

## **Pharma logistics of the future require new approaches to cooperation to respond to maturing patient-centric end-to-end supply chains.**

- **During LogiPharma experts discuss the future of pharmaceutical supply chains, considering new technologies and digitalization.**
- **Connecting stakeholders is key in successfully executing new pharma logistics and improve end-to-end supply chains for more patient-centricity.**
- **Logistics provider help navigate through this increasingly complex ecosystem.**

**Bonn (Germany) / Montreux (Switzerland), April 11, 2019:** This year, DHL Supply Chain, market leader in contract logistics and part of the Deutsche Post DHL Group, will once again be represented at LogiPharma, the leading supply chain conference for the Life Science and Health Care industry. During this 3-day event in Montreux, Switzerland, over 800 international pharma supply chain experts are discussing the future of pharma logistics, distribution and planning, as well as the latest strategies for digitalization, customer-first solutions and improved end-to-end visibility in the fast changing Life Science and Health Care industry.

“Decision makers in pharmaceutical supply chains are increasingly challenged to make trade off decisions around improving services and providing more customer and patient-centric solutions, while at the same time cost cuts, reduced inventories and differentiated routes to markets and new geographies are demanded. At the same time new technologies, personalized medicines and advanced therapies are constantly creating new and even more complex supply chains”, says Paolo Rosanna, Vice President and Head of Business Development Life Sciences & Healthcare, at DHL Supply Chain for Mainland Europe, Middle East and Africa, during this year’s LogiPharma.

“Therefore it is imperative for us to work very closely with our customers in the pharma industry and establish new and integrated approaches. The future of pharma logistics is all about being even more patient-centric than today, which requires more sophisticated end-to-end supply chain solutions. This is where digitalization and automation comes into play. The implementation of new technologies - from wearables to robotic process automation and artificial intelligence - can help to improve the flow of information, optimize stock levels and improve order times“, says Karsten Schwarz, CEO DHL Supply Chain for Germany & Alps and responsible for the Life-Science and Health Care sector in the European Board of DHL Supply Chain.



“Our customers can expect from us that we have a sound understanding of these solutions, that we select the right technologies and approaches, and that we offer the best possible contract logistics services for both, companies and patients. But all logistics companies need to continuously evolve by bringing innovation and new technologies to the table that create more value. It is no longer enough to just replicate best practices to keep pace with the acceleration coming from these new trends”, Paolo Rosanna, Vice President and Head of Business Development Life Sciences & Healthcare, at DHL Supply Chain for Mainland Europe, Middle East and Africa, during this year’s LogiPharma.

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You can find the press release for download on [dpdhl.com/pressreleases](https://dpdhl.com/pressreleases)

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**50 Years DHL**

In 2019 DHL is celebrating 50 years since the company’s founding by three entrepreneurs in San Francisco in 1969. DHL began as a disruptor to the traditional delivery industry, circumventing bureaucracy with an innovative new service to deliver documents by air overnight. Since then, DHL has grown into a globe-spanning family of DHL companies with about 380,000 employees in over 220 countries and territories that covers the entire spectrum of logistics and supply chain services. DHL’s customer-centricity and can-do culture have fueled five decades of innovation – from the DHL 1000, one of the first word processing computers in the world, to using the purpose built StreetScooter, an environmentally friendly delivery vehicle powered by an electric drive and developed by Deutsche Post DHL Group. With the Mission 2050 commitment to reach zero group-wide emissions by 2050, DHL is continuing to be a trailblazer in the logistics industry.

**DHL – The logistics company for the world**



**DHL** is the leading global brand in the logistics industry. Our DHL family of divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 380,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, energy, automotive and retail, a proven commitment to corporate responsibility and an unrivalled presence in developing markets, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 61 billion euros in 2018.