

Saloodo! now supports online price adjustments

Press release

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- Carriers benefit from innovative features
- They can respond flexibly to price changes on the market
- Transport offers can be updated during the quotation submission period

On the Saloodo! digital freight platform, freight forwarders and hauliers are now able to adapt their transport offers. This enables them to act on the market more flexibly while at the same time giving them more opportunity to optimize their truck capacities.

The digital freight platform Saloodo! has set itself the task of placing the customer at the centre of all business decisions. Functions are only published on the platform that provide signed up companies with genuine added value, and that make their daily business lives easier.

The latest update of this freight platform meets these requirements precisely: Carriers can now withdraw a transport offer submitted previously during the submission period, and replace it with a new price. For example, if they make a typographical error when keying in a price, or wish to submit a more competitive bid, they can simply cancel the original transport offer and replace it with a new one. This enables freight forwarders and hauliers to negotiate more flexibly on the digital platform. In other words: Through the cancellation function, carriers boost their competitiveness and minimize the risk of doing empty runs.

Digital platform reduces costs and increases efficiency

Saloodo! is an online freight exchange and digital freight forwarder in one – making it the one-stop solution for transportation and logistics services. The digital freight platform gives shippers, freight forwarders and hauliers alike the advantage of only ever having the one, central contact and contractual partner – Saloodo! It also means that, from booking through to payment, all



the documents and information remain accessible in real time on the one platform.

Saloodo! is therefore an end-to-end service provider helping shippers and carriers to optimize their business processes – and the option of making subsequent price adjustments now gives freight forwarders and hauliers even more flexibility.

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About Saloodo!

Saloodo! offers the best of both worlds: The digital freight platform, founded by Deutsche Post DHL Group in 2016, combines the logistics expertise and infrastructure of a global player with the flexibility and digital know-how of a start-up. Saloodo! simplifies the day-to-day processes of shippers and carriers with a powerful, end-to-end, digital solution for commissioning and handling shipments. This maximises the transparency and efficiency of the entire shipment process.

With the freedom of an independent online marketplace and the convenience of a digital freight forwarder, Saloodo! enables access to a highly fragmented market in the face of continuing digitisation.