



DHL and FMACM unveil edgy 'One Planet' fashion collection

- Chinese fashion brand partners with DHL to promote sustainable fashion
- Collection uses elements of DHL's biodegradable delivery boxes and tape
- Fashion items shipped internationally exclusively by DHL Express

Bonn/Germany, November 15, 2022: DHL and FMACM, the Chinese fashion brand, have launched the exclusive 'One Planet' clothing collection. The collection inspires to understand and advocate the concept of sustainable fashion and includes eye-catching sweatshirts, hoodies and T-shirts that feature DHL's distinctive red and yellow logo. The pieces are only available at FMACM's official online shop at [DHL | FMACM](#) and all international orders are being shipped exclusively by DHL Express.

Rick Zhang, Senior Vice President Commercial at DHL Express China, said: "The collaboration with FMACM under the theme of sustainable fashion highlights our joint efforts to realize the vision of sustainable development in the fashion industry. Our fast and flexible global logistics services provide strong support for start-ups and emerging brands to sell overseas, especially in the fast-growing e-commerce sector."

The 'One Planet' collection follows the concept of sustainable fashion and offers an eco-friendly supply chain from design and production to purchasing and shipping. The unisex collection is designed to reduce material waste in the production process and the simple yet vivid prints use elements of DHL's biodegradable delivery boxes and tapes. All shipments will additionally include a fragrance tag in the shape of the all-electric plane Alice, of which DHL ordered 12 aircraft to electrify its global aviation network.

"FMACM strives to develop eco-friendly concepts from production through to sales. We are delighted to be the first fashion brand to collaborate with DHL out of China," FMACM founder Wu Wei said.

"Based on our common pursuit of sustainable fashion, we jointly initiated the 'One Planet' collaboration and work to create a sustainable supply chain."

DHL Express will be the exclusive logistics partner for all international sales of the collection and will minimize carbon emissions by using green packaging and eco-friendly logistics solutions wherever possible during shipping and delivery.

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Page 1 of 2

Press release



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DHL – The logistics company for the world

DHL is the leading global brand in the logistics industry. Our DHL divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 380,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global sustainable trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, engineering, manufacturing & energy, auto-mobility and retail, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 81 billion euros in 2021. With sustainable business practices and a commitment to society and the environment, the Group makes a positive contribution to the world. Deutsche Post DHL Group aims to achieve net-zero emissions logistics by 2050.