



## **DHL teams up with Coldplay to make their tour as sustainable as possible**

- DHL becomes the official logistics partner of Coldplay's Music Of The Spheres World Tour
- With its extensive expertise in sustainable logistics and transports solutions, DHL will support the band in minimizing their tour's carbon footprint

**Bonn, July 12, 2022:** Every global music tour requires intensive preparation and complex logistics. However, Coldplay has added to this complexity by setting an ambitious goal to make their Music Of The Spheres Tour as sustainable as possible and reduce CO<sub>2</sub> emissions by more than 50%. DHL, a pioneer in the field of sustainable transport and logistics, will support the band on this journey with its extensive expertise.

"As leaders in our industries, it is our responsibility to lead the change but also inspire and facilitate sustainable solutions for other businesses and brands. We feel honored and proud that Coldplay has selected DHL to embark on this journey for change," Monika Schaller, Executive Vice President of Corporate Communications, Sustainability & Brand, Deutsche Post DHL Group.

### **DHL's expertise and sustainability solutions**

Coldplay selected DHL as its logistics partner due to the company's extensive expertise in sustainable logistics solutions. As the world's leading logistics provider, DHL will support Coldplay's efforts, especially in the field of sustainable transportation, by offering multi-faceted approach to lowering CO<sub>2</sub> emissions.

With its GoGreen Plus Service DHL's customers are offered a suite of solutions for minimizing logistics-related emissions and other environmental impacts along the entire supply chain. Ocean and air freight emissions are reduced by the use of advanced biofuels. For land transportation, DHL is able to call upon an extensive fleet of electric vehicles and trucks fueled with Bio-LNG (liquified natural gas made from organic waste). The remaining part of the supply chain is made climate neutral by full lifecycle emission compensation - drawing down and offsetting any residual carbon emissions. DHL can ensure the lower CO<sub>2</sub> emissions of their services are transparently passed onto its customers.

### **A new model for sustainable touring**



Aside from innovations in sustainable logistics, led by DHL, Coldplay has introduced a variety of other initiatives to make their tour as low-carbon and environmentally beneficial as possible. Every show is powered by a mix of renewable energy (such as wind and solar energy) and certified renewable biodiesel. The band even harness fan energy through state-of-the-art kinetic floors and power bikes.

The band has also pledged to plant a tree for every ticket sold and to draw down significantly more CO<sub>2</sub> than the tour produces through investment in a diverse range of carbon offsetting initiatives.

DHL and Coldplay's shared hope is that the Music Of The Spheres Tour will provide lessons and best practices for other artists to build on and push the live music industry towards an ultra-low-carbon and sustainable future

In line with the company's sustainability strategy to achieve net-zero emissions by 2050 ("Mission 2050"), DHL is committed to sustainable logistics solutions that will decarbonise the entire logistics sector. As part of Deutsche Post DHL Group's mid-term sustainability roadmap for 2030, the group strives to achieve the sub-target of having at least 30 percent of fuel requirements covered by sustainable fuels. To reduce CO<sub>2</sub> emissions in line with the Paris Climate Agreement, the Group will spend €7 billion on sustainable fuel and clean technologies by 2030.

### **Coldplay's pledge to make their tour as sustainable as possible**

Coldplay's co-manager Phil Harvey said: "When we announced this tour, we pledged to reduce primary carbon emissions by more than 50% compared to the last tour. This can only happen with tour partners who share this vision and are willing to invest the necessary resources to make it happen. We're grateful to DHL for their help in minimizing our tour's freight emissions through their expertise and investment in sustainable logistics. "

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You can find the press release for download as well as further information on [dpdhl.com/pressreleases](https://dpdhl.com/pressreleases)

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# Press release



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## **DHL – The logistics company for the world**

**DHL** is the leading global brand in the logistics industry. Our DHL divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 400,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global sustainable trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, engineering, manufacturing & energy, auto-mobility and retail, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 66 billion euros in 2020. With sustainable business practices and a commitment to society and the environment, the Group makes a positive contribution to the world. Deutsche Post DHL Group aims to achieve zero-emissions logistics by 2050.