



DHL delivers 1,000th Formula 1® race to China

- **Anniversary Grand Prix in Shanghai is also DHL's 287th "race before the race"**
- **DHL sponsors fan competition #MyF1Moment; winner will join a F1 Grand Prix as DHL fan reporter**
- **E-sport competition: motorsport fans worldwide compete online and on-site for valuable prizes**

Bonn/Shanghai – April 12, 2019: On April 14, Formula 1 will celebrate the 1,000th race in Shanghai at the FORMULA 1 HEINEKEN CHINESE GRAND PRIX 2019. To ensure this milestone race runs as smoothly as the ones before it, DHL – as official Formula 1 logistics sponsor – will again conduct its own "race before the race" to ensure the successful transport of the F1 freight to China. In celebration of this race, DHL have initiated the #MyF1Moment fan competition – a chance for participants to win a trip to cover a Grand Prix event as DHL's fan reporter.

DHL has been active in Formula 1 for over 35 years, and official logistics partner since 2004. Founded in 1969 in San Francisco, DHL is responsible for transporting all cars and equipment for all Formula 1 teams to races outside Europe. The race in Shanghai is the 287th for DHL as official logistics partner. Some employees of the DHL Motorsport team have even supported over 500 races. "Formula 1 is the motorsport leader, synonymous with speed, precision and peak performance," says Arjan Sissing, Senior Vice President Group Brand Marketing at Deutsche Post DHL Group. "The fact that it's running its 1,000th race this Sunday is also testament to Formula 1's early pioneer spirit and reliability over the years. We share these values with Formula 1 – values that the DHL brand has also lived for 50 years now."

Fan competitions celebrate double anniversary

To help celebrate the occasion, DHL's #MyF1Moment competition calls on fans to share their biggest Formula 1 moment – in writing, with a photograph or via video. "We're proud to be able to contribute to these big Formula 1 moments as official logistics partner," says Arjan. "The competition calls on fans everywhere to share with us their most memorable moments over the course of these last 1,000 races." The winner will travel to a Grand Prix as the DHL fan reporter. Fans can sign up and participate until August 18, 2019 at <https://inmotion.dhl/formula-1/my-f1-moment/>. A jury will select the best 50 submissions; the winner will then be determined via online community voting.



As part of the Formula 1 e-sports series, DHL is also hosting its “DHL 50 Fastest” competition featuring many attractive prizes. In late May, 50 amateur gamers, influencers and fans will compete against each other playing the F1 game by Codemasters. At the Fan Festival in Shanghai and in Fan Zones along the course, fans will have the chance to qualify on special race simulators. They can also participate online. The six top finishers in “DHL Time Trial” then qualify for the Formula 1 e-sports “pro draft” in July. All participants will also have the chance to win tickets to the season finale in Abu Dhabi, where the DHL Fastest Lap award will be presented. Since 2007, DHL has presented its award to the driver who has accumulated the most “fastest laps” over the course of the season. As of this year, drivers receive an additional point when finishing in the top 10.

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Medienkontakt

Deutsche Post DHL Group

Media Relations

Tim Rehkopf

Telefon: +49 228 182-9944

E-Mail: pressestelle@dpdhl.com

Im Internet: dpdhl.de/presse

Folgen Sie uns: twitter.com/DeutschePostDHL

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DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 61 billion euros in 2018.