Press release

Barbara Eleota appointed new CEO of Hillebrand Gori – a company of DHL

- Barbara Eleota to succeed Dominique von Orelli as CEO of Hillebrand Gori effective January 1, 2027
- Dominique von Orelli to retire after more than 40 years with DHL Group

Bonn, November 20, 2026: DHL Global Forwarding, the air and ocean freight specialist of DHL Group, today announced the appointment of Barbara Eleota as Chief Executive Officer of Hillebrand Gori a company of DHL and specialist in beverage logistics, effective January 1, 2027. She will succeed Dominique von Orelli, who is retiring, and will report directly to Oscar de Bok, CEO DHL Global Forwarding. Eleota currently serves as Senior Vice President Ocean Freight DHL Global Forwarding Europe.

Eleota brings more than 25 years of experience in the logistics industry. She joined DHL Group in 2024 as Senior Vice President Ocean Freight DHL Global Forwarding Europe, where she has led the Ocean Freight business across Europe with a focus on commercial performance, operational excellence and organizational development. Prior to joining DHL, she held senior leadership positions, gaining extensive international freight forwarding experience in country and regional roles.

“Barbara brings extensive international freight forwarding experience, strong commercial expertise and a proven ability to lead organizations across countries and cultures. She knows our Ocean Freight business and understands what it takes to translate strategy into execution while keeping customers at the center,” says Oscar de Bok, CEO DHL Global Forwarding. “I am confident that she will build on the strong foundation at Hillebrand Gori and further strengthen the business as a specialist in beverage logistics.”

Dominique von Orelli has been CEO of Hillebrand Gori since 2023, following a career of more than four decades with DHL. Since joining Danzas in 1984, he has held leadership positions across four continents and played an important role in shaping DHL Global Forwarding’s Ocean Freight business as well as in the acquisition and integration of Hillebrand Gori. Most recently, he led Hillebrand Gori through a significant phase of integration and transformation. His appointment as CEO in April 2023 followed DHL’s acquisition of Hillebrand in March 2022. “Dominique has made an outstanding contribution to DHL over more than four decades. His deep industry knowledge, leadership and commitment have helped shape our Ocean Freight business and Hillebrand Gori as it stands today. I would like to thank him personally for his commitment over the years. I am pleased that he will support Barbara during the transition, ensuring continuity for our customers and our teams,” says de Bok.

DHL Group
Charles-de-Gaulle-Str. 20
53113 Bonn
Germany

Phone +49 228 182-9944
Email pressestelle@dhl.com
Website dhl.com

– End –

You can find the press release for download as well as further information on group.dhl.com/pressreleases

Media Contact:
DHL Group
Media Relations

Ann-Christine Gräber

Phone: +49 228 182-9944
E-mail: pressestelle@dhl.com

On the internet: group.dhl.com/press

DHL – The logistics company for the world

DHL is the leading global brand in the logistics industry. Our DHL divisions offer an unrivaled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With approximately 389,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global sustainable trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, engineering, manufacturing & energy, auto-mobility and retail, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of DHL Group. The Group generated revenues of approximately 82.9 billion euros in 2025. With sustainable business practices and a commitment to society and the environment, the Group makes a positive contribution to the world. DHL Group aims to achieve net-zero emissions logistics by 2050.

Press release

Hillebrand Gori – a company of DHL

At Hillebrand Gori, we specialize in managing logistics for the global wine, beer and spirits industry. We're committed to making logistics easy and sustainable for everyone, and understand what these sensitive goods need, to preserve their quality while in storage or in transit.

Our approach to beverage logistics is individual. We offer solutions based on customers' need and ambition, to carefully manage any quantity, from a single bottle to bulk, along any route, across all modalities.

Our offices are strategically located in every wine producing and consuming market around the world to offer the very best customer service.

Hillebrand Gori - a company of DHL, since March 2022