Press Release

DHL Paket's latest "GoGreen Plus" service offers climate-neutral shipping by directly avoiding carbon emissions within its own logistics network

- The new service is now available to select business customers
- Transport emissions are directly avoided within the Deutsche Post DHL network with the help of carbon-neutral fuels and other carbon-saving measures
- The service will be expanded to other products and customers in the next two years

Bonn, May 5, 2022: The Post & Parcel Germany division of Deutsche Post DHL Group is now launching a new service offer for business customers that will actively avoid carbon emissions generated within the Group's own network during parcel shipping. The new offer will initially be available only to those select customers participating in a pilot project. The project gives businesses the option of shipping their parcels 100% carbon-free by preventing carbon emissions from being generated in the first place within the Deutsche Post DHL logistics network during parcel transport. To that end, Deutsche Post DHL, is investing in additional reduction measures such as more electric vehicles and greater use of sustainable fuels. Emissions are reduced 1:1, i.e., the exact amount that would normally be generated within the DPDHL network by transport of the customer's shipment is the amount reduced by the extra measures.GoGreen Plus is thus the next leap in the evolution of Deutsche Post DHL's GoGreen service, which has been available since 2007. GoGreen offsets carbon emissions from domestic and international parcel shipping by purchasing emissions certificates from external climate projects around the world. The service is extremely popular among DHL customers and has gradually established itself as the standard for sustainable practices in parcel dispatch. GoGreen Plus, however, replaces carbon offsets and its reliance on external climate protection measures with carbon "insetting," i.e., avoiding the emissions within one's own value chain.

"Our pilot customers are extremely interested in GoGreen Plus," says Ole Nordhoff, Chief Marketing Officer in the Post & Parcel Germany division. "This shows that the actual avoidance of emissions in Deutsche Post DHL's own logistics chain is an important topic for our customers. We're proud to be building on our role as industry leader in the field of sustainability as we develop our processes and products to be more environmentally friendly than ever." The pilot was launched to gain more experience with the new service and improve its processes. GoGreen Plus for parcels is expected to be made available to other business customers starting in 2023 and be expanded to other products sometime this year.

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Business customers participating in the pilot include the consumer and home electronics retailer ElectronicPartner, the media and entertainment company Sky, and the running shoe manufacturer Brooks Sports with the Brooks shoe brand. “We’re delighted to be working together with DHL and GoGreen Plus to set a new market standard,” says Karl Trautmann, Executive Board Member at ElectronicPartner. “By effectively avoiding carbon emissions, we’re tackling the carbon footprint problem at the source and thus rendering transport itself climate-neutral in a far more meaningful way.” Christian Patz is Senior Vice President of Customer Operations at Sky Deutschland, a company that has been a champion of sustainability for years now. “Given our company’s history, we couldn’t be more pleased to be part of such an innovative pilot project,” he says, “and to be working together with DHL and GoGreen Plus to imagine new and better paths forward in carbon neutrality.”

For years now, Deutsche Post DHL has sought and implemented sustainable solutions for the transport, sorting and delivery of letter mail and parcels. Examples include the growing number of electric vehicles in the delivery fleet, parcel transport by environmentally friendly rail and the commissioning of climate-neutral facilities. Over the last five years, the company has integrated a range of measures throughout the logistics chain that have reduced its own per-parcel carbon emissions by 25 percent. At the same time, Deutsche Post DHL offers customers the opportunity to compensate or reduce carbon emissions through climate-friendly options such as its established GoGreen service and now the new GoGreen Plus service, the next level in climate-neutral shipping.

GoGreen Plus can be booked together with DHL Paket during the current pilot project. A GoGreen Plus offer is also available for domestic advertising mail and press items. The company plans to expand GoGreen Plus to letter mail during the course of this year.

Deutsche Post DHL will be announcing other sustainability-related news at a press conference in Berlin on May 11.

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You can find the press release for download on dpdhl.com/pressreleases

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Press Release

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Post & Parcel Germany is a division of Deutsche Post DHL Group with around 197,000 employees. Transport, sorting and delivery of letters and parcels belongs to its core business, which is operated under two brands:

Deutsche Post is Europe's largest mail services operator, and market leader in the German mail market. With its powerful Deutsche Post brand the company is recognized both as "Die Post für Deutschland". The Deutsche Post portfolio combines the present and future of postal and communications services, ranging from mail delivery to secure electronic communication and dialog marketing for private and business customers. The company has been a pioneer in new postal technologies, like carbon neutral shipping.

DHL is the leading global brand in the logistics industry. DHL Parcel is positioned as market leader in the German parcel market and is specialized on the shipment of goods. DHL Parcel owns an unrivalled logistics network for national and international parcel delivery and offers customizable e-commerce logistics solutions.

Post & Parcel Germany is part of Deutsche Post DHL Group. The Group generated revenues of more than 81 billion euros in 2021. With sustainable business practices and a commitment to society and the environment, the Group makes a positive contribution to the world. Deutsche Post DHL Group aims to achieve zero-emissions logistics by 2050.