



DHL introduces ACO Sustainable Endurance Award at the 24 Hours of Le Mans

- **DHL has been the Official Logistics Partner of the World Endurance Championship since 2012, including the legendary 24 Hours of Le Mans**
- **Automobile Club de l'Ouest and DHL are recognizing sustainable efforts and initiatives with the newly created ACO Sustainability Endurance Award in the 24h of Le Mans and the World Endurance Championship**

Bonn, June 28, 2021: DHL Global Forwarding, the air and ocean freight specialist of Deutsche Post DHL Group, and the Automobile Club de l'Ouest (ACO) collaborate on the ACO Sustainable Endurance Award to recognize the team that has acted most sustainably around their participations in the 24 Hours of Le Mans. Two aspects are considered in the selection of the winner: "Low Carbon Impact", which looks at the reduction of CO2 emissions related to the transport of materials and people, and logistics from the garages to the race tracks, and "Positive Innovation", which recognizes the contribution, participation, and development of innovative social or environmental initiatives that create a positive impact and added value for their local communities. The winner of the competition will be announced during the 24 Hours of Le Mans race weekend, which is scheduled for August 21-22, 2021.

"We are proud to be the official logistics partner of the Championship" says Thomas George, CEO DHL Global Forwarding Europe, Global Head of Marketing and Sales. "And we are all the more pleased that in the ACO we have found a partner who values sustainability as much as we do. As experts in sustainable logistics, we are happy to continuously support their effort towards a more sustainable championship and recognize the teams that are committed to this as well."

The performance of the teams will be evaluated by a Jury based on the quality and transparency of the sustainability initiatives. In addition, fans can vote for their favourite project. The winning team will be presented with an attractive prize: a financial reward to invest on sustainable innovation and the Sustainable Endurance Award trophy partly made out of sustainable and recycled material, which will be handed over at an award ceremony at the 24 Hours of Le Mans.

The award was introduced as part of the ACO's sustainability strategy according to its motto "EngageMans for the Planet", recognizing their responsibility to promote sustainable mobility. Their efforts are in line with Deutsche Post DHL Group's Sustainability Roadmap to achieve the goal of zero



emissions by 2050. Along this journey, Deutsche Post DHL Group is investing €7 billion through 2030 in clean operations to reduce its emissions to under 29 million tons.

DHL has been the official logistics partner of the FIA WEC since 2012, being responsible for shipping all of the teams' motorsport materials and equipment to the overseas events, from the organization and booking of chartered freight aircraft, sea freight and truck transports to the processing of all documents and the coordination, monitoring and management of all ad-hoc shipments at the racetracks.

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You can find the press release for download as well as further information on dpdhl.com/pressreleases

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DHL is the leading global brand in the logistics industry. Our DHL divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 400,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global sustainable trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, engineering, manufacturing & energy, auto-mobility and retail, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 66 billion euros in 2020. With sustainable business practices and a commitment to society and the environment, the



Group makes a positive contribution to the world. Deutsche Post DHL Group aims to achieve zero-emissions logistics by 2050.