



## **Private customers sending small packages and parcels from Germany to Australia, Israel and the US can now actively avoid greenhouse gas emissions when shipping with DHL**

- **Booking the chargeable GoGreen Plus International service means DHL uses sustainable aviation fuel for a growing number of air freight flights in the DHL Group network**
- **DHL aims to test market acceptance – expansion to other countries could follow**
- **With GoGreen Plus, the greenhouse gas emissions generated in transporting shipments are actively avoided within the DHL network at source**
- **As of July 1, GoGreen Plus is now automatically included for all domestic registered and priority mail sent with Deutsche Post**

**Bonn, July 28, 2023:** Effective immediately, private customers can book the ‘GoGreen Plus International’ option in the DHL Online Franking portal for their packages and parcels from Germany to Australia, Israel and the US. By using this chargeable service, they ensure that the average emissions generated by their shipment are avoided through the use of sustainable aviation fuel in freight aircraft operated in the DHL Group logistics network. While the service is currently only available for these three countries, it could be expanded to other air freight destinations with sufficient customer acceptance and demand.

Explains Benjamin Rasch, Chief Marketing Officer, Post & Parcel Germany: “Making our logistics network and our product portfolio more environmentally friendly remains our overarching goal in view of advancing climate change. With GoGreen Plus, we are the first logistics services provider to offer private customers shipping international packages and parcels the chance to play a more active role in avoiding greenhouse gas emissions.”

With the basic GoGreen service, the emissions generated in transporting a shipment are compensated for (offset) through investments in climate protection projects in countries worldwide. With GoGreen Plus, the additional amount customers pay when booking the service is used to avoid greenhouse gas emissions from the outset through inssetting measures. This means that with its GoGreen Plus service for shipments of international packages and parcels, DHL ensures that the amount charged to



customers is fully invested in emission reduction measures, and especially in purchasing sustainable aviation fuel.

The greenhouse gas emissions generated in shipping a parcel depend on its weight and the distance flown. DHL purchases and uses the quantity of sustainable aviation fuel needed to avoid the emissions caused by the customer's shipment. For example, avoiding the emissions generated in shipping a small package to Israel would cost just EUR 0.87, while avoiding (insetting) the emissions for a 5 kg parcel shipped to Australia would cost EUR 15.99. Currently, the costs for sustainable aviation fuel are three to four times higher than those for conventional aviation fuel. That difference is reflected in the prices shown.

As of July 1, 2023, furthermore, GoGreen Plus is now automatically included free of charge for all domestic registered and priority mail sent with Deutsche Post. This means that the greenhouse gas emissions for these mail items are avoided at source through insetting measures implemented in the DHL Group logistics network.

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This press release as well as further information is available for download at:  
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***These contact details apply solely for media requests. For issues concerning specific shipments or services offered by Deutsche Post and DHL, please contact Customer Services by calling: +49 (0)228 4333112.***



**Post & Parcel Germany** is a business division of DHL Group and has some 190,000 employees. Its core business involves shipping domestic mail and parcels – in other words, transporting, sorting and delivering mail and parcels in Germany. The division is an industry pioneer in environmental and social sustainability, and in Germany it is represented by two strong brands:

**Deutsche Post** is the biggest mail service provider in Europe and the market leader in the German mail services sector. Its business area largely covers the product segments Mail Communication, Dialogue Marketing and Press Services. The Deutsche Post range of products and services takes in processing and delivery of physical documents, as well as a broad digital portfolio covering its product segments.

**DHL** is the leading global brand in the logistics industry. Its core business comprises parcel logistics, and DHL Parcel is the market leader in the German parcel services sector. The division is the Provider of Choice for both sender and recipient customers in online retail. A diverse range of flexible services makes it easy for customers to both ship and receive parcels. DHL Parcel also operates the biggest parcel vending machine (Packstation) network in Germany.

**Post& Parcel Germany** is part of DHL Group. The Group generated revenues of more than EUR 94 billion in 2022. With investments in green technologies as well as activities surrounding environmental and social engagement, DHL Group makes a positive and significant contribution to the world. DHL Group aims to achieve zero-emissions logistics by the year 2050.