

Saloodo! with new design and new features for shippers

New user interface ensures even more efficient workflows

Press Release

May 2020

- Digital freight platform convinces with clear, user-friendly design
- New features such as saving transport requests as templates, improved search and filter functionality, more specifications of transport needs available
- Efficiency and intuitiveness are further increased

The Saloodo! digital freight platform has introduced a completely redesigned user interface for its shippers. The new, intuitive design guides clients step-by-step through the transport request process. This makes it easier and faster for them to create their transport order.

"We have made it our mission to put the customer at the center of all business decisions. Only those functions are published on the platform that offer our customers real added value and make their everyday business easier. And so the design has not just been changed simply because it looks better, but above all because the intuitive user interface makes our customers faster, more efficient and therefore more productive throughout the entire transport process, i.e. from transport request to invoicing and payment," explains Thomas Grunau, CEO of Saloodo!

And because Saloodo! is a living example of efficiency and productivity, the company is offering its customers a number of new features in addition to the new user interface. For example, shippers can now save their transport request with all details as a template and retrieve it at any time. This saves them time when entering their next shipping order with the same conditions. In addition, the filter options for searching for transport orders and transport requests have been expanded. By filtering by date, country, postal code or transport ID, it is now no longer a problem to find specific order documents quickly, even in extensive archives with many transports handled by Saloodo!

Get more comparable transport offers

In addition, it is now possible to specify special transport requirements on the platform. Shippers can now point out in their transport request that, for example, tension belts or anti-slip mats are required. This makes it even easier to find exactly the right transport partner for their transport requirements.

Another way to get more choice of transport service providers is to keep collection and delivery dates as flexible as possible. If the transport orders do not have to be strictly date-based, shippers can now specify a flexible date range for pickup and delivery to the customer by the transport company. This gives shippers more comparable transportation offers from which they can choose the one that suits them best. The transportation service provider is then booked as usual with just one click of the mouse.

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About Saloodo!

Saloodo! combines the best of two worlds: The digital freight platform established by Deutsche Post DHL Group in 2016 combines the logistics know-how and infrastructure of a global player with the flexibility and digital expertise of a start-up. Saloodo! simplifies shippers' and carriers' daily processes by providing a powerful digital end-to-end solution for ordering and handling shipments. This maximizes the transparency and efficiency of the entire shipping process.

The great choice of options offered by an independent online marketplace plus the reliability and convenience of a digital freight forwarder make Saloodo! the answer to the progressive digitalization that is taking place in the highly fragmented transport market.