Press release

DHL supports European equestrian sport as official logistics supplier of the Longines EEF Series

- DHL supports the Longines EEF series with transport and customs clearance.
- Two parallel tours carry the competition equipment across Europe.

Bonn, November 26, 2026: DHL is the official logistics supplier of the Longines EEF Series, the European Equestrian Federation's (EEF) flagship Nations Cup jumping competition. The event logistics specialists at DHL Global Events Logistics, part of DHL Freight, support the Longines EEF Series, by transporting competition equipment across Europe and handling the associated customs clearance, helping to ensure the smooth running of the events. As the umbrella organization for equestrian sport in Europe, the EEF coordinates competitions and supports 40 national equestrian federations. The Longines EEF Series Nations Cup provides a platform for developing European show jumping talent, offering valuable Nations Cup experience and opportunities for combinations to progress to the highest levels of international competition and championships.

DHL Global Event Logistics will transport around 55 cubic meters of equipment for the EEF across Europe in a 40-ton mega-trailer. The cargo includes showjumping and course elements such as poles, wings and planks, as well as Longines clocks, timing equipment and podiums for award ceremonies. The tours start in Lier and Mannheim and connect venues in several European countries, including France, Norway, Slovakia, The Netherlands and Switzerland. Some countries require special customs clearance, which DHL also handles.

"We are proud and honored to be the official logistics partner of the European Equestrian Federation. This partnership brings together two organizations that share a commitment to excellence, performance and international collaboration. We look forward to embarking on this journey together and supporting the continued growth and success of equestrian sport across Europe. This marks the beginning of a great partnership, and we are excited to see what we can achieve together," says Achim Rauser, Chief Commercial Officer, DHL Global Event Logistics.

"We are delighted to welcome DHL as official logistics supplier of the Longines EEF Series and to strengthen this collaboration with a global leader in event logistics. Working with a dedicated and specialized team to provide reliable, tailored logistics solutions will be an important part of supporting our organizers and ensuring the smooth delivery of the Series across Europe. We look forward to developing this partnership and to the contribution DHL's expertise will bring to the continued growth and professionalism of the Longines EEF Series", says Quentin Simonet, President of the EEF.

DHL Group
Charles-de-Gaulle-Str. 20
53113 Bonn
Germany

Phone +49 228 182-9944

Email pressestelle@dhl.com
Website dhl.com

The Longines EEF Series provides emerging riders and horses with a pathway to top-level international sport. The 2027 program features eleven events across Europe, from the opening event in Lier, Belgium, from April 21 to 25 to the final in Avenches, Switzerland, from August 18 to 22, 2027.

At a glance

1. What does the new partnership between the EEF and DHL cover?
DHL Global Event Logistics supports the Longines EEF Series by transporting competition equipment and handling cross-border customs clearance. The Series is a European Nations Cup competition in show jumping and serves as a springboard to top-level competition for emerging riders and horses.

2. What equipment is transported, and how is the logistics operation organized?
The competition equipment comprises two identical sets that are transported across Europe in parallel, each in a 40-ton mega-trailer. They include wings, poles, planks, Longines clocks, timing equipment and podiums. Each truck will carry a total of 55 cubic meters of equipment.

3. What specific requirements do cross-border logistics involve?
The routes pass through countries with different customs requirements, notably Norway and Switzerland. Managing international road freight is complex: differing national regulations, extensive documentation requirements and last-minute changes demand considerable expertise and precise coordination. DHL helps the EEF move goods across borders as smoothly as possible. The company handles the necessary customs formalities, checks documents and supports compliance with the relevant import and export regulations. Additional formalities, particularly for Norway and Switzerland, must be factored into transport planning.

4. Where and when will the 2027 Longines EEF Series take place?
The competition calendar comprises eleven events in eleven countries: Lier (Belgium), Mannheim (Germany), Borgo La Caccia – Bedizzole (Italy), Stutteri Ask – Martofte (Denmark), Deauville (France), Thessaloniki (Greece), Drammen (Norway), Šamorín (Slovakia), Budapest (Hungary), Peelbergen (Netherlands) and Avenches (Switzerland). The opening event is scheduled for April 21 to 25, with the final taking place from August 18 to 22, 2027. Competition dates and further information regarding the Longines EEF Series can be viewed on the official website here.

– End –

Press release

You can find the press release for download as well as further information on group.dhl.com/pressreleases

Media Contact:
DHL Group
Media Relations
Laura Lehnen
Phone: +49 228 182-9944
E-mail: pressestelle@dhl.com

On the internet: group.dhl.com/press

EEF Media Contact:
Shannon Bruchard-Gibbons
Communications Manager
Phone: +41 79 614 72 06
Email: communication@euroequestrian.eu

Longines EEF Series: www.les-eef.eu/

DHL – The logistics company for the world

DHL is the leading global brand in the logistics industry. Our DHL divisions offer an unrivaled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With approximately 389,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global sustainable trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, engineering, manufacturing & energy, auto-mobility and retail, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of DHL Group. The Group generated revenues of approximately 82.9 billion euros in 2025. With sustainable business practices and a commitment to society and the environment, the Group makes a positive contribution to the world. DHL Group aims to achieve net-zero emissions logistics by 2050.

LONGINES EEF SERIES

The Longines EEF Series is Europe's key Nations Cup competition for developing show jumping talent. Operating at the 3* and 4* levels, it serves as the primary pathway for developing combinations, focusing on growing talent from all European nations to reach top-level competition. The EEF believes in safeguarding the sport's future by providing continuous development opportunities through this Series.

EUROPEAN EQUESTRIAN FEDERATION

Founded in 2009, the European Equestrian Federation (EEF) is the representative body for the European based National equestrian Federations. Working closely with the Federation Internationale Equestre (FEI) and the National Federations, the EEF works to maximize the potential and development of equestrianism throughout the continent. The EEF is committed to promoting the sport equestrianism and its good practices, developing the sport across Europe, and providing leadership for a collective European voice in the sport.