



## **DHL Express and Mytheresa join forces to reduce CO<sub>2</sub>e emissions by using sustainable aviation fuel**

- Largest investment by a DHL customer to date in Europe in the GoGreen Plus service with long-term partnership over five years
- Mytheresa is the first and largest global e-commerce platform based in Germany to offer the service
- Partnership is a clear commitment to greater sustainability in international express shipping

**Bonn/Germany, January 10, 2024:** DHL Express, the global leader in international express delivery, has signed a five-year strategic partnership with Mytheresa, one of the world's leading luxury e-commerce platforms, for its new GoGreen Plus service. This enables CO<sub>2</sub>e emissions to be reduced through the use of sustainable aviation fuel (SAF) instead of conventional jet fuel. Mytheresa will invest several million euros in GoGreen Plus over a period of five years. This is the largest investment in this service by a DHL Express customer in Europe to date and, with a contract duration of five years, a long-term commitment to sustainability. It is estimated that this investment in GoGreen Plus will enable Mytheresa to reduce the CO<sub>2</sub>e emissions associated with its international shipments by more than 27,000 tons over the five years.

John Pearson, CEO of DHL Express: "Mytheresa is committed to working with us to make international express transportation more sustainable. I am delighted that we are able to offer the GoGreen Plus service by using SAF in our international network. This makes Mytheresa the first and largest e-commerce platform based in Germany to invest in SAF and to invest an impressive figure to make international express deliveries more sustainable. We hope this agreement will inspire others to take action and support the transition to low-emission transport services via sustainable aviation fuel."

Mustafa Tonguç, Managing Director DHL Express Germany, adds: "The partnership between Mytheresa and DHL Express in Germany has existed since 2006. Since then, we have worked closely together to continuously develop our service for the benefit of Mytheresa's customers. Our joint work goes beyond business, because we also share common values for a better future. This makes me particularly proud and the five-year GoGreen Plus agreement we have now signed is another milestone on this partnership journey."

"Based on this unique long-term agreement with DHL Express on the use of SAF, we will be able to significantly reduce greenhouse gas emissions per order shipped," explains Sebastian Dietzmann, COO



of Mytheresa. "With this largest ever investment by a company in Europe in DHL Express' GoGreen Plus program, Mytheresa underlines its extraordinary ESG commitment and offers its luxury customers an even more sustainable shopping experience in the future."

GoGreen Plus was launched by DHL Express last year and uses CO<sub>2</sub>-insetting and SAF to enable customers to reduce the CO<sub>2</sub>e emissions associated with their freight. GoGreen Plus is made possible in part by three of the largest SAF contracts with bp, Neste and World Energy. SAF is produced from alternative raw materials with a sustainable energy profile, including used cooking oil, corn, waste and hydrogen. Conventional carbon-intensive aviation fuels or kerosene are derived from crude oil.

GoGreen Plus is part of DHL Group's goal to achieve net-zero emissions by 2050. With around 90% of the company's carbon footprint coming from its air network, sustainable air transportation solutions are important for creating greener logistics operations.

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**Caption:**

Mustafa Tonguç, Managing Director DHL Express Germany; Michael Kliger, CEO Mytheresa (from left to right)

**Media Contact**

**DHL Group**

Media Relations

Sabine Hartmann

Phone: +49 228 182-9944

E-mail: [pressestelle@dhl.com](mailto:pressestelle@dhl.com)

On the Internet: [group.dhl.com/press](https://group.dhl.com/press)

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DHL connects people and businesses securely and reliably, enabling global sustainable trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, engineering, manufacturing & energy, auto-mobility and retail, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of DHL Group. The Group generated revenues of more than 94 billion euros in 2022. With sustainable business practices and a commitment to society and the environment, the Group makes a positive contribution to the world. DHL Group aims to achieve net-zero emissions logistics by 2050.

## **About Mytheresa**

Mytheresa is one of the leading global luxury e-commerce platforms shipping to over 130 countries. Founded as a boutique in 1987, Mytheresa launched online in 2006 and offers ready-to-wear, shoes, bags and accessories for womenswear, menswear and kidswear. In 2022, Mytheresa expanded its luxury offering to home décor and lifestyle products with the launch of the category “Life”. The highly curated edit of over 200 brands focuses on true luxury brands such as Bottega Veneta, Burberry, Dolce&Gabbana, Gucci, Loewe, Loro Piana, Moncler, Prada, Saint Laurent, Valentino, and many more. Mytheresa’s unique digital experience is based on a sharp focus on high-end luxury shoppers, exclusive product and content offerings, leading technology and analytical platforms as well as high quality service operations. The NYSE listed company reported €855.8 million GMV in fiscal year 2023 (+15% vs. FY22). (<https://investors.mytheresa.com>).