

## **Introduction of Green Postal Days across the globe underlines the postal sector's commitment to climate protection and decarbonization**

- Together with other postal-sector companies, CEO Frank Appel of Deutsche Post DHL Group has designated September 20 as the world's first Green Postal Day.
- Companies in the postal industry across the globe are calling for other sectors to follow their lead in taking a joint approach to fighting climate change.

**Bonn, September 19, 2019:** A Green Postal Day has now been added to the mobility actions comprising the European Mobility Week campaign and Zero Emissions Day. "Green Postal Day" will be held on September 20 which likewise promotes sustainable mobility and climate protection. This year will mark the world's very first Green Postal Day, in which eighteen postal companies across the globe are participating. The goal of Green Postal Day is to highlight how the past ten years of sector cooperation has helped reduce carbon emissions. The participants from the postal sector are offering to work together with other industries to share information regarding best practices – the goal being to encourage a sectoral approach to climate change.

Frank Appel, CEO of Deutsche Post DHL Group says, "What's important to me is to point out not only what we at Deutsche Post DHL Group have achieved, but also to highlight the joint efforts of the postal sector as a whole in the area of climate protection. We share our innovations and ideas for reducing carbon emissions with each other and encourage each other to carry out planned initiatives to fruition. Our goal is to cooperate as a sector in making a crucial contribution to slowing down the pace of global warming and minimizing the long-term effects of climate change."

Although the postal sector is responsible for less than 1% of the world's carbon emissions, postal companies worldwide have joined together to combat the impact of climate change by pursuing a joint approach to decarbonization. That's why worldwide posts joined forces through the International Post Corporation (IPC) to launch the Environmental Measurement and Monitoring System (EMMS) to develop an industry-wide program for measuring and reducing carbon emissions, making postal companies among the first in 2009 to choose a joint approach. The EMMS initiative aims to contribute to steadily reducing the carbon footprint of all postal-sector companies with the help of data collection and analysis, a common reporting structure and various feedback mechanisms as well as regular opportunities to share best practices. The targets originally set for 2020 of reducing combined carbon emissions by 20% and achieving a minimum score of 90% in carbon management proficiency were already achieved in 2014 and 2019. The cooperative nature of the initiative has been especially beneficial in enabling the companies to steadily improve their carbon efficiency throughout the past

ten years. In preparation for meeting future challenges, the United Nation's Sustainable Development Goals (SDGs) have now been integrated into the IPC sustainability initiative. The focus is on Good Health and Well-Being, Quality Education, Life on Land, Climate Action, and Responsible Consumption and Production.

Deutsche Post DHL Group's Mission 2050 climate strategy aims to reach net zero in the Group's logistics emissions by 2050. The main driver of the net zero emissions strategy is the GoGreen environmental initiative launched by the Deutsche Post DHL Group back in 2008 with the goal of lastingly reducing the Group's carbon footprint. The GoGreen initiative involved developing offers for green products and solutions for customers, measures to improve carbon efficiency in transport operations and in building management along with clean delivery and pickup concepts. In addition to bicycles, e-bikes and e-trikes, StreetScooters can be seen on the roads of Germany with increasing frequency. The StreetScooter is considered a model for success in electro-mobility and counts as one of the most prominent success stories in the history of Deutsche Post DHL Group. The electric scooter was developed by Deutsche Post DHL Group in cooperation with RWTH Aachen University after the Group's unsuccessful search for a small electric delivery vehicle already on the market. More than 10,000 StreetScooters are on the road today, which has already saved around 32,000 tons of CO<sub>2</sub>.

Similarly, PostNL, the Dutch postal company, further diversified its alternate fuel vehicle fleet – which already included several hundred biogas and e-cargo bikes – by replacing fifteen large trucks with trucks running on liquefied natural gas (LNG) in 2018. Along with lowering carbon emissions by 10%, the trucks improve the quality of life in urban environments by significantly reducing noise emissions. One of Poste Italiane's contributions has been in the area of information sharing with publication of an e-book entitled *Perché muoversi in modo sostenibile?* (Why do we need sustainable mobility?). The e-book outlines a number of best practices along with the economic benefits of living a more environmentally sustainable lifestyle with the goal of raising awareness about sustainable mobility among Poste Italiane employees and promoting their own sustainable mobility.

The examples above illustrate the variety of climate protection initiatives in existence and demonstrate the effectiveness of the postal sector in reducing its carbon footprint along with the sector's initial achievements. Each year, Green Postal Day will highlight that year's achievements in order to motivate other industries to develop similar initiatives and thus effectively combat global warming by working together.

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You can find the press release for download as well as further information on [dpdhl.com/pressreleases](https://dpdhl.com/pressreleases)

You can read more about the Green Postal Day on the IPC website [www.ipc.be/greenpostalday](http://www.ipc.be/greenpostalday)

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Deutsche Post DHL Group is home to two strong brands: Deutsche Post is Europe's leading postal service provider. DHL offers a comprehensive range of international express, freight transport, and supply chain management services, as well as e-commerce logistics solutions. Deutsche Post DHL Group employs approximately 550,000 people in over 220 countries and territories worldwide. The Group generated revenues of more than 61 billion Euros in 2018.

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