

## Freight platform Saloodo! is now four times ISO-certified

Press Information

November 2021

- Dekra awards the start-up after intensive audit
- Saloodo! meets ISO standard in sustainability, safety and quality management
- Saloodo! active in more than 50 countries on 4 continents

The logistics start-up Saloodo! has been awarded ISO certificates in no less than four categories by Dekra. Customers and business partners of the digital freight platform thus receive independent proof that Saloodo! meets the highest standards in the business process.

After an intensive audit lasting several weeks by the experienced experts of Dekra, Saloodo!, the digital freight platform, has received awards according to the ISO standard for various business areas.

Thus, Saloodo! complies with ISO 14001 and 50001, two standards recognised by the International Standard Organisation and awarded to companies that have made a special commitment to sustainability. ISO 14001 is the globally accepted and applied standard for environmental management. It sets requirements for an environmental management system that enables companies to improve their environmental performance, meet legal and other obligations and achieve environmental goals. The goal of an energy management system according to ISO 50001 is the continuous improvement of energy performance. The standard describes the requirements for a company to introduce, operate and continuously optimise an energy management system.

Quality and customer satisfaction as well as efficiency and responsiveness are among the decisive factors for a company's competitive success. By introducing a reliable quality management system, Saloodo! can better optimise the necessary processes and procedures and make the demands

on the organisation and management more efficient. This is exactly why Saloodo! has been certified with ISO 9001. The certification shows that Saloodo! has developed management systems to subject its products and services to a continuous improvement process. And above all, it is a good confirmation for customers that they have joined exactly the right freight platform.

Occupational health and safety is covered by the ISO 45001 standard, for which Saloodo! has also been certified. It confirms that Saloodo! lives up to its social responsibility and does everything in its power to demonstrably reduce the risk of injuries, accidents and work-related illnesses among its employees.

"I am particularly proud of the ISO certificates in the area of sustainability, as this topic is very close to my personal heart. Being awarded for good energy and environmental management as a logistics start-up is a challenge. At the same time, it officially confirms what I experience every day in the office in terms of environmental awareness by our employees and what we are already implementing with many topics such as Green Carrier Certification," says Dr Antje Huber, CEO Saloodo!.

Freshly awarded four ISO certificates, Saloodo! will thus continue on its expansion course in the future. Five years after the company was founded, Saloodo! is already used by more than 30,000 shippers and over 12,000 transport companies. The start-up is currently active in more than 50 countries on 4 continents and now also offers the possibility of processing shipments to customs-relevant countries such as Switzerland via Saloodo! Most recently, the company expanded its digital freight platform with a "closed shop" feature, which allows companies to offer their transport orders only to a closed user group of pre-selected transport service providers.

Point of contact:

Daniel Mahnken, +49 (0)173 4681891, [daniel.mahnken@saloodo.com](mailto:daniel.mahnken@saloodo.com)



**About Saloodo!**

Saloodo! combines the best of two worlds: Founded in 2016 by Deutsche Post DHL Group, the digital road freight platform combines the logistics know-how and infrastructure of a global player with the flexibility and digital expertise of a start-up. Saloodo! simplifies the daily processes of shippers and transport companies by providing a powerful end-to-end digital solution for ordering and processing shipments. This maximises the transparency and efficiency of the entire transport process.

With the freedom of choice of a neutral online marketplace and the security and convenience of a digital forwarder, Saloodo! is the answer to the ongoing digitalisation in the highly fragmented transport market.