

DHL eCommerce and Poste Italiane launch Locker Italia

- Installation of first parcel locker in Rome marks the beginning of a modern and customer-friendly network of 10,000 parcel lockers across Italy

Rome/Bonn, September 16, 2024: DHL eCommerce and Poste Italiane are celebrating the launch of Locker Italia, a joint venture aimed to establish a modern and convenient parcel locker network across Italy. The milestone comes one year after DHL Group and Poste Italiane entered their strategic partnership for the Italian and international parcel market. The inaugural event took place on September 16 in Rome, where the first parcel locker of Locker Italia was officially unveiled. In the near future, 10,000 lockers with user-friendly interfaces will be strategically placed at key locations throughout the country. Locker Italia follows a provider-agnostic approach, offering maximum convenience to shippers and recipients. The joint venture, under the leadership of Enrico Rosina, CEO Locker Italia, is committed to creating a seamless and efficient experience, irrespective of the carrier.

“This launch represents a major milestone in the strategic partnership between DHL Group and Poste Italiane. Since April, we have seamlessly integrated our DHL eCommerce parcel volumes into the extensive network of Poste Italiane. With the introduction of Locker Italia, our joint venture, we are introducing a new level of convenience and security in parcel delivery and shipping for both shippers and customers. Our aspiration with this provider-agnostic network is to become the leading locker provider in the Italian market,” states Pablo Ciano, CEO DHL eCommerce.

“With Locker Italia we are contributing to the further development of the e-commerce market,” explains Massimo Rosini, Head of Mail, Parcel and Distribution of the Poste Italiane Group, “We offer online shoppers an additional solution to manage their deliveries. Locker Italia represents technological innovation, security, nationwide service and sustainability. We will place the lockers in central and commercial areas of the cities, and we will also provide assistance to digitally empower citizens who may be less familiar with digital technologies.”

Customers in Italy and Europe are reaping the benefits of the strategic partnership between DHL Group and Poste Italiane, leveraging the unique strengths and expertise of both entities. DHL eCommerce is supporting Poste Italiane by connecting them with its European network, while Poste Italiane handles the delivery of parcels from DHL eCommerce and DHL Parcel Germany across Italy. This collaboration aims to provide customers with the highest level of service for parcel shipping and delivery.

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You can find the press release for download as well as further information on group.dhl.com/pressreleases

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DHL – The logistics company for the world

DHL is the leading global brand in the logistics industry. Our DHL divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 395,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global sustainable trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, engineering, manufacturing & energy, auto-mobility and retail, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of DHL Group. The Group generated revenues of more than 81.8 billion euros in 2023. With sustainable business practices and a commitment to society and the environment, the Group makes a positive contribution to the world. DHL Group aims to achieve net-zero emissions logistics by 2050.

Poste Italiane is the largest service distribution network in Italy, covering sectors ranging from logistics, letter and parcel delivery, financial and insurance services, payment systems,

telecommunications and energy. With our over 160-year history, approximately 120,000 employees and 12,800 post offices, total financial assets of €589 billion and 45 million customers, the Group occupies a unique position in terms of size, recognisability, reach and customer loyalty.

Poste Italiane, which in 2023 generated turnover of €12 billion, has a significant impact on the country's economy in terms of GDP, tax revenue, jobs and household income: in 2023, the total value of our direct, indirect and induced impacts on the Italian economy amounted to €13.7 billion in terms of GDP.