



## **DHL strengthens its position in automotive logistics**

- **DHL Freight wins contract with the BMW Group**
- **Successful renewal of existing business and expansion of collaboration**
- **Custom-tailored Connected Supply Chain solution to monitor and optimize flow of goods**

**Bonn, July 23, 2018:** DHL Freight, one of the leading providers of road freight services in Europe, has been awarded an extension of its contract with the BMW Group and will continue to manage the vehicle manufacturer's overland transport in 17 countries covered by the companies' previous contract. As a result of the tender, DHL Freight also won an expansion of the collaboration, taking on supply chain management of the BMW Group in seven additional areas. A new DHL Freight custom-made logistics solution was successfully implemented as part of the contract conclusion.

"This achievement represents another step towards Freight 2020, our strategy to become the provider of choice in overland transport by offering the best quality and reliability for the customers who depend on us," declares Uwe Brinks, DHL Freight. "With BMW, we set out to create a solution specifically designed for their needs, one that would provide complete transparency throughout the supply chain, allowing the customer a consolidated overview of extremely complex processes. This has been achieved with Connected Supply Chain, a solution that gives BMW and all partners the ability to manage potential issues and identify opportunities for further optimization."

Connected Supply Chain (CSC), a BMW system, depicts the entire supply chain digitally, delivering real-time, end-to-end visibility and management control to all relevant stakeholders. Aspects such as order and status data are visible via a central portal, and orders receive a single reference number from beginning to end. Drivers can access the system via a mobile application designed specifically for them. DHL Freight's solution was developed together with AXIT, a specialist for in cloud-based IT solutions for managing cross-enterprise logistics processes, in order to feed CSC with the relevant information.

The transparency and control afforded by CSC give BMW a real-time overview of developments. They can identify potential risks or emergency situations immediately and rapidly counteract them with the support of DHL Freight. As part of the solution, DHL Freight has established a Control Tower, where all streams of goods in Europe are monitored, providing a unique opportunity to consolidate complex data and identify areas where operations may be optimized. BMW can thereby identify potential for savings and monitor the performance of



suppliers and carriers in real-time.

DHL Freight's new contract with the BMW Group covers the management of about 90,000 shipments per month within a simultaneously dependable and highly flexible network.

Temperature-controlled shipping and dedicated transports are available in all areas covered by the contract.

**– End –**

You can find the press release for download as well as further information on [dpdhl.com/pressreleases](http://dpdhl.com/pressreleases)

**Media Contact:**

Deutsche Post DHL Group

Media Relations

David Stöppler

Phone: +49 228 182-9944

E-mail: [pressestelle@dpdhl.com](mailto:pressestelle@dpdhl.com)

On the Internet: [dpdhl.de/press](http://dpdhl.de/press)

Follow us at: [twitter.com/DeutschePostDHL](https://twitter.com/DeutschePostDHL)

**DHL** – The logistics company for the world

**DHL** is the leading global brand in the logistics industry. Our DHL family of divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 360,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, energy, automotive and retail, a proven commitment to corporate responsibility and an unrivalled presence in developing markets, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 60 billion euros in 2017.