



DHL Global Forwarding, Freight Announces Key Executive Appointments to Accelerate Growth in Industrial Projects and Customs

- Martyn Lawns to lead specialized project forwarding unit DHL Global Industrial Projects in addition to responsibilities as global head of strategic 'New Energy' initiative
- Greg Nichols to steer integrated Customs Product, driving innovation and growth in cross-border trade solutions
- Leadership changes reflect strategic focus on scaling specialized logistics solutions and enabling global trade

Bonn, Germany – September 24, 2025 – DHL Global Forwarding, Freight, the leading international provider of air, sea, and road freight services, has announced two key appointments to its Global Management Board, reinforcing the company's commitment to accelerating sustainable growth under its Strategy 2030. The appointments reflect the growing strategic importance of Industrial Projects and Customs — two product areas central to DHL's efforts to deliver high-impact, customer-focused logistics solutions.

Industrial Projects: Scaling Complex Logistics for Global Infrastructure and Energy

Martyn Lawns has been appointed CEO of DHL Global Industrial Projects. The specialized project forwarding unit delivers tailored solutions for large-scale projects across energy, mining, engineering, and infrastructure, with a strong emphasis on safety, compliance, and sustainability.

With over two decades of experience in global logistics and procurement, Martyn is tasked with expanding DHL's capabilities in sectors driving the energy transition and infrastructure development. He has played a pivotal role in expanding DHL's footprint in complex project logistics, leading global sector teams focused on mining, oil and gas, and renewable energy across more than 45 countries. He will also continue to lead DHL's groupwide New Energy growth initiative, which is focused on positioning the company at the forefront of emerging sectors such as electric vehicles, battery supply chains, and renewable energy logistics.



“Martyn’s leadership will be instrumental in scaling our Industrial Projects business to meet rising global demand,” said Oscar de Bok, CEO DHL Global Forwarding, Freight. “His appointment supports our ambition to lead in high-value, complex logistics.”

Customs: Enabling Trade and Compliance in a Volatile Regulatory Landscape

Greg Nichols, Senior Vice President, Global Customs, will lead the integrated Customs Product across DHL Global Forwarding, Freight. With nearly three decades of experience in logistics and trade consultancy across the U.S., Asia Pacific, and Europe, Greg has driven rapid growth and innovation since joining DHL in 2019 — including the launch of DHL TradeConnect, a digital platform that simplifies and streamlines customs brokerage for customers, and the implementation of a globally standardized customs operating framework designed to improve service consistency, performance visibility, and regulatory compliance across markets.

“Customs is no longer just a compliance function — it’s a strategic enabler of global trade,” said de Bok. “In today’s volatile, fast-changing trade landscape, Greg’s appointment reflects our commitment to helping customers navigate complexity and unlock growth.”

Both appointments are designed to strengthen DHL’s ability to deliver scalable, sustainable solutions that support customers’ evolving supply chain needs — a core pillar of Strategy 2030.

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DHL – The logistics company for the world



DHL is the leading global brand in the logistics industry. Our DHL divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With approximately 400,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global sustainable trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, engineering, manufacturing & energy, auto-mobility and retail, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of DHL Group. The Group generated revenues of approximately 84.2 billion euros in 2024. With sustainable business practices and a commitment to society and the environment, the Group makes a positive contribution to the world. DHL Group aims to achieve net-zero emissions logistics by 2050.