

# DHL and Formula E to crown first "Together Green Global Hero" at 100<sup>th</sup> race in Seoul, South Korea

- Monica de Russis from "Amigos en el Camino" becomes the first "Together Green Global Hero"
- The Hana Bank Seoul E-Prix marked the 100<sup>th</sup> Formula E race while also being the 100<sup>th</sup> race delivered by DHL, decarbonizing all Formula E road and sea transport for Season 8

**Bonn, August 24, 2022:** DHL and the ABB FIA Formula E World Championship completed Season 8 earlier this month at the Hana Bank Seoul E-Prix in South Korea. They announced the winner of the first DHL & Formula E Together Green Award: Monica de Russis from "Amigos en el Camino", crowned as the "Together Green Global Hero". The award recognizes local heroes who have contributed significantly to a more sustainable and/or social world through their organizations. This final race of the season also marked the 100<sup>th</sup> Formula E race – and, therefore, the 100<sup>th</sup> race delivered by DHL. With their expertise in sustainable logistics, DHL decarbonized all of Formula E's road and sea transport during the entirety of Season 8.

## The first "Together Green Global Hero"

Monica de Russis is the president of the Argentinian organization, "Amigos en el Camino" (Friends on the Road). She organizes a big team of volunteers that go out to the streets of Buenos Aires six days a week to give food, hot coffee and soup, clothes, blankets, and a friendly chat to homeless people. Monica has been helping homeless people for around ten years, feeding over 1000 individuals weekly. The prize money will be invested in paying for the rent of their storage facility and base of operations and buying materials for the construction of portable shelters, for example, or coats that can be converted into sleeping bags.

"The DHL & Formula E Together Green Award is meant to call attention to heroes like Monica and hopefully amplify the impact she is having. Together with Formula E we have found an initiative that has stood out for its strong commitment," says Arjan Sissing, Head of Group Brand Marketing at Deutsche Post DHL Group.

"Monica really makes a difference in the world with "Amigos en el Camino" and helps people in need so selflessly. It's individuals like her, with their everyday engagement and commitment, who are crucial to

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moving the needle," says Julia Palle, Sustainability Director at Formula E, who was also one of the four judges to pick the winner.

DHL has the exclusive rights for the DHL & Formula E Together Green Award, selecting sustainability heroes across the globe at each ABB FIA Formula E World Championship race country. Throughout the season, a local hero was recognized for their positive action in building a more sustainable future either environmentally and/or socially. The three finalists attended the Hana Bank Seoul E-Prix and had the opportunity to pitch their cases to the four judges: Julia Palle, Formula E Sustainability Director; Ana Cabello, Formula E Senior Partnership Manager; Byungkoo Han, DHL Express Country Manager, South Korea; and Veronica Sanchez, DHL Senior Global Sponsoring Manager. The primary winner receives a €10,000 grant, while both runners-ups, Joshua Aquinde from Hawaii and Laurah John from Saint Lucia, receive a €1,000 grant.

## 100<sup>th</sup> Formula E race – complete decarbonization of sea and road freight

The E-Prix in Seoul was the 100<sup>th</sup> Formula E race, therefore also being the 100<sup>th</sup> race delivered by DHL. DHL has safely transported Formula E to 24 cities in 14 countries across 6 continents, delivering over 200 Formula E race cars and batteries since inception in 2014. In 2022 alone, DHL transported over 415 tons of cargo over 70,000 kilometers around the world to support Formula E. As a leading logistics expert, DHL continuously focuses on transport solutions that minimize the environmental impact and contribute to lowering the carbon emissions of the Formula E championship. This is be done by using sustainable biofuels for road and sea freight, for example, and a multi-modal transport approach that maximizes efficiency.

"Formula E has delivered 100 races in eight seasons, and together with our trusted teams and partners, we have evolved the most futuristic electric race cars, raced in the heart of many of the world's most iconic cities and attracted a large and growing global fanbase. DHL is an important partner for us in this journey with years of expertise and tailored solutions, helping us to push the boundaries of sustainability in world class motorsport," says Jamie Reigle, CEO of Formula E.

"DHL has been by Formula E's side from the beginning, sharing the same mission for a better, cleaner future. We take care of every little detail so that the teams and drivers can perform at their best and racing fans all over the world can enjoy the experience – while still thinking about the environment", adds Sissing.



Sustainability is an important pillar in Deutsche Post DHL Group's strategy. In line with its sustainability roadmap, the Group aims to invest €7 billion in clean operations and climate-neutral logistics solutions by 2030. The money will be invested in purchasing and developing sustainable fuels, electrifying the last-mile fleet and building new climate-friendly buildings.

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#### **Note to editors**

Image caption for "de Russis": Monica de Russis becomes the first "Together Green Global Hero".

Image caption for "DHL Motorports": The DHL Motorsports team celebrates the 100<sup>th</sup> race for Formula E and DHL.

You can find the press release for download as well as further information on dpdhl.com/pressreleases.

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**DHL** – <u>The</u> logistics company for the world

**DHL** is the leading global brand in the logistics industry. Our DHL divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 380,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global sustainable trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, engineering, manufacturing & energy, auto-mobility and retail, DHL is decisively positioned as "The logistics company for the world".



DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 81 billion euros in 2021. With sustainable business practices and a commitment to society and the environment, the Group makes a positive contribution to the world. Deutsche Post DHL Group aims to achieve net-zero emissions logistics by 2050.

## About Formula E and the ABB FIA Formula E World Championship

As the world's first all-electric FIA World Championship and the only sport certified net zero carbon since inception, the ABB FIA Formula E World Championship brings dramatic racing to the heart of some of the world's most iconic cities providing an elite motorsport platform for the world's leading automotive manufacturers to accelerate electric vehicle innovation.

The Formula E network of teams, manufacturers, partners, broadcasters, and host cities are united by a passion for the sport and belief in its potential to accelerate sustainable human progress and create a better future for people and planet.

#### www.FIAFormulaE.com

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