



WOHASU® 2023, the international event dedicated to happiness, arrives in Italy thanks to DHL Express

DHL Express is the main partner of the World Happiness Summit, which for the first time moves from Miami to Europe, to Lake Como, a UNESCO World Heritage Site. Here, from March 24 to 26, the Nobel Prize winner for economics Daniel Kahneman together with philosophers, economists and experts from 45 countries around the world will discuss the theme of personal, professional and collective happiness.

Milan/Bonn, February 15, 2023: The World Happiness Summit (WOHASU®) 2023 brings together the world's leading experts in Wellness Sciences, who deal with the study and practical application in everyday life of the principles that regulate the well-being of human beings in the environment in which they live. This is why the three days of the summit are an unrepeatable opportunity to learn about the scientific data already available to promote happiness in all areas of our lives.

Promoting Italy and Como as the venue for the fifth edition of WHOASU® is DHL Express, recently awarded by Great Place to Work™ as the world's No. 1 Best Workplace™ 2022. The values of DHL Express and its continuous pursuit of people's wellbeing make it the ideal main partner. This year's edition has the title "Connessioni", a concept that is reflected in DHL Express' purpose "Connecting people. Improving lives." – behind every shipment, there are as many stories that connect millions of people all over the world every day.

"WOHASU®'s reflections and themes are perfectly in line with our global strategy," said Alberto Nobis, CEO of DHL Express Europe. "Our Group has always aimed to support the well-being of its people, from the psycho-physical to the social and professional spheres, and for this reason we have created a 'Fit for work, Fit for lives' program spread to all levels of the organization, with which we aim to enable our employees to take care of their well-being at 360 degrees. We consider WHOASU®'s event as a truly educational opportunity for enrichment. We are very happy to be able to give our support to WHOASU® and we do it not only as a logistics partner: DHL Express fully shares the themes and values underlying this event."

The three days of WHOASU® 2023 focus on circulating data and viewpoints from leading experts and practitioners in positive psychology, coaching, workplace wellness, economics, leadership, art, food and nutrition, yoga, mindfulness, resilience, forgiveness, kindness, community health, conscious

Press release



capitalism and positive culture. The event incorporates workshops, panels, and opportunities for sharing; participants are being offered awareness tools based on scientific evidence, and encouraged to practice a new form of happiness and well-being in its most holistic dimension. All this, in the splendid and inspiring setting of Lake Como.

“I have always experienced Italy as a country of great beauty, history and happiness. Italy's charm is only surpassed by its people who have welcomed us warmly, which gives me a great sense of pride in bringing the World Happiness Summit to Lake Como,” said Karen Guggenheim, CEO & Founder of WOHASU® and Producer of The World Happiness Summit. “Alberto Nobis, CEO of DHL Express Europe, our main partner, encouraged us to talk about wellbeing in a location that uniquely represents the main theme of WOHASU 2023: Connections. Together we have chosen the City of Como as the ideal place for this international event.”

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Note to editors:

For more information about the event: [WorldHappinessSummit](https://www.worldhappinesssummit.com)

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DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 81 billion euros in 2021. With sustainable business practices and a commitment to society and the environment, the Group makes a positive contribution to the world. Deutsche Post DHL Group aims to achieve net-zero emissions logistics by 2050.