Lunar shipping: DHL delivers customer mementos to the moon

- DHL collaborates with space technology company Astrobotic for one of the first commercial missions to the moon
- Astrobotic Peregrine spacecraft has successfully launched today and is now in orbit

Bonn, January 8, 2024. In a pioneering collaboration with space technology company Astrobotic, DHL is connecting customers on Earth with space, making lunar deliveries a reality. Today, the Astrobotic Peregrine Lunar Lander, part of NASA’s Commercial Lunar Payload Services (CLPS) initiative, successfully launched from Cape Canaveral, Florida, and is now in orbit as part of the Astrobotic Peregrine Mission. Aboard this mission are DHL MoonBoxes, specially designed capsules filled with mementos from people worldwide. This collaboration signifies a historic mile as it marks one of the first commercial missions to the moon, through which DHL makes it possible to connect meaningful moments on Earth with the moon forever. The anticipated touchdown on the moon, specifically, the Gruithuisen Domes, is set for February 23, 2024.

“Being the leading logistics company on Earth, delivering to over 220 countries and territories, we thrive on pushing boundaries and offering the seemingly "impossible" for our customers. With the DHL MoonBox and Astrobotic’s cooperation, we are venturing into space for the first time and exploring new frontiers,” says Arjan Sissing, Head of Global Brand Marketing at DHL Group. “This collaboration not only marks the next step in space innovation but also represents a giant leap in the history of logistics.”

A total of 151 DHL MoonBoxes, contributed by individuals worldwide, each contain a special item destined for the moon. Among these are a letter from Richard Garriott, the first private astronaut, stories written by children, and even a fragment from the legendary Mount Everest. DHL has included a data stick from its end, containing 100,000 images capturing love that were submitted globally through social media. The DHL MoonBox is a distinct capsule, measuring up to 1 inch (2.54 cm) wide and 2 inches (5.08 cm) high.

The Astrobotic Peregrine Mission is the first of many payload missions to the moon. These missions are aimed at providing a cost-effective means for various customers, including scientific, commercial, and governmental organizations, to send their payloads to the moon. This inaugural venture serves as a prelude to a new era that makes the moon accessible to all. The Peregrine transporter is about the size of a small car – just over 1.8 meters high and 2.4 meters wide – and has five main engines. It can transport up to 120 kilograms of freight.
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Note to editors:

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DHL is part of DHL Group. The Group generated revenues of more than 94 billion euros in 2022. With sustainable business practices and a commitment to society and the environment, the Group makes a positive contribution to the world. DHL Group aims to achieve net-zero emissions logistics by 2050.
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