

Formula E and DHL renew partnership kicking off the new Gen3 era

- Formula E and DHL, Official Founding and Logistics Partner, agree multi-year partnership, looking ahead to the Gen3 era and the introduction of the third generation car – the fastest, lightest, most powerful, and efficient electric race car ever built
- Partnership based on pioneering green logistics and cutting-edge freight solutions
- Season 9 begins this Saturday in Mexico City, with 100 races completed to date in 26 iconic world cities, and first time races this year in Hyderabad, Cape Town, São Paulo, and Portland

Bonn, January 12, 2023: Formula E and DHL, the Official Founding and Logistics Partner of the ABB FIA Formula E World Championship, today announced a multi-year partnership extension starting in the Gen3 era to continue bringing the importance of sustainability to cities around the world.

DHL is the Official Founding Partner and has been the Official Logistics Partner of the world's first all-electric motorsport championship since 2014. With 40 years of international motorsport experience, DHL was instrumental in converting the concept of all-electric racing into reality with the inaugural race in Beijing that same year. Since then, DHL has supported Formula E through the milestone 100th race which concluded last season in Seoul, South Korea, and was also the 26th world city to host a Formula E race.

Season 9 and the Gen3 era begins this Saturday with the 2023 Hankook Mexico City E-Prix. The race will see the competitive debut of the Gen3 – the fastest, lightest, most powerful, and efficient electric race car ever built – while Season 9 features 16 races in 11 iconic world cities including first-time visits to Hyderabad, Cape Town, São Paulo, and Portland, Oregon.

DHL's partnership provides state-of-the-art sustainable logistics, incorporating tailored multimodal-transport, including both road and sea freight, that maximizes efficiency and reduces CO2 emissions. Through using biofuels for all road and sea freight, DHL will travel over 89,000 kilometers for the upcoming season, moving approximately 415 tons of valuable freight per race, including race cars, batteries, charging units, broadcast equipment, and marketing and hospitality equipment.

"DHL helped bring Formula E to life and has been a valued partner ever since," says Matt Scammell, Chief Commercial Officer at Formula E. "We are delighted the relationship will continue as together we embark on the Gen3 era where we are racing at the very limit of innovation, pushing the boundaries of

development in EV technology and defining the future of motorsport. DHL plays a critical function in the delivery of every race event around the world, pioneering cutting edge solutions in efficiency and sustainability, making them a perfect fit for the championship and our mission.”

DHL and Formula E will also continue to reflect their common values through the “Together Green” platform, as DHL’s yellow and Formula E’s blue colors combine in a vision of a greener future. The activities will include, but are not limited to, collaborations with sustainability developments across new and old race grounds, whilst showcasing the thrill of Formula E.

“Formula E is not just a sport, but also a vision of the future we can all be a part of. We share that same vision of a greener future and are proud to be a founding and logistics partner of Formula E since its inception,” says Arjan Sissing, Head of Global Brand Marketing at Deutsche Post DHL Group. “Our years of partnership has been thrilling so far, working together to promote sustainability around the world. We look forward to continuing the green journey together.”

As a green logistics pioneer, in 2008 DHL became the first logistics company to commit to a measurable carbon efficiency target, pledging to improve carbon efficiency by 30% (versus 2007) by the year 2021. This goal was achieved four years ahead of schedule, in 2016, while in March 2017 it announced a commitment to achieve net zero emissions by 2050. In 2021, DPDHL Group committed to invest 7 billion euros in clean operations and climate-neutral logistics by 2030. The funds, will for example, be used to electrify 60% of the last mile fleet by 2030, putting more than 80,000 e-vehicles on the road.

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Note to editors:

You can find the press release for download as well as further information on dpdhl.com/pressreleases

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DHL is the leading global brand in the logistics industry. Our DHL divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 380,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global sustainable trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, engineering, manufacturing & energy, auto-mobility and retail, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 81 billion euros in 2021. With sustainable business practices and a commitment to society and the environment, the Group makes a positive contribution to the world. Deutsche Post DHL Group aims to achieve zero-emissions logistics by 2050.

About Formula E and the ABB FIA Formula E World Championship:

As the world’s first all-electric FIA World Championship and the only sport certified net zero carbon since inception, the ABB FIA Formula E World Championship brings dramatic racing to the heart of some of the world’s most iconic cities providing an elite motorsport platform for the world’s leading automotive manufacturers to accelerate electric vehicle innovation.

The Formula E network of teams, manufacturers, partners, broadcasters, and host cities are united by a passion for the sport and belief in its potential to accelerate sustainable human progress and create a better future for people and planet.

www.FIAFormulaE.com

For Formula E media enquiries, please contact - media@fiaformulae.com

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