



Press release

DHL enters multi-year collaboration with MotoE™ for new era of electric racing

- Both companies unite to advocate for sustainability and electric mobility
- DHL also extends its partnership with MotoGP™ as Official Logistics Partner

Bonn, March 21, 2024: DHL, the world's leading logistics company, enters a multi-year partnership with the FIM Enel MotoE™ World Championship, a pioneering motorsports electric series racing in the MotoGP™ paddock. In this partnership, DHL and MotoE join forces to champion sustainability, with a focus on advancing e-mobility. The 2024 season commences this weekend in Portugal for the first of eight race weekends across Europe, featuring a total of 16 show-stopping races. The iconic DHL yellow and red logo will be prominently displayed around the track.

"As we embark on this exciting journey with MotoE, we're thrilled to showcase our commitment to sustainability and innovation. The partnership underscores DHL's dedication to advancing e-mobility while delivering excellence on and off the track," says Elliott Santon, Head of Global Sponsorships at DHL Express.

Alongside the partnership with MotoE, DHL is reaffirming its ongoing multi-year commitment to MotoGP as the Official Logistics Partner, a role it has held since 2015. Through this, DHL will continue to transport bikes and equipment worldwide for the world's premier motorcycle racing competition.

"We're very happy that DHL is expanding its partnership in motorcycle racing, including MotoE alongside MotoGP," says Marc Saurina, Head of Global Commercial Partnerships at Dorna Sports. "The MotoGP paddock is a racing laboratory with a deep commitment to sustainable innovation, and MotoE is a vital part of our mission to have a positive impact on global sustainability goals. The partnership with DHL is key to continued success."

DHL's extensive motorsports experience spans over four decades, marked by active engagement and notable partnerships, including Formula 1®, Formula E, and the WEC. DHL is affiliated with the DHL Group, which has set a sustainability target of achieving Net-Zero emissions by 2050. To achieve this goal, the DHL Group plans to invest 7 billion euros by 2030 to facilitate clean and climate-neutral logistics, which includes electrifying 60% of their last-mile fleet.

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DHL – The logistics company for the world

DHL is the leading global brand in the logistics industry. Our DHL divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 395,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global sustainable trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, engineering, manufacturing & energy, auto-mobility and retail, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of DHL Group. The Group generated revenues of more than 81.8 billion euros in 2023. With sustainable business practices and a commitment to society and the environment, the Group makes a positive contribution to the world. DHL Group aims to achieve net-zero emissions logistics by 2050.

About Dorna Sports

Dorna Sports became the sole commercial and television rights holder of the FIM MotoGP™ World Championship in 1991. Based in Madrid, Spain, with premises in Barcelona and a subsidiary in Rome, the Dorna Group is a leader in sports management, marketing and media, and has seen continued growth over the years; expanding from solely MotoGP™ to include other leading motorcycle racing championships across the globe – including pioneering FIM Enel MotoE™ World Championship, an electric series racing at eight Grands Prix on the MotoGP™ calendar.

The FIM Grand Prix World Championship, MotoGP™, is the world's most exciting sport. 22 of the fastest riders compete on purpose-built prototype motorcycles on some of the world's greatest racetracks, creating one of the most thrilling shows on Earth. Since it was inaugurated in 1949, the sport has

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grown to comprise 20+ Grands Prix across five continents, with the television broadcast reaching hundreds of millions around the world.