



## **DHL Supply Chain signs new contract with Sunseeker International Ltd at Düsseldorf Boat show**

- **Transformation programme will future-proof Sunseeker's operation on its journey to manufacturing excellence**
- **Around 80 colleagues will transfer to DHL Supply Chain, the global logistics leader**

**Düsseldorf, 22<sup>nd</sup> January 2020:** DHL Supply Chain has signed a new five year contract to provide logistics services to Sunseeker International Limited, the Poole-based luxury yacht manufacturer, at a ceremony at the Düsseldorf Boat show.

Working in close partnership, DHL will manage all in-bound freight movements, as well as goods receiving, stores, kitting, shipyard material movements and the line-feed of production parts. In addition, DHL will implement a programme of transformational improvements and accelerated digitalisation to support the company's future growth plans.

Under the transformation programme, around 80 Sunseeker colleagues will transfer to DHL under TUPE regulations, as the logistics leader helps Sunseeker adapt its operations to achieve manufacturing excellence for its next generation of motor yachts.

Michael Straughan, Chief Operating Officer, Sunseeker International Ltd said: "We are pleased to have appointed DHL as our logistics partner. We have been looking to move our logistics operation to even greater levels of performance and DHL were the natural choice help us achieve this. It is great news for Sunseeker to have the world's leading logistics company as part of our operation here in Dorset."

Mike Bristow, MD - Manufacturing Logistics, DHL Supply Chain UK & Ireland, added: "We're delighted to be supporting Sunseeker as it embarks on the next stage in its exciting journey. We also look forward to welcoming our new colleagues to the DHL family and delivering an outstanding customer experience in the years ahead."

**– ENDS –**

***Pictured:*** Michael Straughan, COO, Sunseeker International Ltd and Mike Bristow, MD, Manufacturing Logistics, DHL Supply Chain UKI celebrate the new five year contract at the Düsseldorf Boat show.

# Press release



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## DHL – The logistics company for the world

**DHL** is the leading global brand in the logistics industry. Our DHL family of divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 380,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, energy, automotive and retail, a proven commitment to corporate responsibility and an unrivalled presence in developing markets, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 61 billion euros in 2018.