

Deutsche Post DHL Group to continue as main sponsor of the Beethovenfest Bonn international music festival

- **Partnership extended until Beethoven's 250th birthday anniversary in 2020**
- **Crossover concert series "Encounters" is devoted to the unusual connection between Herrndorf's literature and Haydn's music**

Bonn, March 22, 2018: Deutsche Post DHL Group, the world's leading mail and logistics company, is extending its collaboration as main sponsor of the Beethovenfest Bonn international music festival for three more years. In doing so, the company is continuing its long-standing partnership with one of the region's most important annual cultural events and is helping to ensure that planning efforts run smoothly for Beethoven's 250th birthday anniversary in 2020.

"For many years, we have provided support to institutions and organizations that have committed themselves to maintaining and advancing the legacy of Ludwig van Beethoven," said Christof Ehrhart, Executive Vice President Corporate Communications and Responsibility at Deutsche Post DHL Group. "Furthermore, the 'Encounters' series, which was devised in cooperation with Beethovenfest Bonn, is intended to play a role in creating a high-quality classical music concert experience in a brand new form which will appeal to new and established audiences alike."

Beethovenfest Bonn 2018 will run from August 31 to September 23 and include 57 individual events. In recent years, the Post Tower Lounge has established itself as a very popular venue for the accompanying musical program, which continues to be offered free of charge to all music enthusiasts. This year's event calendar again provides both a broad and exciting range of carefully selected performances of different music styles, such as chamber music, chansons and jazz. For younger visitors, the popular event series "Classical Music for Children" will be among the performances on offer again.

Encounters 2018: Herrndorf meets Haydn

The "Encounters" concert series, which is newly conceptualized each year by Deutsche Post DHL Group in cooperation with Beethovenfest Bonn, remains an integral part of the festival in 2018. As in previous years, the event will create excitement by juxtaposing apparent opposites to generate unusual perspectives and moods. As part of this year's performance, the Austrian actress Birgit Minichmayr will read excerpts from the posthumously released digital diary "Work

and Structure” by contemporary author Wolfgang Herrndorf. The powerful descriptions of his life with a deadly tumor contrast with the current recital of “The Seven Last Words of Our Savior on the Cross” by composer Joseph Haydn. The Passion music from 1787 will be interpreted by Hamburg-based Ensemble Resonanz, one of the world’s leading chamber orchestras, under the musical direction of conductor Christian Curnyn. The performance is scheduled to take place at 7 p.m. on Sunday, September 16, in the World Conference Center Bonn.

Active partner at home and around the world

Over and above its diverse local commitments at its headquarters in Bonn, Deutsche Post DHL Group also plays an active role as partner for global programs and event platforms. These long-term collaborations include the world of team and motor sports as well as the culture and fashion arena, thereby helping to promote the image and recognition of the Deutsche Post and DHL brands in the respective target groups worldwide. Furthermore, the company contributes its logistics expertise to these collaborations, providing its partners with customized solutions for the complex logistical requirements involved in implementing top-class events around the globe.

Global brand partnerships include collaborations with Formula 1, Formula E, FC Bayern Munich, Gewandhausorchester Leipzig as well as international fashion associations and fashion weeks. All of these partner organizations set themselves apart through their exceptional achievements in their respective fields – perfectly complementing Deutsche Post DHL Group’s performance in the logistics industry.

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Deutsche Post DHL Group is home to two strong brands: Deutsche Post is Europe's leading postal service provider. DHL offers a comprehensive range of international express, freight transport, and supply chain management services, as well as e-commerce logistics solutions. Deutsche Post DHL Group employs approximately 520,000 people in over 220 countries and territories worldwide. The Group generated revenues of more than 60 billion Euros in 2017.

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