

Press release

Deutsche Post looking forward to the IBRA 2023 in Essen, Germany

- **Deutsche Post is one of the main sponsors and largest exhibitors at the IBRA International Stamp Exhibition from May 25 - 28**
- **The Philately event team will be featuring nine special postmarks and four date stamps – and of course the commemorative tradeshow stamp**

Essen - May 22, 2023: With thousands of stamp fans flocking to the Essen trade fair from May 25 to 28 for free admission to the 2023 IBRA International Stamp Exhibition (Halls 7 and 8, East entrance), Deutsche Post will be on hand showing its colors (and love of stamps) in numerous ways. Not only is Deutsche Post among the main sponsors of the big event, it's also one of the largest exhibitors.

The Philately event team will welcome visitors to their 300 square meter stand in Hall 8 and feature a whopping 13 different stamps across the four event days. Visitors will enjoy special service, as they can have the stamps placed exactly where they want it. The four special stamps presented by the event team depict the IBRA show itself, mining in Germany's Ruhr region ("Zeche Zollverein"), the renaturalization of the Emscher river, and Essen's Gruga park and tower.

The five special stamps commissioned by the Bund Deutscher Philatelisten e.V. (BDPh) depict "My Ruhr Area" (Mein Ruhrgebiet), the "Stralsund letter" (Stralsund-Brief), "100 Years of Hyperinflation in Germany" (100 Jahre Hochinflation), the "13th German-American Salon" (13. Deutsch-Amerikanischen Salon), as well as the special show "Germania Stamp and Myth" (Germania – Mythos & Marke) – and of course the four date stamps with "45131 Essen Messe". Also featured in Essen will be the new special stamp "IBRA 2023", which was presented in Essen's city hall following its first issue on May 4. With a face value of EUR 0.85, this stamp can be used to send a standard letter (up to 20 grams) in Germany, for example. A photo postcard campaign is also being planned – a chance for visitors to send their own personalized greeting cards directly from the IBRA to friends and relatives.

The IBRA stamp, along with many other products related to the IBRA and philately's wide array of themes, can be purchased not only at the Deutsche Post booth in Essen, but also in the online shop at <https://www.shop.deutschepost.de/ibra-2023> or via telephone with Deutsche Post's order service (Tel.: +49 (0)961 – 3818 – 3818).

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IBRA visitors can interact with Deutsche Post even before entering the tradeshow grounds, with Deutsche Post's welcome stand – featuring information and various activities – located in front of the show's east entrance (Eingang Ost). A StreetScooter and e-trike on display will call attention to climate-friendly delivery.

Klaus Ehrnsperger, Senior Vice President Product Management Mail Communication / E-Post at Deutsche Post, underscores the close ties between Deutsche Post and the Bund Deutscher Philatelisten, whose organization team is responsible for this major philately event: "We very much appreciate the longstanding, very close collaboration we enjoy with Bund Deutscher Philatelisten. Stamps are part of our company DNA so there's no doubt about our wholehearted commitment to philately and the IBRA."

The IBRA marks a big event among stamp enthusiasts. After the first international stamp exhibition in 1973 in Munich, and the second in 1999 in Nuremberg, philatelists can now get together and celebrate their hobby for the third time in Essen in 2023. Under the patronage of the Fédération Internationale de Philatélie (FIP), the philately world championships are also taking place this year in Essen. In over 3,350 frames, numerous exhibitors will be showing their treasures and vying for prizes in medal ranks, with the best among them competing for the Grand Prix. All 15 exhibition classes as defined by FIP will be represented. As with every stamp exhibition, the IBRA in Essen will feature some program highlights, such as the "13th German American Salon" or the special shows "100 Years of Hyperinflation" and "Jewels of German Philately" (Juwelen der Deutschen Philatelie). But the biggest crowd puller is probably the IBRA treasure chamber, a special architecturally designed showroom where visitors can enjoy world-famous rarities on display. Along with German stamps on loan such as the "Baden Error" (Baden-Fehldruck), the "Stralsund letter" (Stralsund-Brief) or a first day cover of the "One kreuzer black" (Schwarzer Einser), the most valuable item of the exhibit is the "Bordeaux letter" (Bordeaux-Brief) bearing a franking with a blue and a red Mauritius.

Federal Chancellor Olaf Scholz has assumed the patronage of IBRA 2023. As part of the event, the traditional Essen International Stamp Fair will take place for the 33rd time. The exhibition halls will be open from Thursday to Saturday from 10 am to 6 pm and on Sunday from 10 am to 4 pm. Admission is free.

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Deutsche Post's Philately event team will be presenting these four special stamps at the IBRA 2023 in Essen.



Commemorative stamp "IBRA 2023"

Stamp design: Jan-Niklas Kröger, Bonn

Motif: All eyes on philately ("Briefmarken sammeln im Blickpunkt") (85 cents) © Jan-Niklas Kröger

Note to editors: The stamp can be downloaded in high resolution from the Federal Ministry of Finance website:

https://www.bundesfinanzministerium.de/Content/DE/Bilderstrecken/Sondermarken/Program m_2023/Mai-2023.html?docId=bd2232ac-9a09-4bef-af82-995bc71e9b34

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<https://www.bundesfinanzministerium.de/Web/DE/Meta/Benutzerhinweise/benutzerhinweise.html>

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Post & Parcel Germany is a division of Deutsche Post DHL Group with around 190,000 employees. Its core business is the national mail and parcel business – i.e., the transport, sorting and delivery of letters and parcels. The division is a pioneer in its industry in the area of environmental and social sustainability and is represented in Germany with two brands:

Deutsche Post is the largest postal service provider in Europe and the market leader in the German mail market. The Mail Communication, Dialog Marketing and Press Services product segments are essentially bundled under this business area. Deutsche Post's product and service portfolio includes the processing and delivery of physical documents as well as a broad digital portfolio in its product segments.

DHL is the leading global brand in the logistics industry. In the Parcel Logistics Business Division, DHL Paket is the market leader in Germany. The division is the service provider of choice for shipper and recipient customers in online retailing. A wide range of flexible services make it easier for customers to receive and ship parcels. DHL Paket also operates the largest parcel machine network (Packstation) in Germany.

Post & Parcel Germany is part of Deutsche Post DHL Group. The Group generated revenues of more than 94 billion euros in 2022. With investments in green technologies and a commitment to society

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and the environment, the Group makes a positive contribution to the world. By 2050, Deutsche Post DHL Group aims to achieve net-zero emissions logistics.