

Hillebrand Gori – a DHL company named official logistics partner of the International Wine Challenge

- **Offering wineries worldwide unprecedented access to streamlined consolidated shipping processes for the esteemed competition**
- **A collaboration reinforcing the benchmark of excellence both in awarded wines and the logistics shaping the International Wine Challenge**

Mainz, 30th November 2023 Hillebrand Gori – a DHL company, is pleased to announce a strategic collaboration with the International Wine Challenge (IWC), officially securing its role as the logistics partner for the world's foremost and globally recognized wine competition. Commencing in 2024, Hillebrand Gori will undertake the transportation of all consolidated wine samples destined for the International Wine Challenge, culminating in evaluation at the 2024 judging event in the United Kingdom.

Renowned for its impartiality and global influence, the International Wine Challenge attracts wineries from over 50 countries worldwide, all vying for the esteemed recognition bestowed by a panel of industry experts. The coveted seals of quality awarded by the IWC represent the pinnacle of excellence in the wine industry.

"Wines recognized by the International Wine Challenge are synonymous with the highest quality. This seal of approval serves as a benchmark within the industry, mirroring the standard we aspire to set with our logistics and transportation services in the wine, beer and spirits sector. We take immense pride in contributing our logistics expertise to support this renowned industry event," states Dominique von Orelli, CEO Hillebrand Gori – a DHL company.

Included in this partnership, winemakers from participating countries gain access to Hillebrand Gori's network globally. Established branches and warehouses across the world guarantee a smooth and convenient shipping process. Regardless of the wine's origin, all entry samples will be handled with the utmost care. Industry experts, renowned for their expertise and reliability in the logistics of shipping wines, will process and transport the samples, guaranteeing a smooth participation process for wines from every corner of the world in the International Wine Challenge.

"We are thrilled to embark on this journey with Hillebrand Gori as our new shipping partner. Their expansive presence, encompassing offices and warehouses in participant countries, including new territories such as China and Argentina, aligns perfectly with IWC's commitment to global inclusivity. This partnership ensures that our participants, no matter where they are, experience a seamless and secure journey for their exceptional wines to be part of the International Wine Challenge. Together, we toast a new era of accessibility and excellence," states Andrew Reed, Managing Director of the International Wine Challenge.

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You can find the press release for download as well as further information on [Press Releases | Hillebrand Gori](#)



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Hillebrand Gori

Hillebrand Gori is the world's leading logistics provider to the wine, beer and spirits industry and a specialist division within DHL Global Forwarding.

More than 2,800 experts across 140 countries are committed to making logistics easy and sustainable. The company is known for its tailored solutions for the wine, beer and spirits industry and its understanding of what these sensitive products need, to preserve their quality during transport.

Hillebrand Gori - a DHL company since March 2022.

International Wine Challenge

The International Wine Challenge (IWC), an esteemed and impartial wine competition marking its 40th year as the epitome of fairness and excellence in the industry. Renowned for its unwavering commitment to impartiality, the IWC stands out as the most respected international wine competition, providing a platform for winemakers to showcase their exceptional products on a global stage.