



DHL becomes Race Title Partner for 2021 DHL Valencia E-Prix and brings a ‘live’ audience to the grandstand

- Founding Formula E partner DHL takes title sponsorship of the first ever Valencia E-Prix staged on April 24 and 25 at the Circuit Ricardo Tormo
- The partnership will see DHL turn one of the circuit’s grandstands green with a ‘live audience’ of olive trees
- The move adds to DHL’s new sustainability roadmap and highlights its GoGreen worldwide environmental protection programme

London, England April 22, 2021 – Official Founding & Logistics Partner of the ABB FIA Formula E World Championship, DHL, will become Race Title Partner for the DHL Valencia E-Prix. Building on a long-standing relationship between DHL and Formula E that stretches back to Season 1, DHL has become title partner of the first ever Valencia E-Prix, staged as a double header this weekend on April 24 & 25 at the Circuit Ricardo Tormo.

The partnership will see DHL turn one of the circuit’s grandstands green - covered with 400 olive trees, native to the region that will in the long-term contribute to absorbing CO2 emissions from the atmosphere - to highlight its GoGreen worldwide environmental protection programme, an initiative that showcases DHL’s strong sense of responsibility and its commitment to helping its customers grow sustainably.

Following the DHL Valencia E-Prix and as part of the cooperation of DHL with Formula E Legacy Programme, 350 of the trees will be planted at the Circuit Ricardo Tormo during May 2021. The remaining 50 trees will be planted by DHL Express employees as part of Global Volunteer Day in cooperation with a local NGO.

GoGreen advances DHL’s wider goal, known as Mission 2050: Zero Emissions, and the company’s drive to reduce logistics-related emissions to net zero by the year 2050. To get there, Deutsche Post DHL Group is investing as recently announced with its newly launched sustainability roadmap, and €7bn in climate-neutral logistics until 2030.

DHL’s sustainability work with Formula E extends beyond environmental initiatives. In 2020, DHL supported the Formula E Open Talent Call for Presenters – a competition designed to create opportunities for under-represented groups in motorsport. Winner Derin Adetosoye is now part of the Formula E presenting line-up for the 2020/21 ABB FIA Formula E World Championship.

Arjan Sissing, Head of Brand Marketing at Deutsche Post DHL Group said: “We look forward to delivering an action-packed double-header for the first time in Spain. Formula E is a sustainable racing series with a combination of innovation and future viability, in the same way that Deutsche Post DHL Group is in the field of logistics.



"The technical developments being advanced in Formula E in the area of electromobility are significant because the racing series serves as a platform for testing new technologies. Other sectors, including the transport and logistics industry, are also benefiting from this pioneering spirit, but will also add value through tailor-made logistics motorsport solution which we can source from out of our decades of experience."

Olivier Brémont, Chief Commercial Officer at Formula E said: "DHL has shared Formula E's journey from the start. We are united in our ambition to counteract climate change and work together continually to reduce our carbon footprint while drawing attention to the need for others to do the same. DHL's GoGreen plans in Valencia are a meaningful symbol of their Mission2050 work and we're proud to partner with them in bringing it to life."

As Formula E's Official Logistics Partner, DHL is responsible for moving Formula E's teams and travelling infrastructure around the globe as efficiently as possible – with DHL designing a tailored approach to minimise emissions, complementing air transport with rail, road and sea routes.

The ABB FIA Formula E World Championship returns on April 24 & 25 with the DHL Valencia E-Prix Rounds 5 and 6 from Valencia's Circuit Ricardo Tormo.

Audiences can plug in and follow the ABB FIA Formula E World Championship on [Facebook](#), [Instagram](#), [Twitter](#), [TikTok](#) and [YouTube](#). [@FIAFormulaE](#) [#ABBFormulaE](#)

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DHL is the leading global brand in the logistics industry. Our DHL divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain



management. With about 400,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global sustainable trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, engineering, manufacturing & energy, auto-mobility and retail, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 66 billion euros in 2020. With sustainable business practices and a commitment to society and the environment, the Group makes a positive contribution to the world. Deutsche Post DHL Group aims to achieve zero-emissions logistics by 2050.

About Formula E and the ABB FIA Formula E World Championship >>

Formula E exists to accelerate sustainable human progress through the power of electric racing. The only sport certified net zero carbon since inception, Formula E was founded to counteract climate change by accelerating the adoption of electric vehicles.

The ABB FIA Formula E World Championship brings intense and unpredictable all-electric racing to the heart of iconic cities around the world. In its first six seasons Formula E crowned five different champions and celebrated 17 winners in 69 races. With more automotive manufacturers on the grid than any other motorsport, the ABB FIA Formula E World Championship is not only one of the most compelling racing series on the planet but also an unparalleled proving ground for race-to-road electric vehicle and sustainable mobility technologies.

Powered by purpose and united by a passion to deliver edge-of-seat racing, the positively charged Formula E community of teams, manufacturers, partners, broadcasters, host cities and fans work together to light up the world with the transformative power of electric racing. www.FIAFormulaE.com

For Formula E media enquiries, please contact - media@fiaformulae.com

About ABB >>

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