

Press release

Germany's first stamp on recycled paper

- **Newly developed paper saves wood, water, and electricity while reducing CO₂ emissions**
- **Deutsche Post is the first postal service provider to plan a complete transition to recycled paper for its gummed stamps**
- **95-cent "Flower Letter" stamp of the standard series represents another contribution to Group-wide sustainability strategy**

Bonn, April 2, 2025: Deutsche Post is issuing a "Flower Letter" (Blumenbrief) motif as part of its "World of Letters" (Welt der Briefe) standard series – and with it, the company's first stamp produced on recycled paper. Developed jointly by Deutsche Post and the British paper manufacturer Tullis Russell, the paper used saves resources such as wood, water, and electricity while reducing CO₂ emissions. The gummed version of this stamp was produced from 12.8 metric tons of 100% recycled paper. The stamp costs 95 cents and can be used to send a standard letter or postcard in Germany. In place of the usual euro symbol, this stamp bears a green leaf next to the year. 82.5 million stamps will be issued in stamp sheets and gummed rolls. The stamp will be available in postal retail outlets and online in the Deutsche Post outlets from April 3.

A self-adhesive version of the stamp is also available, although for technical reasons this currently continues to be printed on conventional paper. In total, the new "Flower Letter" stamp will be issued with a print run of around 680 million, with the design replacing the previous 95-cent "Balloon Post" (Ballonpost) stamp. The motif was created by Deutsche Post stamp designer Bettina Walter.

From 2026, Deutsche Post plans to progressively produce all gummed version of the standard series and special edition stamps on recycled paper. In addition to stamps from the standard series that are issued by Deutsche Post in unlimited quantities, a limited number of special stamps is also released every month to commemorate special occasions. These stamps are issued by the German Federal Ministry of Finance.

Deutsche Post is the first postal service provider to plan a complete transition to recycled paper for its gummed stamps – and in doing so is a sustainability pioneer in this field. The logistics provider is also a member of the Pro Recycling Paper initiative and is striving to continuously reduce its consumption of raw materials, CO₂ emissions and energy consumption in stamp production.

Press release

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You can find the press release for download as well as further information on group.dhl.com/pressreleases

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Post & Parcel Germany is a division of DHL Group with around 187,000 employees. Its core business is the transport, sorting and delivery of domestic letter mail and parcels in Germany. Post & Parcel Germany offers its comprehensive portfolio of products and services under DHL Group's two strong brands – Deutsche Post and DHL.

Powered by both brands, **Deutsche Post** and **DHL**, Post & Parcel Germany is the largest postal service provider in Europe, the market leader in the German mail and parcel market, and Provider of Choice for customers sending and receiving parcels. The division also operates the largest network of parcel lockers (Packstations and Poststations) in Germany. Post & Parcel Germany is an industry pioneer in environmental and social sustainability.

DHL Group generated revenues of approximately 84.2 billion euros in 2024. Through investment in green technologies and a commitment to society and the environment, the Group makes a positive contribution. DHL Group aims to achieve net-zero emissions logistics by 2050.