

Press release

Rock legend Freddie Mercury receives his own Postage Stamp in Germany

- **Late Queen frontman follows Jimi Hendrix to appear on second stamp in “Legends of Pop/Rock Music” series**
- **Stamp to be issued on 5 September to coincide with Mercury’s birthday**
- **Available at selected postal retail outlets and online**

Bonn, 4 September 2024: “I won’t be a rock star. I will be a legend,” Freddie Mercury once said. And the late co-founder, songwriter and lead singer of British band Queen would be proven right. Not only does he still command a huge global fan base to this day, but he is now also to be posthumously honoured with his own postage stamp in Germany. Mercury will appear on the second stamp in Deutsche Post’s “Legends of Pop/Rock Music” series, following the Jimi Hendrix edition which was issued last year. The new stamp was created by the company’s stamp designer Jan-Niklas Kroeger and shows the legendary artist in one of his iconic stage poses with a microphone stand.

Developed in partnership with Bravado, Universal Music Group’s brand management and merchandise division, the stamp will be available from 5 September at selected postal retail outlets, in the online store or by telephone from Deutsche Post’s order service (tel.: +49 (0)961 - 3818 - 3818). Deutsche Post’s philately shops, online store and order service also sell stamp-related products, while the online store and order service will additionally be offering a gold, limited edition of the stamp, comprising a stamp from an exclusive consecutive run of 1 to 1,000, along with an image of the stamp made of real gold in a high-quality hardcover presentation case. With a postage value of €0.85, the stamp can be used to frank items such as a standard letter (up to 20g in weight) within Germany. The stamp is officially issued by the German Ministry of Finance.

Mercury’s distinctive voice, charismatic stage presence and remarkable compositions cemented his status as one of the greatest singers in the history of rock music. Among the milestones in his performing career was Queen’s spectacular 20-minute set for Live Aid at London’s Wembley Stadium in 1985. The appearance is widely regarded not only as the highlight of the benefit concert, but as the best live music performance of all time.

Freddie Mercury was born Farrokh Bulsara on 5 September 1946 on the African island of Zanzibar and died on 24 November 1991, aged just forty-five. His ashes were scattered at an undisclosed location.

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Note to editors: The stamp can be downloaded in high resolution from the Federal Ministry of Finance website:

https://www.bundesfinanzministerium.de/Content/DE/Bilderstrecken/Sondermarken/Programm_2024/Briefmarken-Programm-2024/2024-freddie-mercury.png?__blob=poster&v=3

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Deutsche Post is the largest postal service provider in Europe and the market leader in the German mail market. The Mail Communication, Dialog Marketing and Press Services product segments are essentially bundled under this business area. Deutsche Post's product and service portfolio includes the processing and delivery of physical documents as well as a broad digital portfolio in its product segments.

DHL is the leading global brand in the logistics industry. In the Parcel Logistics Business Division, DHL Paket is the market leader in Germany. The division is the service provider of choice for shipper and recipient customers in online retailing. A wide range of flexible services make it easier for customers to receive and ship parcels. DHL Paket also operates the largest parcel machine network (Pack- and Poststations) in Germany.

Post & Parcel Germany is part of DHL Group. The Group generated revenues of more than 81.8 billion euros in 2023. With investments in green technologies and a commitment to society and the environment, the Group makes a positive contribution to the world. By 2050, DHL Group aims to achieve net-zero emissions logistics.