



## Press release

### **A decade of racing together: DHL and Formula E conclude season in London**

- DHL has been delivering logistical support to Formula E since its inception, including its first race in Beijing in 2014
- Sustainable freight logistics and multimodal solutions are being deployed
- Including the race in London, the partnership spans 132 races across 33 cities in 24 countries to date

**Bonn, 19 July 2024:** DHL, the Official Founding and Logistics Partner of Formula E, marks the 10th year of racing together, delivering the ABB FIA Formula E World Championship to London for the final leg of the 2023/24 season. DHL has been integral to the world's first all-electric motorsport championship since its inception in 2013 and the inaugural race in Beijing in 2014, delivering 132 races across 33 cities in 24 countries to date. Leveraging 40 years of global motorsport experience, DHL has played a crucial role in bringing the Championship to 400 million fans worldwide, allowing them to enjoy the excitement of Formula E while championing the message of sustainability.

To mark this milestone, Formula E will today present DHL with a Gen 1 car adorned in a custom DHL livery. The design showcases abstract red lines reflecting DHL's iconic branding, alongside the green leaf symbolizing sustainability. Text detailing key partnership milestones surrounds the car showcasing DHL's contribution to motorsports and global race delivery.

For this motorsport series, DHL offers multimodal transport solutions, including both sea and road freight, to maximize efficiency. Additionally, for the past three seasons, Formula E has achieved a substantial reduction of greenhouse gas emissions using biofuels for road and sea freight. This year for the first time, Formula E piloted DHL's GoGreen Plus service, which leverages Sustainable Aviation Fuel (SAF), for two critical legs of this year's Championship.

Arjan Sissing, Head of Global Brand Marketing at DHL Group, says: "Joining Formula E at the concept stage a year before the inaugural race, to now celebrating 10 seasons of Formula E racing together in London marks a significant milestone. The progress over the last decade has been incredible – from the growing fan base and car innovations to the sport's increasingly sustainable practices. We are proud to have been a founding partner and see the sport thrive, all while remaining true to our commitment to forging a sustainable future for the sport and in motorsports logistics."

The 2024 London E-Prix on 20 and 21 July will draw Season 10 to a close, during which DHL covered over 98,000 kilometers, delivering 16 races in 10 iconic cities. This extensive journey involved the



transportation of around 400 metric tons of crucial freight per race, including race cars, batteries, charging units, broadcast equipment, as well as marketing and hospitality materials.

Julia Pallé, VP of Sustainability, Formula E, adds: “Having personally worked with DHL over the last 11 years to deliver 10 seasons of racing, I’ve witnessed first-hand the extraordinary efforts and innovation to deliver our championship as sustainably as possible. Looking back on this important milestone, DHL has been at the forefront of developing new technologies, systems, and infrastructure to continually pioneer industry-leading solutions that not only benefit Formula E but their wider logistics chain. I can’t wait to continue working together and consistently be at the frontier of next-gen sustainable logistic solutions.”

Being a trailblazer in sustainable logistics, DHL Group was the first logistics company to set a measurable carbon efficiency target: improve efficiency by 30% compared to 2007 levels by 2020. This goal was achieved four years ahead of schedule, in 2016. In 2017, DHL Group committed to an even greater sustainability goal: to achieve net-zero emissions by 2050. As part of this sustainability roadmap set in 2021, the Group is committed to reducing GHG emissions to under 29 million metric tons by 2030. This includes the electrification of 60% of the last-mile fleet and 30% sustainable fuel use in air, ocean, and road freight.

– End –

You can find the press release for download as well as further information on [group.dhl.com/press-releases](https://group.dhl.com/press-releases)

**Media Contact:**

DHL Group

Media Relations

Joanna Kruszewski

Phone: +49 228 182-9944

E-mail: [pressestelle@dhl.com](mailto:pressestelle@dhl.com)

On the Internet: [group.dhl.com/presse](https://group.dhl.com/presse)

Follow us at: [twitter.com/DHLglobal](https://twitter.com/DHLglobal)

**DHL** – Excellence. Simply delivered.



**DHL** is the leading global brand in the logistics industry. Our DHL divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 395,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global sustainable trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, engineering, manufacturing & energy, auto-mobility and retail, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of DHL Group. The Group generated revenues of more than 81.8 billion euros in 2023. With sustainable business practices and a commitment to society and the environment, the Group makes a positive contribution to the world. DHL Group aims to achieve net-zero emissions logistics by 2050.