



Press release

Accelerating into Season 11: DHL integrates the groundbreaking GEN3 Evo race car into its Formula E logistics

- As the Official Founding and Logistics Partner of Formula E, DHL embarks on its 11th season, now transporting the new GEN3 Evo car
- DHL supports Formula E's commitment to cutting-edge performance and a reduced carbon footprint
- With 16 races across 10 destinations worldwide, Season 11 is one of the most ambitious yet, kicking off in São Paulo on December 7, 2024

Bonn, December 4, 2024: DHL, the Official Founding and Logistics Partner of Formula E, is enabling the delivery of the 11th season of the ABB FIA Formula E World Championship. This coming season, as a special highlight, DHL is handling the transport of the new GEN3 Evo race cars. These groundbreaking vehicles set new standards: accelerating from 0 to 60 mph in just 1.82 seconds, 30% faster than a Formula 1 car and 36% faster compared to the original GEN3 model.

DHL transports the GEN3 Evo cars in specially designed crates, tailored to securely accommodate this highly valuable and delicate cargo. The crates are carefully packed to ensure every component is correctly placed, immobilized, and protected from damage.

Redefining what's possible in motorsport

"As the trusted logistics partner for Formula E, DHL is proud to transport the new GEN3 Evo cars from race to race, delivering innovation and high performance with every journey," says Manuela Gianni, Head of Motorsports Italy at DHL Global Forwarding. "These vehicles are redefining what's possible in motorsport, and DHL is committed to ensuring that every car and piece of essential race equipment arrives exactly when and where it's needed."

DHL has been an integral part of the world's first all-electric motorsport championship since 2013. Drawing on 40 years of global motorsport experience, DHL has played a crucial role in bringing the championship to cities worldwide.

Focus on low-carbon logistics



DHL offers Formula E logistics with a focus on low-carbon services, utilizing multimodal transport solutions, including both sea and road freight, to maximize efficiency. Formula E uses sustainable fuels in these transport modes, which can cut GHG emissions around 80% compared to traditional fuels. This effort aligns with Formula E's long-term commitment to the Science Based Targets initiative, aiming for a 45% reduction in absolute GHG emissions by 2030, compared to Season 5 levels. Additionally, Formula E has reduced the volume and weight of aviation freight by one-third, significantly lowering air freight emissions in season 11.

The season opener in São Paulo on December 7, 2024, will be followed by races in major global cities, including Miami, Tokyo, Shanghai, Berlin, and London. DHL will manage the transportation of around 400 metric tons of essential freight per race, ensuring the smooth delivery of race cars, batteries, charging units, broadcast equipment, and hospitality materials.

DHL launches "Positive Power" campaign

In addition to providing logistical support, DHL is launching its new "Positive Power" campaign, celebrating the unstoppable impact of Formula E. The campaign emphasizes the passion of the sport and its global fanbase. DHL's founding sponsorship aims to ignite enthusiasm for Formula E, showcasing the speed and innovation of the series, especially with the new GEN3 Evo car.

DHL was the first logistics company to set a measurable carbon efficiency target: improve efficiency by 30% compared to 2007 levels by 2020. This goal was achieved four years ahead of schedule, in 2016. In 2017, DHL committed to an even greater sustainability goal: to achieve net-zero emissions by 2050. As part of this sustainability approach, DHL Group aims to reduce logistics-related GHG emissions to less than 29 million metric tons by 2030 and implement decarbonization measures across all modes of transport, which includes the electrification of 66% of the first and last-mile fleet.

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Press release



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DHL – The logistics company for the world

DHL is the leading global brand in the logistics industry. Our DHL divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 395,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global sustainable trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, engineering, manufacturing & energy, auto-mobility and retail, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of DHL Group. The Group generated revenues of more than 81.8 billion euros in 2023. With sustainable business practices and a commitment to society and the environment, the Group makes a positive contribution to the world. DHL Group aims to achieve net-zero emissions logistics by 2050.