

Formula E finale in the USA: DHL electrifies New York City

- **The world championship will be decided on the last race weekend**
- **DHL and Formula E join forces in an environmental initiative to clean up the Hudson River**
- **The winner of the DHL competition is traveling to the USA as a fan reporter**

New York City/Bonn, July 11, 2019: ABB FIA Formula E will be celebrating its season finale in New York City on July 13 and 14, 2019 with a double header, in other words, two races in one weekend. The final races in the all-electric racing series guarantee special excitement because this year's championship will not be decided until the last race weekend. As a founding and global logistics partner, DHL is handling the entire logistics process, as it does for all races. As part of a joint environmental initiative, in the run-up to the race weekend, DHL and Formula E staff also collected plastic waste along the Hudson River, which will later be used to create an art object.

In the fifth season of Formula E, the excitement level remains high right to the end: in purely mathematical terms, eight drivers still have a chance of clinching the title in New York. DHL handled the transportation of all the equipment to the city circuit at the Brooklyn Cruise Terminal, including the racing cars and batteries as well as marketing, technical and hospitality equipment. The setting up of the Brooklyn Street Circuit is already in full swing. "In motorsport, Formula E represents a combination of innovation and technological progress with the goal of delivering top performance – just as we at DHL do in logistics," said John Pearson, CEO of DHL Express. "We are proud of our contribution to ensuring that Formula E, even in its fifth season, continues to provide top-notch excitement and entertainment right up until the last weekend."

For the season finale, the winner of the fan competition "Fifty Moments that Delivered" on the occasion of DHL's fiftieth anniversary was also determined. The winner, a fan from Australia, gets to travel to the season finale in the USA as a fan reporter, sharing his impressions live from the track via DHL's social media channels.

Environmental protection initiative along the Hudson River

In the run-up to the season finale, an environmental protection initiative was also launched in the area, involving DHL and Formula E employees collecting plastic waste together on the banks of the Hudson River. The local Riverkeeper organization is a partner of the initiative and aims to preserve the Hudson River as an important natural environment and local recreation



area. A New York artist will subsequently use the collected waste to create an art object that creatively represents DHL's commitment to contributing to a sustainable future. The work of art will, at a later date, be presented to the public.

"I'm very proud of our employees, who have shown great commitment in volunteering to help clear the Hudson River of waste. This is a way for us to give something back to the people of this city, which has repeatedly hosted Formula E," John Pearson explained. "Moreover, the initiative is not only intended to emphasize the high sustainability factor of Formula E, it is also an example of our aspiration to be a pioneer in the area of green logistics."

Deutsche Post DHL Group has for many years been taking on responsibility for environmental and climate protection with its Group-wide environmental protection program GoGreen. This also includes the voluntary commitment of employees around the world, who are actively involved in local initiatives, for instance, as part of Global Volunteer Day. With Mission 2050, Deutsche Post DHL Group has also set itself the goal of reducing logistics-related emissions to zero by 2050. Electromobility plays a key role in this strategy.

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50 Years DHL

In 2019 DHL is celebrating 50 years since the company's founding by three entrepreneurs in San Francisco in 1969. DHL began as a disruptor to the traditional delivery industry, circumventing bureaucracy with an innovative new service to deliver documents by air overnight. Since then, DHL has grown into a globe-spanning family of DHL companies with



about 380,000 employees in over 220 countries and territories that covers the entire spectrum of logistics and supply chain services. DHL's customer-centricity and can-do culture have fueled five decades of innovation – from the DHL 1000, one of the first word processing computers in the world, to using the purpose built StreetScooter, an environmentally friendly delivery vehicle powered by an electric drive and developed by Deutsche Post DHL Group. With the Mission 2050 commitment to reach zero group-wide emissions by 2050, DHL is continuing to be a trailblazer in the logistics industry.

DHL – The logistics company for the world

DHL is the leading global brand in the logistics industry. Our DHL family of divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 360,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, energy, automotive and retail, a proven commitment to corporate responsibility and an unrivalled presence in developing markets, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 60 billion euros in 2017.