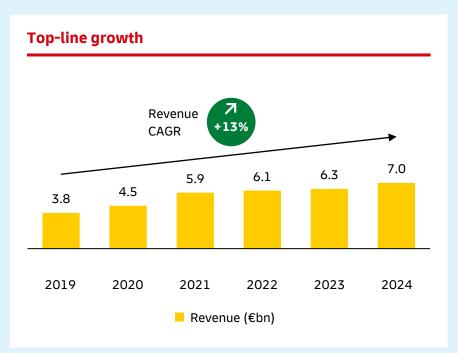
#### Mid-term trajectory:

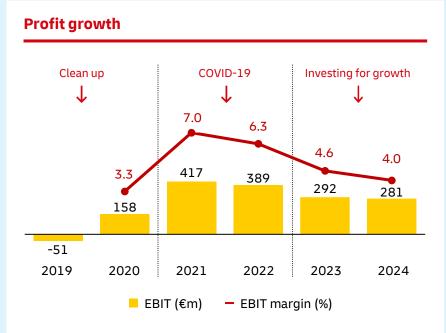
EBIT growth trajectory driven by volume, yield and operational efficiencies; EBIT margin expansion to >5% after investment phase



#### **OUR REVENUE AND PROFIT GROWTH JOURNEY**

Growth acceleration after restructuring and COVID has led to sustainably higher EBIT and margin levels





#### ADDRESSING MEGA-TREND E-COMMERCE

We have a strong presence in the world's leading e-commerce markets



#### **Attractive GDP+ market growth**

	Marke	t data <sup>2)</sup>	DHL eCommerce positioning  Domestic	
Domestic markets	CAGR 2024-28e <sup>3)</sup>	E-commerce penetration	Relative volume market share <sup>4)</sup>	Profit pool ranking
BeNeLux	~5%	20%	>0.5	#1
Czech Republic	~5%	18%	>0.5	#1
Iberia	~5%	12%	>0.5 (B2B)	#3
India	~15%	8%	>0.5	#1
Poland	~10%	16%	<0.5	#3
Turkey	~15%	16%	>0.5	#2
UK	~5%	29%	<0.5	#3
USA	~5%	27%	>0.5	#1

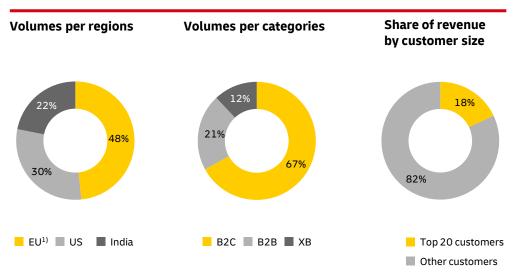
<sup>1)</sup> DeC also has operations in Thailand, Malaysia and Australia 2) Source: Euromonitor International 2023 3) Retail Value RSP (Retail Selling Price) incl. sales tax, constant prices

<sup>4)</sup> Relative market share compares DHL eCom's market share as it relates to largest competitor; >0.5 depicts strong position, while <0.5 shows weaker position

#### **OUR CUSTOMER BASE IN 2024**

We have a well-diversified customer base, focused on e-commerce

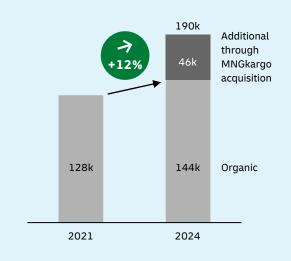
#### Our customer base is broad and diverse...





#### ...and is growing at a healthy pace

#### # of active customers



# OUR FOOTPRINT IN EUROPE GEARED TOWARDS STRUCTURAL GROWTH

Our hybrid flexible network in Europe allows for optimizing capital allocation for growth



#### **DHL operations (Asset heavy)**

- Own operations from first to last mile in 8 countries
- Foundation for strong cross-border business

#### **Partners (Asset light)**

#### **Connecting Europe through partnerships:**

- DHL Group Synergies with P&P. EXP and DSC
- Poste Italiane delivery in Italy, sells our cross-border
- CTT Expresso

  B2C delivery partner in Iberia
- Austrian Post B2C delivery partner across countries





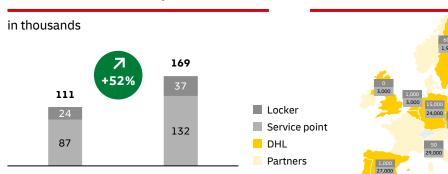
+10,000 other non-DHL

+27,000 other non-DHL service points

### BIGGEST OUT-OF-HOME NETWORK

With our DHL and partner out-of-home network (OOH) in Europe we offer our customers 169k pick-up and drop-off points

#### Number of total OOH points<sup>1)</sup>



YTD 2025



We focus on deploying lockers in markets where we see increasing demand: in **Poland, Czech Republic, Germany, Netherlands, Italy and Iberia** as a prerequisite for:

Reduced last-mile costs

2023

- Increased convenience for end customers
- Enhanced sustainability
- Returns

#### **Volumes<sup>2)</sup> in DHL OOH network**

**DHL OOH network** 



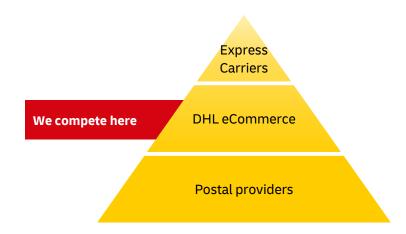
Share of returns

#### **CROSS-BORDER**

We are capitalizing on cross-border trade, which is expected to grow 10-15% annually until 2030

DHL eCommerce is focusing on intra-Europe and intercontinental Europe-US-SEA-AU

**Our cross-border sweet spot** 





#### **Our ambition**

Triple the global cross-border business from ~€1bn to ~€3bn revenue

#### **Continue outgrowing competition intra-Europe**

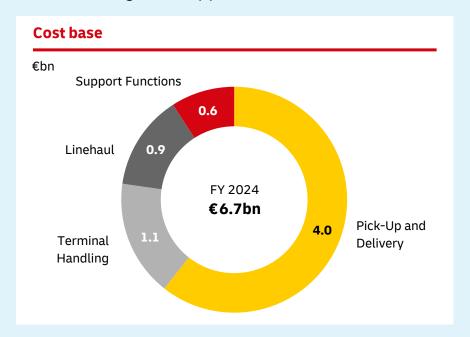
- Continue growing B2C, B2B, C2C and returns on single label platform
- Strong synergies with P&P Germany for cross-border business in Europe (delivery partner, shared hubs)

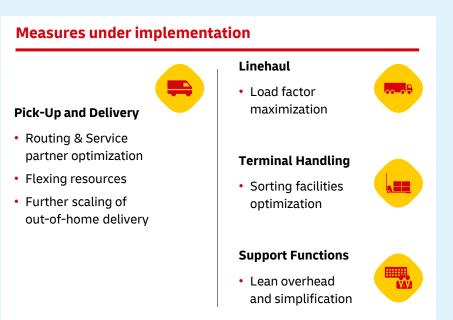
#### **Accelerate our intercontinental business**

- Market-leading 2C delivery networks
- · Outbound and inbound clearance options
- Dedicated and commercial air capacity access
- Common IT platform

#### FIT FOR GROWTH: SUPPORTING MARGIN EXPANSION

Dedicated actions for structural optimization of cost base while investing to address domestic and cross-border growth opportunities





#### **ORGANIC GROWTH SELF-FUNDED**

Maintaining disciplined approach to capital allocation while executing on our growth strategy

#### Investment into expansion and automation

#### Capex owned assets by type



#### Organic growth self-funded



- Investments in expansion and automation are self-funded by operating cash flow
- Sustained increase in cash flow generation driven by structural e-commerce growth and increasing footprint organically
- Opportunistic M&A complementing profitable organic growth

#### **ROIC outlook reflects growth strategy**



#### **Levers to increase ROIC**

- **⊘ Drive EBIT growth** through structural e-commerce expansion, increased cross-border volumes and footprint expansion
- Enhance profitability through disciplined execution of the yield management toolbox and continued focus on increased asset utilization and unit economics
- ROIC expected to stabilize shorter-term and increase with a normalized investment level and margin expansion



Financial Outlook 2030

# POST & PARCEL GERMANY

# Market growth assumptions (2024-2030)

- Mail: mid-single digit volume decline
- Parcel: mid-single digit volume growth

# Expected growth vs. market (2024-2030)

In line

Maintain leading market share alongside continued strong yield discipline

#### **Capex Outlook**

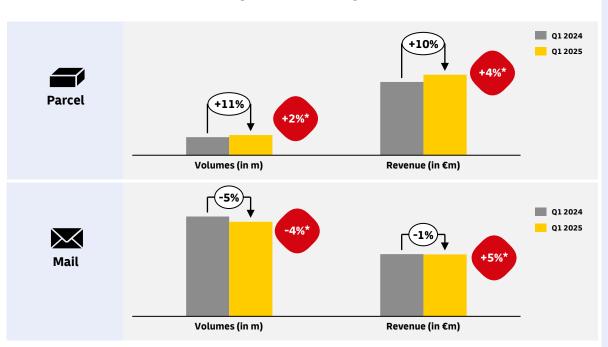
- Capex follows EBIT and OCF development
- Capex planning according to pace of parcel growth

#### **EBIT Outlook**

- Stabilization around €1bn as of 2025
- Inflation and tariff effects to be covered by pricing, parcel growth and productivity increases
- Return to EBIT growth once transformation process largely completed after 2030 (then: predominantly parcel business)

## **Q1 2025: P&P GERMANY**

E-commerce and yield management driving parcel revenue; Mail revenue up on regulated price increase



#### **Comments**

- Changes in the product portfolio have anticipated effect on reported yoy change in Parcel (up) and Mail (down)
- **Like-for-like Parcel revenue** increasing stronger than volume due to strong yield focus
- Mail volume positively impacted by national elections; Regulated mail price increase of +10.5% starting Jan 1st 2025, for 2 years
- The new wage increase was in effect from April 1st 2025

#### Mid-term trajectory:

Managing self-financed transformation from Mail to Parcel while delivering ~€ 1bn annual EBIT

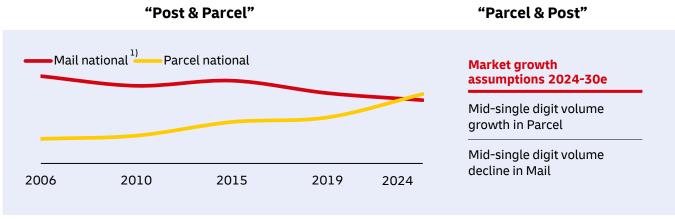


## FROM POSTAL TO PARCEL

Capitalizing on the e-commerce trend and transitioning to parcel player

Mail-to-Parcel structural mix changes over time as reflected in P&P Germany revenue mix

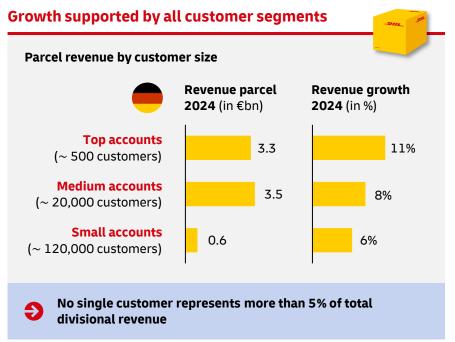




## **E-COMMERCE LOGISTICS LEADER IN GERMANY**

Market leadership through superior service quality, growth supported by diversified customer base

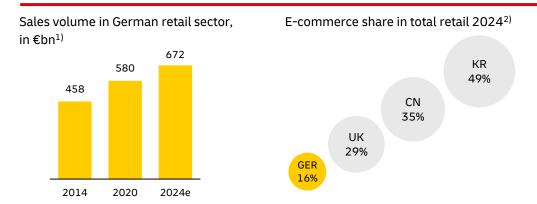




## PARCEL VOLUME AND YIELD GROWTH

Further growth through the increasing share of online sales while maintaining pricing discipline

#### Overview of retail market volume and share



- Continuous strong growth of German retail sector, driven by e-commerce (in 2023 top 3 e-commerce market in Europe)
- Significant upside for e-commerce market in Germany given relatively low online penetration (16% in 2024)





- Revenue continuously above volume growth since introduction of annual General Rate Increases in 2018, reflecting stringent and significant pricing measures e.g., ship2profile, red flags, surcharges
- Our yield focus is also reflected in our GoGreen plus services, which are offered with an adequate pricing mark-up

## SORTING: A/B STEERING

Added flexibility in delivery times drives operational synergies between mail and parcel

## Strategically steer mail delivery according to area density

#### How does it work?

- All areas are served daily
- Non-urgent shipments can be steered flexibly depending on the density in local delivery
- Monday all mails and parcels are delivered in all areas

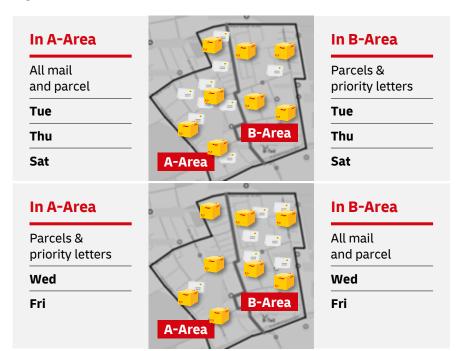
#### **Benefits**



Productivity improvement and increased asset utilization through higher density on last mile



Incremental cost savings of €50m p.a.



## SORTING: "READY TO GO"

Maximized utilization of existing mail infrastructure further drives efficiency gains



Simplify work for couriers; letters received in route-specific container

Total long-term cost savings >€100m p.a.



Pilots in 2025

Rollout based on mail volume decline

#### Long-term productivity measures

## LAST MILE: EXTENDED JOINT DELIVERY

Increased operational efficiency through asset optimization in the last mile

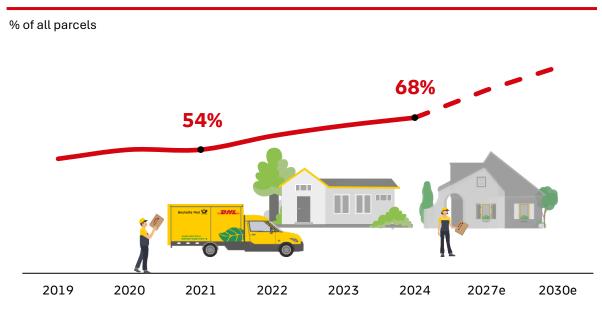
Using joint resources (e.g. vehicle and courier) for last mile delivery for both mail and parcels, particularly in low density areas

#### **Benefits**



- Further optimisation of model as mail decline continues, e.g., Monday delivery by Parcel network only
- Cost savings of >€100m p.a. at full run rate

#### Joint delivery development



## LAST MILE: OUT-OF-HOME OPTIONS

Scaling out-of-home network in accordance with changing consumer needs



#### **Retail outlets & parcel shops**

~12,700 external partner-operated branches, ~10,100 DHL parcel shops, ~1,400 sales points

> 24,000



#### **DHL** parcel lockers

Receive and send parcels 24/7

14,200



#### "Open" / carrier-agnostic parcel lockers

DeinFach enables participating parcel service providers to deliver and collect parcels in one stop

**ca. 1,000** (Target by end 2025)



#### **Post stations**

24/7 essential products and services station for mail and parcel shipping with video consultation options

800

#### **Benefits**

- Streamline delivery with better density from higher efficiencies in the last mile
- Higher customer satisfaction due to convenience and flexibility
- Increase in CO2e efficiency in delivery and reduction of traffic volume
- Higher market entry barrier for competitors

Target 2030:

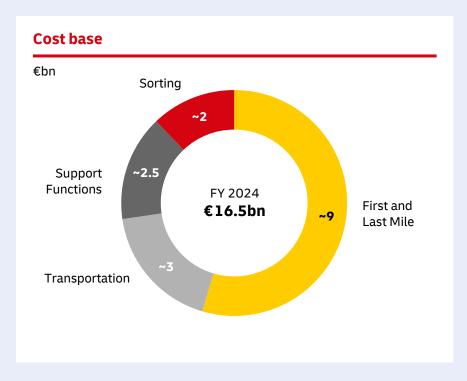
30,000

parcel lockers and post stations



## FIT FOR GROWTH: SELF-FUNDED TRANSFORMATION

Dedicated productivity measures reflect network shift from Mail to Parcel



#### **Measures under implementation**

#### First and Last Mile

- Mainly extended joint delivery
- Efficiencies from parcel lockers

#### **Transportation / Sorting**

- Mainly expansion of A/B steering program
- · Optimization in middle-haul



#### **Support Functions**

- Lean overhead and simplification
- Digitalization of processes and customer interfaces; self-onboarding and all-in-one platform
- Global sourcing

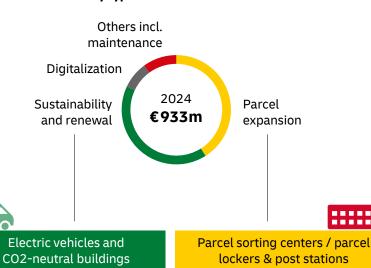


## TARGETED INVESTMENTS TO FACILITATE TRANSFORMATION

Capex discipline supports Free Cash Flow and ROIC turnaround

#### Investments focused on parcel growth

#### Capex owned assets by type



#### **Enabling self-financed transformation...**



- Around €1bn EBIT coupled with capex control enables P&P to fully cover its cash needs
- Transformation is and will be self-financed, including investments in parcel growth and sustainable infrastructure

#### ...and turnaround in ROIC trajectory



#### Levers to increase ROIC

- Continue transformation towards parcel-driven EBIT growth by leveraging rising e-commerce penetration with adequate pricing
- Continuously adapt operations to mail volume development, protecting network utilization and efficiency
- Optimize asset utilization through the transformation, a.o. by expanding joint delivery and A/B steering

# P&P Germany Products and Pricing

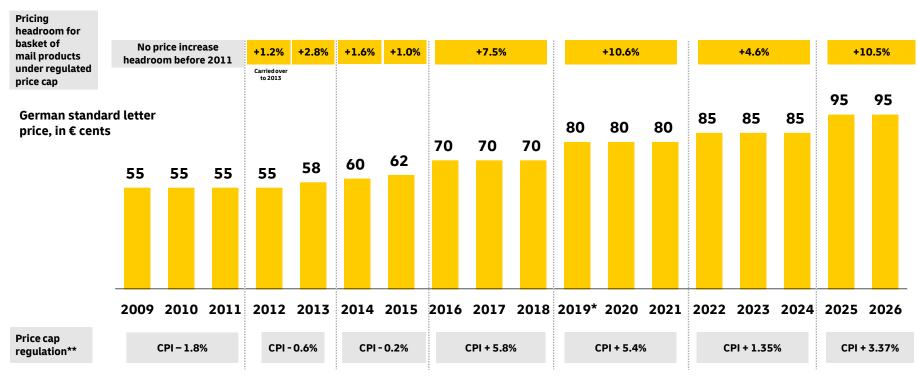
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~ **€17.3bn** Revenue FY24

Mail Communication ~ €5.0bn	Business customers	Single price letters - €1.2bn   Partial services - €2.0bn	+10,48% starting Jan 1st 2025 for 2 years				
	Private customers	Single price letters - €0.5bn					
	Other - €1.3bn*		Partial annual price adjustments				
<b>Dialogue Marketing</b> ~ €1.6bn	Addressed and unaddressed physical)	advertisement mailings, campaigns (both digital &	Price adjustment of all products & formats; increasing surcharges and simplification of discount structures				
International ~ €2.5bn	In- and outbound Germany shipments		Partial annual price adjustments				
Others/ Consolidation ~ €0.9bn	Press, pension services, retail		Introduction of new tariff system				
Parcel Germany ~ €7.3bn	Business customers	No. of customers in segments Top ~0.5k   Middle ~20k   Small ~120k	Pricing varies by contracts. Regular general price increases combined with dynamic adjustments of services and surcharges				
	Private customers		+7,21% starting Jan 1st 2025 for 2 years				

<sup>\*</sup> e.g. small items eCommerce, Philately, "Postzustellungsauftrag"

## P&P Germany Development of standard letter stamp price

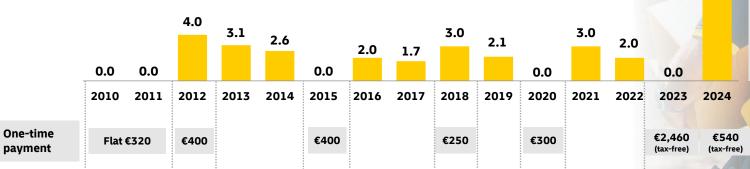


<sup>\*</sup>implemented from July 1 st 2019 onwards, taken into account in headroom calculation

<sup>\*\*</sup>CPI: Consumer price index

## P&P Germany Wage agreements in Germany

Wage increases for P&P Germany employees\*, yoy in %



Post & Parcel Germany 11.5 **Union agreement** until the end of 2026: 2% wage increase from 1st April 2025, a further 3% on 1st April 2026

### **CONTENT**







#### **DIVISIONAL DEEP-DIVES:**







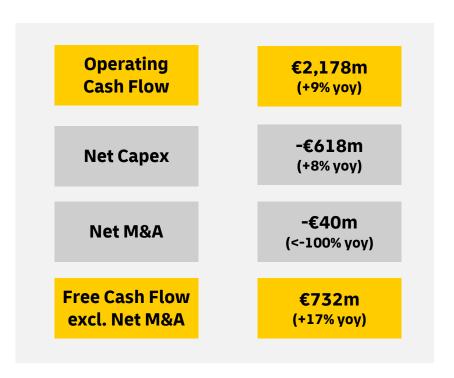




## Q1 2025: GROUP P&L AND CASH FLOW

Good Q1 performance in difficult markets

€20,809m Revenue (+3% yoy) €1,370m **EBIT** (+5% yoy) €786m **Net Profit\*** (+6% yoy) **Basic EPS** €0.68 (in €) (+8% yoy) \* attributable to DPAG shareholders

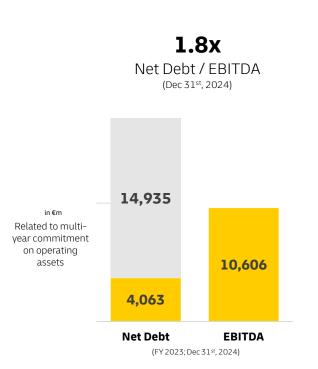


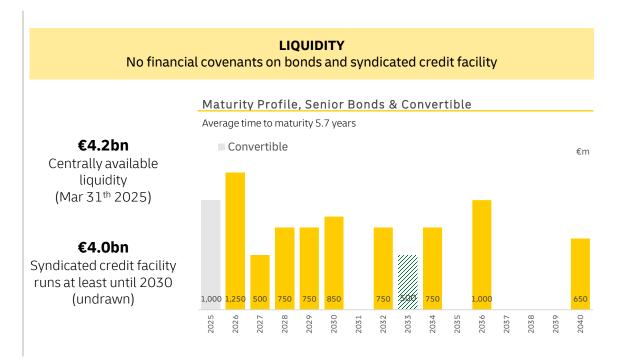
## DHL Group at a glance (FY 2024)

					BHL
GROUP	Express	Global Forwarding, Freight	Supply Chain	eCommerce	Post & Parcel Germany
Revenue					
€84,186m	€25,134m	€19,649m	€17,693m	€6,962m	€17,347m
EBIT					
€5,886m	€3,084m	€1,074m	€1,068m	€281m	€821m
EBIT Margin					
7.0%	12.3%	5.5%	6.0%	4.0%	4.7%
FTE*					
551,578	109,319	45,640	185,413	39,873	157,337

<sup>\*</sup>average for the year

## Balance sheet and liquidity position Strong financial profile to weather any downturn





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