



## **DHL eCommerce Solutions and Colis Privé establish partnership for home deliveries in France**

### **First customers already successfully started ahead of recent peak season**

**Aix-en-Provence/France, Bonn/Germany - 26 January 2021:** DHL eCommerce Solutions, the specialist in e-commerce related logistics of Deutsche Post DHL Group has launched a new integrated solution for the French e-commerce market. Customers can now benefit from doorstep delivery via Colis Privé – an expansion to the existing parcelshop service offered by DHL partner Relais Colis. This new seamless, integrated solution is managed with a simple technical setup for customers on the DHL Parcel Connect platform. First customers started the new service already pre-peak season with great success, enabling a further ramp-up of the solution in early 2021.

“France is one of the key e-commerce markets in Europe. By onboarding Colis Privé to our Connect network, we can offer a streamlined yet flexible service to our customers via one platform; a perfect fit for their business needs”, says Alexander Schmitz-Hübsch, Vice President Product Management, DHL eCommerce Solutions. “Online shopping is being driven to new heights and the recent peak season has amplified this trend. Flexible cross-border collaboration has become increasingly important to our customers and with our international network and co-operation with local partners, we are able to make the complex world of cross-border delivery seamless.”

Colis Privé provides state-of-the-art delivery services catered to B2C e-commerce customers’ needs and is able to deliver parcels directly to the consumers’ households with a quality rate above the market average. The access to recipients’ mailboxes enables customers to safely receive parcels at home when they are not, while also offering POD services for goods that require a personal handover. Colis Privé is further investing in infrastructure and capacity expansions and has just opened a fourth hub in Île de France, close to the Paris CDG airport. Their other facilities are located in Brebières, in the North of France; Artenay, in the country’s center, and Mions, near Lyon in the South East.

Jean-Philippe Bergougnoux, General Manager at Colis Privé, adds: “As the largest private B2C service provider offering home deliveries in the French domestic market, and only private company allowed to deliver parcels in mailboxes, this partnership seems crucial for us and for our company’s expansion. As a member of the European Connect network, this partnership with DHL allows us to further expand our



reach to sales teams and customers internationally, providing them with the opportunity to operate with our delivery service, considered to be a new reference on the French market.”

DHL Parcel Connect is the leading European cross border platform offering of DHL eCommerce Solutions. It facilitates flexible solutions and seamless integration to a high-quality parcel delivery network. Consisting of 29 partners, including public postal operators, courier businesses, and DHL delivery organizations, the network combines over 70,000 service points across 28 countries in Europe. The unique platform setup couples the benefits of a harmonized solution (e.g. one label/integration) with best in class capabilities tailored to the local market.

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**DHL – The** logistics company for the world

**DHL** is the leading global brand in the logistics industry. Our DHL divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 380,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global sustainable trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, engineering, manufacturing & energy, auto-mobility and retail, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 63 billion euros in 2019. With sustainable business practices and a commitment to society and the environment, the



Group makes a positive contribution to the world. Deutsche Post DHL Group aims to achieve zero-emissions logistics by 2050.

**Colis Privé** – Leading private player in parcel delivery to homes and Pick-up & Drop-off points on Day+1 and Day+2

Created by Eric Paumier and Frédéric Pons, HOPPS Group shareholders; Colis Privé is the B2C specialist in home and Pick-up & Drop-off points parcel deliveries. The company joined HOPPS Group, the French private leader in e-Logistics and mail distribution in 2017 as a founding subsidiary. Today, Colis Privé offers a comprehensive portfolio of delivery solutions tailored to its clients' needs, with 24h and 48h services and quality rates above the market average. The company serves 200 customers including some of the largest international and French e-tailers. Colis Privé operates with a workforce of c. 3,800 delivery drivers in France, across 4 hubs and 100 agencies strategically located all over the country. The company has been following a steady growth trend and pursues its expansion in infrastructures and capacity in France and at the European level.