



DHL exclusive logistics partner of MESSE BREMEN, CONGRESS BREMEN and ÖVB Arena

- **DHL to provide all forwarding services over five-year period**
- **Partnership to begin on January 1, 2020**
- **Combining global expertise and local knowledge for optimal logistics support**

Bonn, December 5, 2019: DHL Trade Fairs & Events, a unit of DHL Global Forwarding, Freight, specializing in trade fair and event logistics, is the new official logistics provider for M3B GmbH including the brands MESSE BREMEN, CONGRESS BREMEN and ÖVB-Arena. Effective January 1, 2020, DHL will provide all forwarding services on the 40,000 square meter trade fair grounds over a five-year period. MESSE BREMEN organizes some 115 events and trade fairs annually, including Germany's only fish trade fair "fish international" (over 12,000 visitors) and the classic car trade fair "Bremen Classic Motorshow" (approx. 45,000 visitors). In addition, the affiliated ÖVB Arena regularly hosts concerts and sporting events.

"We are proud to be M3B's official logistics partner," said Volker Oesau, CEO DHL Trade Fairs & Events. "With our individualized consulting services, innovative solutions, and our willingness to go the extra mile, we are in a position to provide customized solutions at any time and deliver optimum results to our customers."

"We are delighted that DHL Trade Fairs & Events, a well-established logistics company with extensive experience in trade fairs, has been awarded the contract. Thanks to this collaboration we can continue to offer our customers the excellent service they are used to," says Astrid Vortkamp, Head of Trade Fair and Congress services at M3B GmbH.

DHL's responsibilities will include planning and coordinating global transport, organizing full and part charters, organizing express and time-definite transport, as well as handling customs clearance and resupply logistics during an event. This also includes coordinating the deployment of industrial trucks (e.g. forklifts), mobile cranes and other equipment on the trade fair grounds, as well as specialized logistics services, such as for boat cargo or sensitive temperature-controlled goods. In line with the company's "GoGreen Mission 2050 Zero Emissions", DHL is committed to using and further developing the latest technologies, infrastructures and IT solutions.

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You can find the press release for download as well as further information on dpdhl.com/pressreleases

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DHL – The logistics company for the world

DHL is the leading global brand in the logistics industry. Our DHL family of divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 380,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, energy, automotive and retail, a proven commitment to corporate responsibility and an unrivalled presence in developing markets, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 61 billion euros in 2018.