Press release



DHL slides into action as Official Logistics Partner of the International Luge Federation

- DHL provides logistical support for athletes' equipment as well as marketing and hospitality materials.
- DHL's dedication to winter sports is demonstrated through its numerous partnerships.

Bonn, October 25, 2023: DHL has entered into a multi-year agreement with the International Luge Federation (FIL), offering logistical support for athletes, as well as marketing and hospitality equipment. The logistics partnership will start during the winter season of 2023/2024, launching with the First Ebersprächer Luge World Cup in Lake Placid (USA) in December. DHL will manage FIL's logistics for further events and competitions over the years, including the 2026 Winter Olympics in Milan-Cortina D'Ampezzo (Italy).

"We are excited to partner with FIL, where we both value speed, precision and teamwork. DHL brings years of experience in transporting winter sports equipment, and we look forward to supporting the athletes at various racetracks around the world," says Patrick Dexheimer, managing director at DHL Global Event Logistics GmbH.

DHL has an appreciation of winter sports, exemplified by its partnerships with other esteemed organizations like the German Bobsleigh, Luge, and Skeleton Federation (BSD) and the International Bobsleigh & Skeleton Federation (IBSF). These partnerships not only reflect DHL's passion for winter sports but also highlights DHL's commitment in supporting and enhancing the world of winter athletes through their logistics expertise.

"We are excited about this new partnership as DHL is a reliable logistics partner with a wealth of experience in winter sports and a global delivery capacity. We are eager to share this journey ahead, bringing the thrill of this sport around the world," says Einars Fogelis, president at FIL.

The sport of luge looks back on more than 100 years of tradition in winter sports. The pillars of the sport are formed by athleticism, technically demanding equipment and the driving skills of the individual athlete. When navigating the perilous ice tunnel, precision and speed are of utmost importance – characteristics that also form the basis for DHL's services.

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Press release





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DHL is the leading global brand in the logistics industry. Our DHL divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 395,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global sustainable trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, engineering, manufacturing & energy, auto-mobility and retail, DHL is decisively positioned as "The logistics company for the world".

DHL is part of DHL Group. The Group generated revenues of more than 94 billion euros in 2022. With sustainable business practices and a commitment to society and the environment, the Group makes a positive contribution to the world. DHL Group aims to achieve net-zero emissions logistics by 2050.

About the International Luge Federation

The International Luge Federation (FIL) is officially recognized by the International Olympic Committee (IOC) as the World Federation of Luge. The FIL is the only representative of the sport of luge, represents the interests of the sport worldwide and is the highest authority in all matters concerning the sport of luge. Currently, 53 National Luge Federations are members of the FIL.







Further Info: <u>https://www.fil-luge.org/</u>